

WEATHER
Fair Sunday; Monday increasing
cloudiness; slowly rising tempera-
ture.

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The WEEK

By A. M. BRAYTON

THE collapse of the Stresemann cabinet in Germany was expected. Cabinets seldom survive acknowledgment of international defeat, no matter how inevitable their course may have been. In the present instance, however, two things seem significant of a consensus of opinion in Germany that German capitulation to France was inevitable. One is that Chancellor Stresemann remains and is charged with the formation of a new cabinet; the other is that foreign politicians will still remain in his hands. His success in forming a new cabinet is further evidence that Germany is resigned to its fate.

German cables are operating under a close censorship and there must be more or less speculation as to what really is going on there. It is known that German newspapers failed in an attempt to seize and hold a German fact. The separatist movement is by no means hushed, although it may be considerably weakened. The Bavarian attitude, it appears, has not changed. France's hope for a disintegration of Germany into provinces that would cease to be formidable from a military standpoint seems to be on the way to fruition, resulting from a combination of French military policy and German internal conditions.

The sudden change in British policy, where a Premier has been dropped and Lord Curzon's program for a treaty with France and a separate British-German treaty, may doubtless be explained under the theory that England knew in advance that Germany's possible resistance was about to collapse. Probably England took the only possible course, or at least the only practical one, because separate dealings with a collapsing and perhaps disintegrating nation would have meant nothing the moment the collapse came.

However, the gratification of the French Press over what it interprets as a new friendship and desire for cooperation on the part of Great Britain seems hardly justified. England may have muddled into a bad diplomatic program, but when she muddles out of it, as Britain usually does, it will be in a manner advantageous to British international policy, both political and commercially. The fundamental thing about their new program is that they are now prepared to make an alliance with Britain and France are the chief competitors for continental business and political advantage.

Senator Magnus Johnson's invasion of Wall Street bore some interesting results. He talked about national finance and economics in a tone of conviction, no matter how sound his information, his address was delivered at the Progressive Labor Forum. There were about a thousand people in attendance, out of New York's love of a good show.

Oklahoma is back on a law basis. Following the governor's military dispersal of the state assembly which sought to impeach him and his failure to successfully interpose legal prevention of a referendum for a constitutional amendment authorizing the impeachment session, his opponents carried the election by an overwhelming majority. The governor has now secured a temporary injunction sustaining the election officials from certifying the returns, on the ground that the election was illegal. Unless permanently halted by court process, the assembly will soon proceed with the impeachment, with every prospect of success.

There are many views as to what is going on in Oklahoma. The governor insists that his whole procedure leading up to and including martial law was based upon his official duty to stamp out floozings and other alleged atrocities which he charges were committed by the Ku Klux Klan. The Klan denies participation in any floozing, whatever, although there appears to be evidence that, irrespective of whether they were official Klan members and some Klan officials participated in some of the incidents.

But there comes from Oklahoma, from citizens who claim they are disinterested as to the Klan row, and some of whom declare themselves opposed to the Klan, quite another story. They charge that the behavior of the governor was at the root of the trouble and is the real hope of contention. They say that he entered of the Ku Klux Klan as the result of the criminal and disorderly minority were permitted to run wild. Crime and vice, they say, became rampant. It was this condition, they say, which caused citizens of the state to take the law into their own hands and to punish malefactors without trial. They say this came only when administration of law had broken down in Oklahoma, and human safety had to be preserved by direct action of private citizens. They say that while no doubt Klansmen participated in the floozings, it was by no means confined to the Klutzers, and was in no sense a Klan program. In self defense, they assert, citizens proceeded without regard to race, religion, or politics, to provide that law enforcement which they charged the governor had failed to provide. They add that the next move of the governor was a particularly Linnian procedure. Like the Russian leader,

(Continued on page six)

THREE SLAYERS DEAD; PRISON SIEGE ENDS

RAILROADS FEAR THREE-WAY WAR AGAINST PROFITS

Labor Wants More, Farmers Want Lower Rates; Politics Wants New Laws

BROTHERHOODS DEMAND END OF LAST PAY CUT

Labor Board Not Regarded as Useful in Crisis

BY ROBERT T. SMALL
(Special Correspondent of the Tribune)
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NEW YORK.—The railway executives of the country are exchanging views today as to the best ways and means of meeting what they regard as a three fold attack about to be made upon the railway properties of the country. As the executives see it, the railways are facing three dilemmas:

1. The forthcoming demands of the big four brotherhoods for a restoration of wages to the wartime peak.
2. The demand of the farmers that railway rates on farm commodities be reduced.
3. The probable attempt of radical senators and representatives to modify the Esch-Cummins law to the detriment of the railways, repealing all the favorable clauses, and stiffening all the unfavorable ones.

The first of these so-called "menaces" is a very real one. The brotherhoods are now engaged in drawing up their demands. The engineers, the firemen, the conductors and the trainmen have not separately, but with the same purpose in view and they will take concerted action to get their pay back to the point where it was when a cut was announced less than 18 months ago.

Brotherhoods Strong
The railways recently resisted the demands of their shopmen for a higher rate of pay than the roads felt they could give, and the strike gradually was broken. When it comes to dealing with the brotherhoods, however, the proposition is entirely a different one.

Of course the railway labor board may have something to say as to the manner in which the anthracite coal strike was "settled," the railroad executives feel that that will come out at the little end of the horn in the "adjustments" which will follow consideration of the brotherhood demands.

The labor board is without the means of carrying its orders into effect and some railroads are openly defiant of it. But regardless of its possible intervention and action the brotherhoods are going to precipitate a labor crisis which will be country-wide when their demands finally are presented.

Means Higher Rate
The position of the railway executives is that no increase in the pay of employees can be made at this time without a corresponding increase in freight and passenger rates. It so happens, however, that the demands for pay increases are coming at a time when the public in general, and the farmers in particular, are crying out for reduced rates. A few weeks ago railway officials were fearful that the government might be stampeded into ordering a reduction in the rates for handling wheat, but this fear has subsided somewhat and is not now so acute.

Railway officials have declared that if wheat were transported free to the ports of the country, the price still would be fixed by the law of supply and demand. World conditions, they argued, are not affected by domestic freight rates. The railway authorities say their contention is proved by the fact that the higher tariff on wheat did not raise the price of the commodity, the price still being fixed by world conditions. The same reasoning is true of sugar and other commodities affected by world markets rather than domestic conditions.

Fear Legislation
The proposed increase of wages and reduction of rates are concrete matters with which the executives feel able to deal concretely. The "menace" they fear most of all is that of "wild legislation" at the coming session of congress. It is certain that railroad legislation will be one of the features of the coming session, but just what form it will take no one at this time can say.

SLIGHT EARTHQUAKE IS FELT IN TOKIO FRIDAY EVENING

TOKIO.—By the Associated Press.—Another slight earthquake, lasting about two minutes rattled windows and dishes. The people first rushed into the streets and children screamed, but there were no casualties and the damage was not serious.

"MASH NOTES" FOR THE COOLIDGE BOYS SWARM INTO THE WHITE HOUSE

BY JEAN JARVIS
(Special Correspondent of the Tribune)
Copyright, 1923.

WASHINGTON.—Of all the thousand and one absolutely novel and unexpected experiences that have befallen the Coolidges since they took possession of the white house, you'd never guess in a merry life time what was the most unexpected of all! Well here it is: Arrived, in less than a week, addressed to the Coolidge boys, just about four bushels of "mash notes."

Everybody was stunned to a finish. However, Mrs. Coolidge promptly took entire charge of the consignment and so far as we know the boys never even saw the envelopes.

From all accounts, no section of the U. S. A. failed to be represented, but the notes were just the ordinary squashy things at that. Anyway, it brings us all to the realization that the first thing you know there are going to be two grown up young men at the white house. John has just turned 17 and Calvin is two years younger.

Meantime, just to be exact, the president and Mrs. Coolidge quietly celebrated the eighteenth anniversary of their marriage—a historic fact hard enough to accept when you regard the girlish looking, though dignified first lady.

SOFT COAL STRIKE NEXT; DUE APRIL 1; BOTH SIDES NOW PREPARING FOR WAR

THOMAS W. CHISHOLM IS NAMED PRESIDENT OF C. E. SOCIETIES

Convention Delegates Hear Plea For Interest in Public Affairs

"Had Christians of the third and fourth century been satisfied to keep the good tidings of gospel truth to themselves, you and I would still be roaming the dark forests of heathendom," said A. A. Alexander, of Milwaukee, state president of the Wisconsin Christian Endeavor Union which resumed sessions in the North La Crosse Presbyterian church Saturday morning. Mr. Alexander is a real estate office manager but has given much time to this department of young people's work for several years.

In addressing the convention upon the theme of "Civic Responsibility," Mr. Alexander called attention to the importance of taking an interest in public welfare and in feeling a responsibility for the enforcement of law. He also called attention to America's responsibility in helping the world towards peace and neighborliness. "I believe in the possibilities of youth today," he said. "There is more stamina than we are accustomed to give credit for."

About one hundred friends and delegates attended the dinner which preceded this address. The toastmaster was H. R. Leitold who, as chairman of the nominating committee, announced the following schedule of officers for the ensuing year: Thomas W. Chisholm of La Crosse, president; vice president, Miss Dorothy Strain of North La Crosse; secretary, Katherine Dittinger of Galesville; treasurer, Gertrude Rosendale of New Amsterdam.

The morning session on Saturday was given to practical phases of religious development of youth as expressed in life callings and in church work.

"What shall I do with my life?" as a personal question for young people, was answered by R. A. Fletcher, boys' work secretary of the Y. M. C. A. He emphasized the point of usefulness and of thinking beyond personal advantage. "Don't forget the other fellow," he said.

Rev. J. B. Gleason, state field secretary for Wisconsin, discussed "Essentials for Christian Leadership" as it concerns youth. He spoke of the value of enthusiasm for the same things which Jesus taught and of earnestness in every task, with system and order in all routine duties.

The meetings of the convention will be resumed at the First Presbyterian church at Sixth and King streets Sunday evening, when popular addresses will be given by Rev. J. B. Gleason and A. A. Alexander. At this same church at 6:30 p. m. there will be a service of song and discussion conducted by William Voss.

All sessions of the convention are open to the general public. Miss Bernice MacDonald and Mrs. Percy Claberg of West Salem, were the soloists at the Saturday evening session.

2 TUGS FAIL TO PULL STEAMER OFF MICHIGAN ROCKS

MARQUETTE, Mich.—Concerted efforts of two tugs to pull the steamer North Lake, of the Great Lakes Transit company fleet, off the reef near Huron island, have been unsuccessful and the tugs have returned to Houghton. The bow of the North Lake, which went aground during a dense fog Wednesday while steaming at 13 knots an hour, is floating but the stern is on the reef. The freighter is not leaking but her bottom is said to be badly dented.

AUTO CLUB STARTS CAMPAIGN TO GET A NEW RIVER HIGHWAY

Launches Project to Provide Short Route Through Village of Trempealeau

VARIOUS ORGANIZATIONS ASKED TO HELP IN WORK

Petitions to State Highway Commission are Urged

A determined campaign to put through the project to lay out a new state highway across the McGilvray road through Trempealeau and along the river bank from that village north to Bluff Siding has been launched by the La Crosse Automobile Club.

Assistance of various local organizations is enlisted in the following letter, asking for petitions to be made out and forwarded to the state highway commission:

"The opportunity is at hand to have a state trunk highway laid out from La Crosse to the state park at Trempealeau, which would connect with Highway No. 25 or No. 93 or both, via New Amsterdam of county highway 'X'.

Quick Action Asked
"If the city government and our civic and commercial interests will take prompt action to assist us in our endeavor we feel reasonably certain this highway will be specified by the state highway commission.

"This highway will make available the beautiful 800-acre state park at Trempealeau, will give us a direct short route in the direction of Eau Claire and will shorten and improve the route to Highways No. 25 and No. 93. From a business standpoint this improvement is important, as it will bring a great deal of new trade into our city.

Nice Long Road
"Further than this, in connection with the proposed State Trunk Science Highway along the river to Prairie du Chien, the proposed highway to Trempealeau will form a continuation of this scenic highway along the western shore of the state toward the north.

"We ask that you kindly have prepared and passed as soon as possible a resolution favoring this highway and petitioning the state highway commission to have this highway laid out. Kindly forward a copy of the resolution, when passed, to the undersigned secretary of the Automobile Club of Western Wisconsin, so that we may promptly place it in the hands of the authorities at Madison. (Signed)

"AUTOMOBILE CLUB OF WESTERN WISCONSIN, Secretary."

BLOCK OF BUILDINGS AT ASBURY PARK DESTROYED BY FIRE

ASBURY PARK, N. J.—By the Associated Press.—Four hotels, a number of stores and an open air theatre were in ruins Saturday night as the result of a fire that wiped out an entire water front block. Two men were reported missing in the Bristol hotel, where the fire started. All the hotels were closed for the season and no guests were in them. Besides the Bristol, the Keswick, Victoria and Edgemere hotels were burned to the ground. All were of frame construction. Fire apparatus from surrounding towns were called to fight the flames.

PINCOT NOT AMBITIOUS

HELENA, Mont.—At the present time Governor Gifford Pinchot has no ambition for any other job than the one he holds as Pennsylvania's chief executive, according to a statement made by Governor Pinchot in a letter to Governor Joseph M. Dixon, written after the death of President Harding.

FOREST REPORT TO COOLIDGE

WASHINGTON.—An informal and preliminary report on the investigation conducted in the west by the senate committee studying reforestation was presented to President Coolidge.

MAGNUS, BACK HOME, IS SURE OF SELF IN SENATE

MINNEAPOLIS, Minn.—Enthusiasm over his first "official" visit to Washington, Senator Magnus Johnson, returned to his home state Saturday confident over his future in the senate.

"Sure, I can take care of myself all right down there," he assured newspapermen as he stopped here, enroute to the annual Sauerkraut festival at Springfield, Minn., where he spoke late on Saturday.

HE'S A MAJOR NOW

Earl W. Olds of La Crosse Who Has Been Appointed a Major on the Governor's Military Staff by Governor J. J. Blaine.



EARL W. OLDS IS NAMED MAJOR ON GOVERNOR'S STAFF

La Crosse Merchant and World War Veteran is Honored

Earl W. Olds, president of the Moss Shoe Co., has been appointed by Governor John J. Blaine as a major on his personal military staff. Major Olds is a world war veteran. It is understood that the appointment was made on recommendation of Adjutant General Ralph M. Immel.

Major Olds was a former resident of Madison, where he was the advertising manager of the Wisconsin State Journal for a number of years. He resigned in 1910 to become traveling salesman for a large Chicago shoe house and moved his headquarters to La Crosse at that time.

Major Olds has been a personal friend of Gov. Blaine for a number of years, becoming acquainted with him when the Governor was entering politics in 1911 as a state senator from Boscobel.

WALTON CALLS A SPECIAL SESSION OF THE LEGISLATURE

Oklahoma Governor Wants Law Protecting People From "Masked Maudraiders"

OKLAHOMA CITY, Ok.—By the Associated Press.—A call for an extraordinary session of the state legislature October 11, for the purpose of the enactment of a law to protect the people from masked maudraiders and secret organizations, was issued Saturday night by Governor J. C. Walton.

Simultaneously a statement was made public by Aldrich Drake, executive counsel, declaring that "the governor is ready" and that "he is eager to meet the legislature."

See Finish Fight

The governor's action was accepted as a challenge for a finish fight with members of the legislature who have sought his impeachment, and his advisers made no effort to hide the fact that they were preparing for the attack.

The governor's call precedes by less than a week a session summoned by a majority of the members of the lower house for October 17, at which a general investigation of impeachable state officials would be made.

The call indicated that evidence adduced by military courts of inquiry throughout the state would be placed before the legislature to support the executive's demand for anti-Ku Klux Klan legislation.

May Lift Martial Law

While Counsellor Blake declared that "the call indicates that martial law will be lifted soon, he declined to indicate details of any program that might look to that end. Martial law throughout the state was declared three weeks ago Saturday night.

Governor Walton, in a statement to the Associated Press, declared that he "wanted to make it plain that no effort will be made to hinder in any way any attempt by the members of the house" to impeach him.

"It has been said in some quarters that I would try to prevent impeachment action against law," the executive said. "I want to deny that emphatically. I am ready to defend my every act and I court the investigation of my office. I have nothing to fear

(Continued on page six)

ONE KILLED, TWO ENDED OWN LIVES

Convicts Committed Suicide Rather than Die from Ammonia Fumes Poured Into Barricade

HELD GUARDS, MILITIA AT BAY IN PRISON 81 HOURS

Three Guards are Killed by Desperadoes Who Sought to Escape

PADUCAH, Ky.—By The Associated Press.—Three convict murderers, who since Wednesday have held prison authorities at bay, killing three guards as they fired from the mess hall of the Western Kentucky State penitentiary, were found dead Saturday when the besiegers entered the bullet torn stronghold after flooding the building with ammonia fumes.

After the deadly gases had been turned into the barricaded cover of the desperate trio and all signs of life were lacking, a storming party of seven men entered the building. All was quiet on the first floor and they moved cautiously on to the second floor.

Two Took Own Lives

There they found the bodies of the marauders, Monte Walters, fully dressed, apparently had been killed by bullets fired during the siege. Lawrence Griffith and Harry Ferland, his companions, stripped to the waist, were dead from bullet wounds through the heart. Griffith and Ferland, it was believed, died by their own pistols to escape the ammonia fumes. The storming party entered the mess hall at 5:15 o'clock.

Authorities succeeded in entering the disputed barricade after a spectacular siege of 81 hours in the course of which prison guards, reinforced by two details of Kentucky National guardsmen, riddled the building with withering barrages of steel jacketed bullets from high-powered rifles and two machine guns; swept the interior of the building with the shrapnel formed by bursting rifle grenades and twice succeeded in placing tear gas in the building.

Ammonia Forced into Barricade

The siege wore on through successive days and nights without authorities apparently having progressed materially in efforts to dislodge the desperadoes.

Saturday, however, three hundred pounds of 100 proof ammonia was obtained from Paducah, and emergency pipe lines were laid to the beleaguered by members of the attacking forces, working behind the protection of improved metal shields. When this work was completed, the ammonia, held under compression in heavy metal drums, was released.

For an hour the ammonia was allowed to creep into the mess hall. Then control valves were closed and another anxious hour passed while besiegers waited for the wind to sweep the fumes clear of the barricade.

"Moppers Up" Begin Advance

The "mopping up" party of seven picked men then moved across the woman's land about the mess hall, nerves taut and trigger fingers curved ready about pistols at full cock.

Those waiting breathlessly on the "firing line" heard a shout from within the building, the word clashed out "all dead."

The "siege of Eddyville" was ended.

The armor plate behind which men were working to construct the pipe lines fell over during the process of connecting the pipes and exposed the men to full view from the gunmen's Gibraltar, but they were not fired upon. A third line was then set up.

Kin in Waiting Crowd

A crowd, one that kept getting larger all day, was kept at a distance of 300 feet from the prison walls. In this crowd was the father and a brother of Lawrence Griffith, one of the defiant convicts lodged within the dining hall's battered walls.

ABBOTT HOSPITAL, MINNEAPOLIS, GETS O. C. WYMAN FUND

MINNEAPOLIS.—A fund of \$500,000 was provided for the Abbott hospital in the will of the late Oliver C. Wyman, president of Wyman, Partridge & Company, filed for probate in Hennepin county district court Saturday. The bequest is from an estate estimated at approximately \$5,000,000, the balance of which will go to the widow and three daughters of the late merchant and financier. Mr. Wyman died at his home here last Monday. He was 86 years old.

NEW PAVING THIS YEAR ADDS MUCH TO BEAUTY OF CITY

One of Biggest Years in Street Work Since Forty Blocks of Brick Was Laid

Close of the year 1923 will witness completion of several miles of new streets in the city. In volume of work done this is one of the biggest years in paving since the original forty blocks of brick pavement was laid. According to City Engineer Condon, practically all of the work contracted to be done this year will be finished before snow flies.

Thomas D. Woolley still has several blocks on the north side and a few on the south side but unless there is an early winter he will easily finish this year. Funk and Rasmussen, who had the contracts for the grading in the south east part of the city, finished this work last week, and are now working in the marsh on high water roads to the pumps.

Starts Last Contract
Mr. Woolley has finished the work provided for in the \$106,000 job that he took first and is now working on a larger contract. The first contract called for the work on Main street from Seventeenth street to Loxey boulevard; King street from Front to Fourth; Cass from Second to Third; Mr. Vernon from Front to Second; and two alleys between King and Cass streets.

His present contract calls for brick paving on Fifth and Tenth from Market to Jackson; Market, from Front to Seventh; Pine, from Third to Fourth; Liberty, from Gillett to Gohres; Silt, from Wood to Loomis; and Loomis, from Silt to Gillett.

Funk and Rasmussen have finished all the work that they started. Their jobs included the excavating and filling in of over 20,000 cubic yards of dirt, on Sixteenth, Twenty-first, Twenty-third Barlow, and East Avenue. On Twenty-first street between Market and Winnebago there was a cut of about 20 feet and in the next block that was a twelve foot fill. Householders in this section and on Barlow Street, who did not get the grade of the street before building

found themselves in holes or on high banks.

This company has just taken a contract for about three-fourths of a mile of roads in the marsh. These roads are to be about seven feet above the surface of the marsh, and will connect the pumps with the high ground around pump house. They are being made high enough so that rain can be taken to the pumps if they should break down when there is high water.

At the last meeting of the Common Council the Board of Public Works was given orders to resurface Pine street, Cameron Avenue, Madison, Madison Court, and Wood streets. This work is well under way and will be finished in the next few weeks.

The White Construction Company finished all the work that was left from last year about the middle of the summer and have now moved all belongings from the city.

When full-grown, silkworms devour mulberry leaves voraciously.

HAIR TREATMENT ENDORSED BY DOCTORS AND NURSES

Hospital Demonstration of New Tonic-Shampoo Gets Hearty Endorsement of Doctors and Nurses

The new and wonderful discovery of F. W. Fitch, widely known authority on hair and scalp treatment, has been demonstrated before and heartily endorsed by doctors and nurses. They endorse Fitch Dandruff Remover Shampoo because they have been shown by actual demonstration what it does for the hair and scalp.

No other shampoo combines the two necessary elements for the thorough cleansing and invigoration of the hair and scalp. The tonic in Fitch Shampoo actually penetrates into every pore and hair follicle and dissolves every particle of dirt, grease or other foreign substance. The shampoo then is gradually released by application of water and when rubbed out and rinsed, carries with it all dandruff, dirt, and foreign substance, leaving every pore open and functioning as nature intended. Your first Fitch Shampoo will leave no doubt in your mind. You'll know "by the feel" that your hair and scalp were never thoroughly clean before.

Enough Fitch Dandruff Remover Shampoo to last for months costs but little at any toilet counter.



Last Longer-Less Adjustment

Buick Four-Wheel Brakes

Buick four-wheel brakes not only double the braking efficiency of the new 1924 Buicks by doubling the braking surface, but for the same reason lessen the wear on each brake mechanism in proportion. Buick four-wheel brakes last longer. They require less adjustment and the linings do not wear down as quickly.

Simple in construction and positive in action, Buick four-wheel brakes give added safety under all circumstances. They are of the Buick external contracting type and each brake has a three-quarter wrap or grip instead of the usual half-way grip.

Buick four-wheel brakes are operated with a slight pressure on the service brake pedal. They act quickly, smoothly and easily.

All 1924 Buicks (both fours and sixes) have these new four-wheel brakes. In addition, the 1924 Buicks embody further advancements in power, in construction and in beauty that make Buick more than ever "the Standard of Comparison".

B-16-15-ND

Fox Bros. Buick Company

Phone 123. 129 No. 3rd St.

When better automobiles are built, Buick will build them



"These Insurance Policies Are My Estate"

A BUSINESS MAN was talking to a trust company officer on the problem of protecting his family's future.

"What will your estate consist of?" asked the trust officer.

"Mostly life insurance," was the reply, "but I want that protected, if possible, like an estate consisting of any other property."

A way was pointed out to him.

Under the plan adopted this company will receive the insurance when it is paid. It will invest the money in sound securities, yielding the best income consistent with safety.

The income from the investments will be paid to the family regularly. By a provision in the agreement, should there be a pressing need for extra payments, such as might be occasioned by serious illness, this company is allowed to pay additional sums up to a certain specified amount.

This is a wise plan for most men of family. It can be carried out with the policies you already have and, as you increase your insurance, new policies can be added to the fund. You may pay the premiums yourself or may deposit securities with the trust company, the income to be used to pay the premiums. Thus you obtain a protective service under a plan flexible enough to meet your family's needs.

Ask us for detailed information on "Insurance Trusts."

La Crosse Trust Company



Barron's

Quality that gives long wear.

Frocks

We announce the arrival last week of new Autumn Frocks in cloth and silk—coat, semi-dressy and dressy models, braid, bead, pin tucked and self trimmed, made up in Charmeen, Poirer Twill, Jersey, Canton, Roshanara, Satin, Crepe Knit and Velvet.

Pretty Beaded Bags

We have a pretty selection of Beaded Bags, in plain colors and attractive combinations, at—
\$2.00 and \$3.50

New Metallic Head Bands

Metallic Head Bands of silver or gold combined with blue, henna, green and rose, prettily trimmed with metallic flowers.

Coats that will appeal to every woman

OVER-PLAID COATS, self and fur trimmed in grey and tans—
\$18.50 up to \$85.00.

DRESS COATS of Gerona, Lustrosa, Bolivia, Marvella, Ormadale and Velour, full length wrap models, straight line, pleated and flounce bottoms, braid, yarn embroidery and self stitching, fur collar and cuffs, long and short nap furs—
\$47.50 up to \$275.00.

Domestic Section

Quality Blankets

Are you buying quality or price? We claim QUALITY only in Blankets, and we are so SURE of our QUALITY we will send a pair to your home for comparison. Nashua Wool Nap and Cotton are the best made. We have ONLY Nashua

Pure Wool Blankets

and that means pure wool at
\$11.50, \$12.50, \$13.50, \$15, \$16.50, \$22.50.

You should see that five-pound single pure wool Blanket—70x88-inch.

The Best of Percale

And when you buy Percale get the BEST. It does not pay you to make up cheap merchandise. We sell ONLY 72x76 count Percaloes.

Novel Handkerchiefs

See our complete stock now

In our large and beautiful stock of Handkerchiefs are found many new patterns of hand embroidery and lace trimming. Make your holiday selection now.

Particular About Your Corsets?

The more particular you are about all those little details of style, fit and comfort the more you will be pleased with the new Fall models we are showing in Gossard front-lacing, Mme. Irene back-lace, Nemors, Warner's and P. N. Practical front-lace. Splendid values at—
\$3.00 to \$12.50

New Gauntlet Gloves Here

Gauntlet Gloves are much in demand. We have one number exceptionally pretty, of Glace Kid, trimmed with suede, in pretty color combinations of silver and gray, and beaver and bamboo.

WASH GOODS DEPT.

Quality Gingham at Barron's

The most complete line of Gingham in the city. In plain, checks, and plaids. All fast colors. And the prices are right—
25c, 35c, 50c, 65c, 75c per yard.

Dress Goods and Silks

All the new weaves and color combinations are to be found here now. Do you want material for any garment? Your chance for satisfaction is here.

WASH and IRON the Same Day

Where formerly two days were given over to washing and ironing, electricity now makes it possible to complete both in one day.

The KEYSTONE IRONER

(Heated by Gas or Electricity)

Enables you to iron all the table cloths, sheets and various linens without hours of standing and exertion. Just feed them into the machine—they come out ready for use.



WISCONSIN-MINNESOTA LIGHT & POWER CO.

J. G. FELTON, Mgr.



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Action

PRESIDENT COOLIDGE has had the situation of the wheat farmers under review ever since he took office, and has apparently reached the conclusion that two avenues of effort are open to him for assistance. One is to take the lead in the organization of co-operative marketing associations under the new federal farm credit laws, and the other is embodied in his request that the tariff commission inquire into the desirability of raising the tariff on wheat from 30 to 45 cents a bushel.

Of the two it is probable that the first will prove much the more effective. If the United States were a wheat importing country a tariff might be of some use in raising the domestic price. But since we have annually a large wheat surplus for export it follows that the world price of wheat dictates the price on the American farm. A tariff to keep out foreign wheat may have some effect on importations from Canada, but in the last year Canadian importations on which duty was paid were but a little over 17 million bushels. To exclude that relatively small amount from entry would have but little effect on a situation created by a surplus of 200 million bushels, which is the basic fact behind the present low price of wheat.

To organize co-operative marketing agencies, however, is to strike to the heart of the problem created by the surplus. We cannot control the price of wheat except as we can control the supply, and only some means whereby the flow of wheat may be impounded and held back from flooding the market can have any effect. This is, of course, one of the chief functions of a co-operative marketing association. The machinery for financing such associations is already set up, by law, but it requires some one to take the initiative in organizing them to make the law effective. This is the task President Coolidge has set himself, and it should prove a productive and useful undertaking.

Shifting

THE furniture industry is shifting from northern states to the south, according to a leading southern railroad official. Especially to North Carolina, where lumber supply is big—same at cotton industry shifted southward to be near source of supply. Interesting shifts will take place similarly in other industries in years ahead. Long distance transportation is too costly for any kind of production to be far distant from source of supply. That's one of the chief troubles of cities—too far from food sources. The airplane and cheap fuel could change the situation.

Chinese

THE Chinese will control the world when they finish adopting the white man's civilization and stop quarreling among themselves, predicts Judge Paul M. Lineberger, American attorney, of Shanghai. Control the world? Not unless they have a re-birth of their ancient inventive powers, long since vanished. It's one thing, to create. It's another thing, to copy other people's creations. The white man's trump card is his inventiveness. Looks as if he'll continue to invent faster than the Orient can copy for some centuries.

Race

IN a 200-mile race, an Arabian horse is out-distanced by George Cummings, English professional walker. Cummings is 50 years old. The horse easily left him far in the rear—at the start. But when it came to long distance—endurance—the man was victorious. In life the ability to plod along doggedly, without becoming discouraged at temporary setbacks, is worth more than a natural brilliance that tires easily. Exceptional ability rarely is capable of sustained effort. That's why near-genius so often is a flash in the pan.

Clever

IN Hawaii the largest item of cost in growing sugar cane is cutting the weeds. A shrewd engineer figured out this system: He made a thick asphalt-coated paper of cane stalks, spread it over the fields. Sugar cane sprouts,

punctures the paper, goes on growing. Weeds can't get through the paper. They die. "The anti-weed carpet is being hurried into use all over Hawaii," is the report. A big problem, its solution simple. As usual.

False

THE "hick" farmer, as portrayed on stage and in movies, no longer exists. He should be replaced by a real modern farmer—business man owning an auto and the latest farm machinery. So urges the publicity staff of the American Farm Bureau Federation. While they're at it, they might correct the farmer's notion of the modern city man, just as false as the stage farmer.

Hogs

A BIG hog farm in an eastern state scatters such indelicate odors that nearby residents go to law about it. Their complaint is really against the owners, not the hogs. It has been scientifically proved that the hog is naturally a clean animal, much cleaner than a chicken. The hog merely descends to the level of its environment—same as people.

Tom Sims Says:

- Spokane boy who thought he could rob a bank and get away with it will be fifty-five when he gets away.
- Presidential candidates are so busy. Looks as if we will have about forty presidents next time.
- Actors look forward to this winter when the audience will applaud to keep their hands warm.
- Man in Cincinnati who wanted a street car to dodge his auto found the darn thing wouldn't.
- They say liquor traffic along the Canadian border is heavy. Wonder if it is going or coming?
- Confirmed rumors and confirmed bachelors are not as interesting as the unconfirmed ones.
- A good shimmy dancer has had advantage of being able to rock the baby to sleep standing up.
- Hairdressers are suggesting bought hair be worn, showing they are not asleep at the switch.
- New York leads in the baseball leagues, but not in the Anti-Saloon and Epworth leagues.
- All circuses advertise as the biggest in the world, but our guess would be some senator is.
- Among shaky movements on foot are fall dances. All the girls are seconding the motion.
- Found booze shipped by mail in North Carolina. Now everybody is meeting the postman.
- Many are taking advantage of the fall weather to say they didn't mind summer so much.
- Why not reform a few burglars and let them try to open the street and train windows?
- There is agitation to limit the price of coal. Our guess is the sky will be the limit.
- You see autos parked all along the country roads these nights, perhaps to save gas.
- Nicest thing about winter is you can wear a vest and keep your shirt clean longer.

CHURCH NEWS

Furnished by the Church News Association

Officials of the Presbyterian church have just completed the task of reorganization of their benevolences, as ordered by their general assembly. Fourteen general agencies, including several directed by women, have been put into four, and the belief is expressed that money contributed by people to Presbyterian agencies will accomplish far more, and cost far less for administration expenses. What has been a unifying agency, the New Era Movement, is continued at least until next May, when the general assembly meets again, and is a department of the work of the national council. Its immediate tasks are three, according to the program announced the day final reorganization was completed. One is to organize the Presbyterian church for definite forward progress along both spiritual and financial lines. A second is to conduct a regional conference, to be held in Cleveland on December 3 to 6, similar to one held recently in Kansas City, Ohio, Indiana and other middle west workers will be present, and definite plans set up.

Dr. W. S. Pearce, associate secretary of the World's Sunday School association, just returned from a critical study of conditions in South America, in relation to religious education, makes striking statements concerning material wealth. He believes the Republic of Panama will have, through intensive cultivation of small fruits, a very large population fifty years hence. In Peru he saw immense copper deposits, great enough to supply the world for a century. In Argentina single farms could maintain 15,000 workmen, and those he saw were not the largest. Socially, he relates an incident that took place during the recent visit of United States commissioners attending the Pan-American conference at Santiago. The president of Chile drinks nothing strong. He gave a dinner to the American delegates, and served no liquor. Later Mr. Fletcher gave a dinner and served champagne. President Alessandri attended, but turned down his glass.

The First Presbyterian church, New York, which has the Rev. Dr. Harry E. Fosdick as special preacher, has officially notified the New York Presbytery that it is ready to give a Presbytery committee all possible assistance in framing its report upon the proper method to be followed by the Presbytery to carry out the mandate of the general assembly of the church. This mandate was that the First Church must require its special preacher, who is a Baptist and professor in Union Theological Seminary, to subscribe to the Westminster Confession of Faith, or the First Church must cease to permit him to occupy its pulpit.

Upon recommendation of the authorities at Rome, and to avoid the ecclesiastical significance, the Catholic council has been changed to conference, making the official name hereafter, of the national administrative body of the Catholic church in the United States, the National Catholic Welfare conference. At the meeting of the Catholic hierarchy just held in Washington, reports were made upon many forms of service, showing the thorough manner in which the church is now organized, in place of its missionary character, and direction in large part from Rome, of only a few years ago. Reports covered Social Service, Christian Education, Immigration, Publicity, Work by Men and by Women, Legislation and Finances.

WRECK ON CAMPBELL ROAD RESULTS IN A SUIT FOR DAMAGES

George Vanzanbergen, whose automobile figured in a collision on Campbell road with the car of George Lewis of Tunnel City on the night of Sept. 15, has started suit in Judge Hunt's court against Lewis to collect \$150 damages to his car. Lewis has filed a counter claim for \$31.65 damages. Vanzanbergen's Ford roadster was driven by his son, who had another boy and two girls in the machine. Lewis was driving his own car, a Reo, and was accompanied by his wife and son, his wife being in the rear seat. Young Vanzanbergen declared he was driving at a speed of eight miles an hour and that Lewis ran into him and that Lewis' car then ran into a ditch and turned around. Mrs. Lewis says she looked at the speedometer of their car a few seconds before the accident and that they were going eight miles an hour. The Lewis also say there were no lights on the Vanzanbergen car. Vanzanbergen says there were lights on his roadster. Judge Hunt has taken the case under advisement. F. E. Withrow appeared for Vanzanbergen and Oscar Swenson for Lewis.

NEW PLAYS IN MUSICAL REVUE AT THE MAJESTIC

Harry (The) Evans' Rainbow Girls company will continue to provide entertainment for the patrons of the Majestic theater during the coming week. Mr. Evans promises a number of interesting novelties in costume, light and scenic efforts as well as a bouquet of beautiful musical numbers. Ethel Soule, Chaudin Evans and Dot Davidson, the popular vocalists; Geo. Stanley, Jack Elison, and Billy De Haven will each contribute new specialties, while the Rainbow chorus will be in evidence with sprightly song and dance. Among the song hits for this week's program, which commences at the matinee today, are "Dream Daddy," "Granny," "Dapper Dan," "I Loved You Once," and "Carolina Mama."

BARBERS WILL BE EXAMINED HERE ON OCTOBER 16

MADISON, Wis.—An examination will be held at the shop of Joseph Groch, 122 South Third street, La Crosse, on Tuesday, October 16. All Journeymen barbers in the vicinity of La Crosse are requested to take this examination as the law provides that the state board of health may refuse to renew a journeyman's license if such person does not take the examination without sufficient cause. Applicants must register before 12 o'clock on the day of the examination and each applicant is required to cut a man's hair, shave him, hone a razor and answer questions orally on sanitation and sterilization. Master barbers are invited to visit the shop while the examination is being conducted. Public schools were established in 1907 by the government 30 years ago. Eighty per cent of the Chinese cannot read.

WEEKLY FINANCIAL OUTLOOK

BY STUART P. WEST
(Special Correspondent, Tribune)
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NEW YORK.—The past week has been a period of moderate improvement in the financial and in most of the commodity markets. Stocks rebounded after last month's selling movement which is now conceded to have been overdone. There has been a better inquiry with a rising tendency for bonds. Cash corn has sold above the dollar mark for the first time in three years, following the most remarkable upward swing of the agricultural season. There has been a fair recovery in wheat, and cotton despite adverse developments has held within two cents a pound of its highest. One of the principal points made by those who took a pessimistic view three months ago was the alleged depression in the farming sections. The contention was that the farmers were going to make little or no money and that this would react upon the demand for merchandise and bring about a decline in other lines. Even then the grounds for this opinion were inadequate. But such as they were, they have now entirely disappeared. Farmers' Condition Not So Bad. The wheat farmers, of course, must reconcile themselves to the fact that the 1923 crop cannot be marketed at a profit. All remedial efforts will be bent toward keeping down the planting for 1924 by devoting part of the wheat territory to other crops for which there is a better demand. But the unsatisfactory wheat conditions are more than offset by the advance in other farm products. Farm prices, taken as a whole, are well above where they were a year ago. At the same time, as the federal reserve board pointed out there has been no commensurate advance in retail prices, that is, in the prices of what the farmer has to buy. Hence, the purchasing power in the agricultural states turns out to be greater than it was at this time in 1922.

Trade Booming in Southwest. How this has affected the general situation in a large section of the farming territory was set forth in the latest monthly bulletin of the Kansas City reserve bank. Referring to the rise in farm prices the review said that it had already resulted in a substantial increase in the volume of fall trade. Later on it spoke of "the enormous volume of business at this season," calling for "bank operations on a tremendously large scale." These are strong terms yet it is not to be assumed that they are an exaggeration. It only goes to show how very much mixed the present situation is as between different parts of the country. In sections which take their cue from the corn farmers and the livestock raisers, there is unusual activity and a measure of real prosperity. In other sections, influenced more particularly by the status of the wheat grower, there is uncertainty and something of a slow down. If one were to gauge the entire outlook by the jangling trade which continues exceptionally large he would be decidedly optimistic.

Outlook Gloomy for Mills. On the other hand anybody looking ahead from the standpoint of the cotton goods mill owners, would be pretty much depressed. Those who have been skeptical or even pessimistic because of the high costs, maintaining that these were eating up profit margins, set a good deal of store by the shut-down of the world's largest cotton goods plant and the threatened curtailment at other mills. It is urged, however, that the increase in wages is only one, and not the main cause, assigned for the closing of the American Cotton factory. The principal difficulty has been that mill owners with reduced supplies of their raw material, have had to pay maximum prices and now find that they are unable to pass the increased costs on to the consumer. If the cotton goods situation is not altogether unique, it is certainly not at all typical. The increase in pay-rolls is a serious problem in some lines, it is not so serious in others. All depends upon the ability to make up the increase through higher prices without these higher prices resulting in diminished demand. With the steel producers and the coal owners the result of the experiment is still in doubt. In other quarters, notably the general distributive trade, such price advance has had no effect to higher wages has not had any ill effect.

More Favorable Points. To sum up, there are more points that are favorable in the business situation than points unfavorable. Still the latter are numerous enough to be taken into serious account and to stand in the way of any early revival on the stock exchange. Professional Wall Street was just as unreasonably pessimistic a month ago as it was in September and again in November, 1922. On both these latter occasions this pessimism was shown to have been unwarranted. So in the recovery of the last mid-week, it was perceived that speculation for the decline had been overdone, and that the market pushed down as low as it was in the middle of September, was not a fair barometer of the trade position.

French Island Family Isolated in Local Hospital With Disease

PHYSICIANS REQUESTED TO MAKE REPORT OF THE CASES

Pasteurization of Milk Advocated by Health Officer

BY A. M. MURPHY
WITHIN the past week six cases of scarlet fever have been reported or found on the north side. It has developed that scarlet fever is prevalent on French Island. One family is at the isolation hospital here. One of our regular dairymen also has a case of scarlet fever in his family or home. Arrangement has been made to have the members caring for the milk supply remain away from the home, while the quarantine is maintained.

Disease May Spread. This disease is going to spread unless we have the co-operation of everyone having responsibility, physicians, parents, dairymen and all those who have anything to do with food and the care of children. Two of the north side cases were seen by a physician two weeks ago. Two children and a mother had a rash and other symptoms but no report was made until the father contracted the disease. The first two have been mingling with neighbors, and many exposures have taken place the last ten days from this home. Milk bottles and contact with such cases is sure to spread this serious disease.

We advise those having charge of children to isolate all children showing milk symptoms of scarlet fever, especially sore throats, until it can be determined by other members of the family coming down with the disease or the patient starts desquamating. Frequently a mild or missed case will develop adenitis (swelling of the glands of the neck). Two school children that had unrecognized cases have developed kidney trouble. This is only one of the dangers of scarlet infections in missed or concealed cases that are not treated as scarlet.

Pasteurize Milk. We would recommend that people pasteurize their milk for the present. Pasteurization efficiently does will destroy these germs. Milk heated to a temperature of 140 degrees and held for 30 minutes is not boiled as some are inclined to think and is a safe and good milk for all.

Dairymen are again given warning not to attempt to permit any member of his family or himself or hired help to have any contact with the milk, or cream or any dairy product. This has been a very expensive experience for some dairymen in the past and this department does not intend to use soft pedals in the future on violations of this kind.

Raccoon is a species of wild dog and distantly related to the bear.

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PEP IS KEYNOTE FOR HOMECOMING AT NORMAL SCHOOL

First Annual Celebration Will
be Held at End of
Week

Football Game with Lawrence
is Big Event of Festivities

Establishment of the School
Will be Observed

Your pep,
You've got it,
Now keep it,
Doggone it,
Don't lose it,
Your PEP!

Exuberant spirits will prevail at the first annual homecoming of the La Crosse State Normal school which will be held next week-end at the school. Pep in abundance will be the keynote of the event. Every alumni member of the institution is being invited and urged to attend this happening and to make it one of the greatest days in history.

Students and faculty of the school are working and completing elaborate arrangements for the entertainment of the alumni members.

Game With Lawrence

The big event of the homecoming will be the grid battle between the Maroon and Grey and the aggregation from Lawrence college. Arthur Denny, a graduate of the local institution, is coach of the Lawrence squad and the La Crosse team is planning on handing him the surprise of his life.

The Lawrence men have held the football championship of the Little Five conference for the past two years and are coming here confident of a victory. They laid up a score of 40 to 0 against the Stevens Point Normal last week. With twelve men of last year's squad back again the Lawrence team is stronger than ever. Their men are in good form and know how to play a straight stiff game of football.

La Crosse Looks Good

Under the capable tutelage of Coach "Tubby" Keeler the local team is working and planning a surprise game for the downstate. "Tubby" is shifting the squads daily and the results are surprising. Every man is out on the field working and hitting as hard as though he were bumping up against the hardest team in the country.

Captain Ralph Mattison leads the men with his pep and enthusiasm and plus away at the plays in a brilliant manner. "Toby" Jessup is back on the field and is showing up in his best form. Hutchings, the plucky man from the backfield, is out for practice in spite of the injuries he received in the recent game. Schaffer promises to show the invading team some real kicking and playing.

Kevin Jorgensen took good position as quarterback and so is Jorgensen.

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son. Ettinger as usual displays pretty form and is looked forward to as one of the stars of the coming battle.

Johnson is showing them how to play in the backfield and the little man gets away with the ball quite often. Clark and Torrens are displaying their usual form and fight. Quilty and Brown are looking good in the line. Perjanovich and Blatter are doing fine work in this same position. Reynolds and Mathews are displaying pretty form in the backfield.

Friedl and Mulbrant, the two newcomers on the field, are making a record for the short practice that they have seen.

Anniversary of School

The game will not be the only event celebrated at the local homecoming. The tenth anniversary of the founding of the Physical Education department of the school will be observed as will also the fourteenth anniversary of the establishment of the local school.

Members of every graduating class since the first one in 1910 will be invited to attend the event. Students and faculty members are busy writing letters telling of the homecoming.

Phys Eds to Celebrate

The physical education department of the school will open the celebration with a banquet for all the members of the course on Thursday evening in the small gymnasium. The school is very much interested in the local school and a very much interested over the plans for the homecoming. His visit here is being looked forward to by all the

members of the school as well as townspeople.

Parade and Bonfire

On Friday night a great pep rally will be held in the assembly room of the school. All alumni members, faculty and students will attend. Bob Hodge and Norman Schultz will preside over the pep meeting and parade. A large bonfire will be held on the football field and snake dances and yells will be in evidence. The parade promises to be one of the most startling ever seen in the city. Banners and colors of the normal will be conspicuous. The school band will head the procession.

At ten o'clock, Saturday morning the school will be open to all alumni members for registration. Plans are being made to decorate the rest rooms of the school and to establish registration booths. Badges will be given to all alumni members for the mixer on Saturday evening. A reception committee of faculty members and students will receive all incoming alumni.

Stunts at Game

At 2:30 o'clock the big game will be on. Preceding the game the alumni members will be given reserved seats in the bleachers. The students of the school will march in a body from the school to the field and sit on the west bleachers. Stunts are being planned by the courses of the school and will be done out in uniform and will play before and between halves. Citizens will be given seats on the east bleachers.

At 6:30 o'clock in the small gymnasium of the school a banquet will be served to the alumni members. The banquet will be in the form of a get-together. Every effort is being made to make it one of the most enjoyable events of the day. Committees of work on preparations for the dinner.

Following the dinner there will be a mixer held in the large gymnasium. A large orchestra will be procured and music for dancing will be furnished from eight until 11:30 o'clock. "Introduce me" committees are being organized for the event. All alumni members are being admitted free of charge. The students will have to pay a small admittance fee.

Merchants to Decorate

All local merchants of the town are being asked to display the Maroon and grey colors and blue and white in honor of the first annual homecoming of the local school. Many interesting windows are being planned. Students are being asked to decorate the homes in which they are staying. A prize will be offered to the students having the best decorated home.

Posters advertising the event have been made under the supervision of Miss Rena Angell, art instructor. These posters have already been sent out to the small towns where alumni members are teaching. Larger and more elaborate posters are now under construction for the local store windows. A special edition of the Racquet

Weekly is being planned. It will give the students and alumni all information concerning the event.

On Tuesday morning the regular assembly hour will be turned over to the cheer leaders and new yells and songs will be learned as well as practicing the old ones.

Faculty Committees Named

The following faculty committees have been named and students are being added to the lists: General committee, Miss Bessie Bell, Hutchison, Miss Myrtle Trowbridge, Miss Dora M. Carver, Prof. W. J. Wittich, Prof. E. L. Walters, Prof. J. A. Fairchild and Prof. J. F. Rolfe.

Buena, Miss Lenore Thompson and Miss Anna Wentz.

Decorations for headquarters, banquet and mixer, Miss Thompson, Miss Florence Foxwell, Miss Louise Miller, Prof. Oren Frazee, Prof. L. K. Adkins, Miss Martha Ekan and Miss Kathryn Wesson.

Advertising, posters and small town papers, Miss Angell, Miss Trowbridge, Miss Wentz and George Gerling; local, Prof. O. O. White and George Gerling; special Racquet, Miss Ivy Nation, Mr. and Mrs. William Laux, Prof. D. O. Coats, and Eldon Mulder; movies, Prof. Robert Nahr, Jr.; personal letters, Prof. Nahr and Prof. Rolfe.

Tuesday pep assembly, Prof. Joseph Leeder, Prof. M. J. Lyons and Robert Hodge.

Friday night pep meeting, Prof. Nahr, Prof. Leeder, Miss Wentz, Robert Hodge and Joe Shields.

Programs, Roy Quinn.

Physical education course banquet, Prof. Wittich and Miss Jessie L. Wright.

Registration, Prof. W. H. Schders, Prof. Fairchild, and Prof. A. E. Bernard together with representatives from the High School Training, Primary, Grammar, Rural and Physical Education courses.

Games and stunts, Prof. Lyons, Prof. Leeder and Hobbs band, Prof. Rolfe, Miss Mary Beall Sheridan, Miss Weason, and Miss Trowbridge; stunts, High School Training group, Prof. Walters and Prof. Marshall Gott; Rural, Miss Emma Wilder and Dr. Sarah Garret Baagberg, Physical Education Prof. Hans Reuter; and Primary and Grammar grade course, Miss Phyllis Griffith, Miss Emma Heimlepp and Miss Alice Gordon.

Banquet, Miss Wright has charge of the food and Prof. Sanford will act as master.

The mixer is in charge of the club. Prof. C. A. Whitney is treasurer.

CHURCH AT ROGERS PLANS FESTIVAL

ROGERS, Minn.—Plans have been completed for the annual festival for the benefit of the Church of St. Martin here Sunday and Monday. The Saint Boniface choir of Minneapolis will aid. Chicken dinner will be served.

RED WING, Minn.—The 1924 budget of the city of Red Wing has been slashed almost \$14,000 below that of this year, and is due for still further cuts, according to indications. As it now stands, in tentative form, the 1924 budget will be \$133,000, as compared with \$148,000 for 1923.

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1646-Blue	Esterle, Ernest	Residence, 1923 Charles
2248-A	Hansen, Nick	Residence, 803 So. 8th
1607-Blue	Voss, A. H.	Dry Goods & Notions, 930 W. Ave. So.
282	Snyder, H. J.	Residence, 2nd Fl., 211 So. 5th
1622-Black	Tabbert, Miss Theima	Residence, 1292 No. 7th
1649-Black	Heinkel, August	Residence, 1314 Denton
1483-Green	Staub, Miss Louise	Residence, 2nd Fl., 113 Pearl
1429-Black	Kins, Ralph	Residence, 1542 Loomis
2262-A	Frey, John H.	Residence, 520 Cass
2230-M	Jung, Mrs. Alta	Residence, 1313 So. 10th
1636-A	Bey, John C.	Residence, 1122 So. 7th
1555-Black	Schmidt, Matthew	Residence, 2312 So. 13th
1970-C	Smith, Burton C.	Residence, 2nd Fl., 1421 Ferry
2778-M	Schmalz, John	Residence, 727 No. 11th
524-Black	McKillop, C. J.	Residence, 607 So. 8th
1740-Black	Jande, Mary	Residence, 1705 Winnebago
1474-A	Tooke, Thomas	Residence, 624 1/2 So. 7th
1440-M	Peterson & Baus, Pool Hall	227 Main
1722-Green	Reinhold, Gaylord	Residence, 1011 S. 14th
1416-A	Wangen, Paul O.	Residence, 1400 W. Ave. So.
1297-R	Jorden, Charles	Residence, 2nd Fl., 1424 Mississippi
2185-Black	Bennett, C. F.	Residence, 20th and State Road
	Witt, Miss Pearl	Residence, Onataska, (Call Ona.)
1716-Green	Hammer, Perry	Residence, 1607 Adams
1672-M	Peaslee, Harry	Residence, 816 Perry
1278-A	Dunfee, I.	Residence, 607 Division
115	Wallen, M. W.	Restaurant, Onataska, (Call Ona.)
1992-R	Moeh, H. M.	Residence, 103 So. 11th
1647-Black	Dickens, J. S.	Residence, 106 No. 9th

No More Gray Hair —Says Science

Wonderful Clean,
Colorless Liquid
Restores
Original Color
Results in a Week

Science again has scored a triumph in the discovery of a very remarkable liquid known as Kolor-Bak. If you are gray, just apply this liquid to the hair and scalp and your hair will soon take on the actual color it had in the past. Not a trace of grayness will remain.

Kolor-Bak comes in the form of a clean and colorless liquid, containing properties which quickly restore the lost color to the hair and give it renewed vigor. And note that the one preparation is for all colors of hair. No special solution required for each color—no samples of hair required.

You will find also that with Kolor-Bak the hair has the same shade throughout. It does not appear streaked, faded or "died." Every scientist, every physician, knows that gray hair is hair that has ceased to receive its normal supply of coloring matter or pigment from certain tiny cells (called follicles or papillae) in the scalp, because these cells have become inactive from illness, shock of some kind, scalp disease, dandruff, infection, neglect of the hair, or lack of circulation, etc. But no matter what the cause of the grayness, it is simply amazing to see how it disappears when Kolor-Bak is used. It is a real substitute for the natural pigmentation.

**SPECIAL PRICE
6 Day Sale**

\$1.29

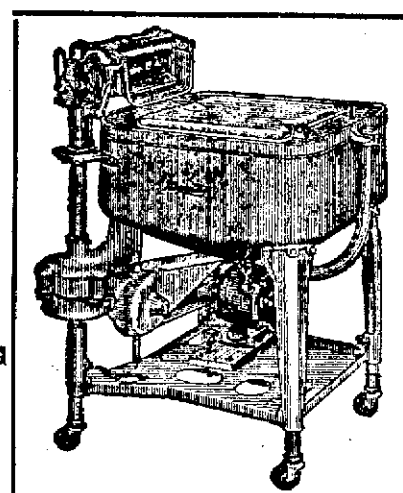
HOESCHLER BROS., Inc.
500 MAIN STREET



Regular
Price
\$1.50

For Dandruff, Itching
Scalp and Falling Hair

Kolor-Bak also works wonders in the most persistent cases of dandruff, itching scalp and falling hair, so it thoroughly cleanses the scalp and hair. Many who do not need it on account of grayness use it for its cleansing, tonic properties.



MAYTAG Electric Washing Machine

Solves the Wash Day Problems.

It is *different* than any other, it washes clothes *better* and in *less* time.

It washes the daintiest clothes or the heaviest blankets. It has an oversize motor. The tub is solid aluminum, and will not rust or corrode. Not only is it a wonderful washer, but it is marvelously constructed. Very simple and very strong.

Price \$150.00.

Fred Kroner Hardware Co.
116-118-120 So. Third St. Phone 119.

WALK-OVER



"What stylish shoes!" you say
"How comfortable!" she's thinking

Many women have discovered that the Walk-Over Princess Pat is the ideal shoe for comfort. Its stylish lines mean well-dressed feet. Its natural foot-shape means well-fitted feet.

Princess Pat has a straight inside line that conforms to the natural foot shape, and a narrow heel that fits snugly with no pressure.

The world-famous Princess Pat, made by Walk-Over only, comes in oxfords, pumps, and high shoes in all popular leathers.

\$8 \$9 \$10

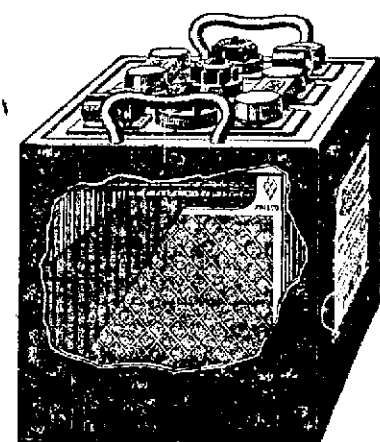


Walk-Over

Boot Shop

424 Main Street.

ANDREW E. ANDERBERG, Prop.



We Want Business

And that's why we sell long-life, power-packed Philco Batteries. We know that once a car owner has tried a Philco Battery—proven its difference—we'll get his trade for life.

But remember this. We are battery specialists. And no matter what make of battery is in your car, we'll give you prompt, expert service on it. Drop in and let us look it over. There's no charge or obligation.

ELECTRIC SUPPLY CO.
218 Main Street. Phone 93.



MUSIC STUDY CLUB MEETING ON SATURDAY

On Saturday afternoon the La Crosse Music Study club was entertained at the attractive home of Mrs. John Doherty in Ebers Coulee. The program committee of the club, Mrs. Livingston, Mrs. Lee Toland, Miss Loomis, and Mrs. Doherty, were the hostesses.

Tea was served in the delightful rooms overlooking the hills. During the course of the afternoon members of the club gave Hayden's "Toy Symphony."

At the short business meeting some of the final plans for the launching of the Fifth Annual Artist's series were discussed. Course tickets were placed in the hands of the members of the club for sale during the coming week.

The members in charge of the ticket sale are Mrs. Clem Knothe, chairman, Mrs. H. H. Chase, Mrs. Harry Watkins, Mrs. L. B. Raymond, Mrs. Samuel Fellows and Mrs. Reuben Trane.

Local News

Mr. and Mrs. George Larkin, Mrs. Alice Gie, Mrs. Hannah Bunn, Mr. and Mrs. C. A. Carter and Miss Larkin returned from Milwaukee where they attended the grand chapter, Order of the Eastern Star, at St. Louis. Mrs. Larkin is patron of Ruth chapter in North La Crosse.

Poonies in all colors. Now is the time to transplant them if you want flowers next spring. La Crosse Floral Co.

Mack's Orchestra, dance, Hokah, Monday, Oct. 8th.

Delve to Webster's Fruit Farm, La Crosse, for apples—Delicious, Jonathans, McIntosh, Snows, Tolman, Sweet, Greenings, Wealthies and others.

The first social session of the 1934 lodge for the season was enjoyed last night. This and their wives enjoyed a musical program and lunch.

Dance at Mason Hall tonight. Tom Waldo's Orchestra of Mason City, Iowa. They sing, play and make you dance a lot. Given by the Novelty Dancing club.

Wealthy apples, 25c per bushel. John Lumberer, La Crosse.

Plumbing as it should be done. W. L. Schram, Phone 46.

Vita Clay smooths the way. Mrs. Harvey Pope returned to her home in Minneapolis after visiting her parents, Mr. and Mrs. J. J. Jansky, 1227 Johnson street.

Chiropractic and Naturopathic massage treatment. Meyer's Good Health Institute, 122 So. 10th. Phone 407.

Vita Clay will give you complete sheet metal work of all kinds. Phone 1331-M or 1688-A.

\$3.00 Ingersoll watch, \$1.98, at Bellfach's.

Pythian Sisters regular meeting, Monday, Oct. 8.

Bobby Bice, son of Mr. and Mrs. Webb Bice, 1630 Avon street, is ill with scarlet fever.

Shoe repairing; first class. Nikola. Shoe Store, 1229 Cabot street.

Special for Sunday "Excella Brick." Orange Pudding and Grapefruit Ice Cream. At your dealer. Tri-State Ice Cream Corporation.

Premiums at the Inter-State Fair will be paid on and after Tuesday, October 9th, at the office of C. S. Van Aulpen, secretary.

Dancing school opens Monday evening at Yeoman hall, 8:00.

Mr. and Mrs. Floyd Lawrence and family of Highland Center are visiting relatives here and at Sparta.

Victor, Brunswick Records, Noelle. Sellers sells. Boyer-Furber Furn. Co. sold nearly a car load of Sellers Kitchen cabinets the past week.

Good winter apples at Harris Fruit Farm, La Crosse, Minn.

Piping, etc., for your furnace. Phone 1331-M or 1688-A.

Tea Room. Special Sunday chicken dinner, 12 to 2 p. m., and 5 to 8 p. m.

Mr. Jim Squires and Fred Fromelt left on a fishing and hunting trip to Northern Iowa.

Costly, coathouse, draws wills. Boyer-Furber Furn. Co. has continued the Sellers Kitchen Cabinet sale until next Tuesday night.

Vita Clay is the natural way. Satisfaction or your money will be returned. You are the sole judge. Use it today. VITA CLAY.

Miss Zeviah Jewett is visiting at her home in Sparta.

K. of C. regular meeting, La Crosse Council No. 839, Monday evening, 8 p. m. Smoker. A large attendance desired. J. E. Flanagan, Grand Knight.

Memory is good, but a photograph is better. Moll Studio.

Mrs. Webb Cameron is spending the weekend in Minneapolis.

Vita Clay all but introduced by local salesladies. Give them a hearing.

Mr. A. Miller has returned from a visit in Viroqua.

Chiropractors, Rishmiller, Palmer graduates, 520 So. 4th. Phone 214.

Society

HARRY HIRSHHEIMER IRENE G. JOHNSON MARRIED SATURDAY

AT TEN O'CLOCK on Saturday, at Christ church, Rev. Robert Vinter, rector of the church, united in marriage Miss Irene Gladys Johnson of Alma, Wis., and Mr. Harry West Hirschheimer, son of Mr. and Mrs. H. J. Hirschheimer of this city. The bride was attended by her sister, Miss Edna Johnson of St. Paul, as maid of honor, and Miss Dora Hirschheimer, sister of the bridegroom, as bridesmaid.

Messrs. John H. Warren of Tomah and Sherwood E. Wing of this city were the groomsmen.

Proceeding the ceremony a wedding breakfast was served at the home of the bridegroom's parents, 131 South Fifteenth street. The guests numbered eighteen. The beauty of the table and rooms was enhanced by pale pink and white roses and baby's breath, and at the church, yellow chrysanthemums and palms were used.

The bride wore her going away suit of brown velveteen with fox collar. Her hat was of brown velvet with gold and a brown feather. Miss Hirschheimer wore a gown of burgundy velvet and a close hat of brown velvet and fur having a flair brim of rainbow colors. Miss Johnson wore a brown satin gown with hat and shoes to match.

Mr. and Mrs. Hirschheimer left at noon on a honeymoon trip to New Orleans, from where they will sail for Cuba. They will return early in November and will reside in a home in the one hundred block of North Fifteenth street, now under construction.

Announcements
AT THE MANSE of the First Presbyterian church at 10:45 Wednesday, Rev. Claude Shaw, pastor of the church, will officiate in the marriage of Mr. Leonard C. Nuss and Miss Lillian Christensen.

The bride will be attended by Miss Emma L. Schultz and Mr. Earl G. Bakken, who was the best man. Following the ceremony a wedding breakfast was served at the home of the bridegroom's parents, 131 South Fifteenth street.

Post-Nuptial Shower
Misses Theresa Severson and Helen Simon entertained at a post-nuptial shower in compliment to Mrs. George Parker, nee Miss Anna Stur, a recent bride, which was held at the Y. W. C. A. rooms. The bride was presented with pieces of silverware, blouses and linens. At the feast, which followed, a handsomely decorated wedding cake was brought in. A white wedding veil was suspended from the ceiling and a shower of rice and confetti was scattered about the bride.

A surprise also awaited Miss Severson, whose birthday changed to be the same day as the wedding of the bride. A birthday cake, adorned with tiny tapers, was brought in. She was also presented with a gift of a pretty corsage.

An orchestra composed of four reserves rendered music for dancing. Mr. and Mrs. Parker will leave in December for California where they will reside. The guests were Messrs. George Parker, Grace Selick, C. S. Gane, Hazel Lonsdale, Ruth Stettin, and the Misses Irene Warner, Ruth Rogers, Clara Stair, Clara Bolstad, Doris Kaub, and Frida Jensen.

Ruth Kishner, Gretchen Wostel, Jean Rasmussen, Lillian and Anna Westphal, Rosella Voeve, Mildred Rick, Catherine Fink, Freda Stettin, Cora Peterson, Helen Simon, Catherine Davidson, Ruth Parker, Gladys Mallory, Katherine Peters, Clara Stur, Helen Selick, Ella Anderson, Ruth Sandlin, Theresa Severson, Florence Joy and Esther Holtman.

Anderson-Prokosh
AT TWO O'CLOCK Tuesday afternoon at the German Lutheran church at Stoddard, Rev. L. M. Prokosh, pastor, officiated in the marriage of Mr. and Mrs. Charles Anderson, son of Mr. and Mrs. Charles Anderson, and Miss Gertrude Prokosh, daughter of Mr. and Mrs. Lawrence Prokosh. The bride was attended by her sister, Miss Edna Prokosh, as bridesmaid, and Mr. Carl Anderson, brother of the bridegroom, was the best man.

The bride wore a gown of ivory with a tulle train and carried a bouquet of pink roses and a corsage bouquet of pink roses and a nosegay of pink roses. The groom wore a tuxedo and a boutonniere of pink roses.

Mr. and Mrs. Anderson will be at home to their friends after October seventh at Stoddard.

Quarterly Birthday
WILLIAM McKinley Relief Corps met Wednesday at the lodge rooms at the court house. Supper was served, six thirty to about thirty guests and a social time followed. The birthdays of those having anniversaries in the last quarter of the year were celebrated and were as follows: Messdames Sarah Catkins, Helen Withrow, Mollie Young, Mamie McKiverin, Elizabeth Eotte and Mrs. James Marshall.

Shower
MRS. E. WITTENBERG and Mrs. M. Gibson were hostesses at a miscellaneous shower at the home of the latter on Friday evening in honor of Miss Vera Merwin. The rooms were decorated in red and white and a large miniature bride centered the table. Miss Merwin was presented with many beautiful and useful gifts. Those who participated in the games were: Esther Egler, Florence Burkhardt, Elsie Scheel, Lucille Storkerson, Vera Merwin, Miss Vera Higgins, Grace Mowry.

Dorothy Huecker, Rita Spangard, Mrs. S. Roden, Mrs. S. Harrison, Mrs. P. Druschke and Mrs. V. Simonson.

Degree of Honor
LA CROSSE Lodge, No. 31, Degree of Honor Protectors Association, held its regular meeting at Central Hall, California and Clinton streets, Friday evening. A large class was initiated. Miss Emma Schulerberg was elected final secretary. Mrs. Scoville, chairman of social and civic committees. Following the meeting refreshments were served by the committee in charge.

Normal Girls Entertained
THE MEMBERS of the Young Women's Missionary Society of the First Methodist church entertained the Methodist girls attending the Normal school Saturday afternoon from three to five. They were entertained in groups at the homes of Messdames J. G. Felton, A. L. Myers, O. M. Schlabaeh, E. C. Dixon, R. H. Gray and Miss Elizabeth Witherbee.

Birthday Party
MRS. MARTHA Torgerson was given a pleasant party in token of her birthday at K. P. Hall the evening of October 6. She was presented with a purse and a hand bag. The guests were Messdames A. O. Jorstad, Theodora Hulberg, Lucretia Peterson, Mrs. E. C. Peterson, Elsie Wall, and the Misses Lucila Hulberg, Minnie Johnson, Helma Day, Lucretia Peterson, Oscar Hulberg and Alfred Hanson.

Birthday Surprise
AT ITS regular meeting Thursday evening at K. P. Hall the Daughters of Norway surprised Mrs. John Johnson with a birthday party. Refreshments were served and the honor guest was presented with a purse of money. Mrs. Marie Swennes as toast mistress of the occasion, read a clever original poem written by Miss Edna Peterson. Speeches were made, confetti being to a very pleasant evening. Over one hundred guests were in attendance.

Announcements
THE BOARD of Directors of the Young Women's Christian Association will hold its regular monthly luncheon at the parlors of the association on Wednesday at one o'clock. The regular business session of the board follows directly after.

THE WOMAN'S Guild of Christ Episcopal church meets for work and luncheon with Messdames E. E. Dow, H. J. Tullock, and E. H. Luenen on Thursday at half past ten at the guild rooms of the church.

THE TABBA Circle of the Salzer Memorial church will be entertained by the ladies of the church at the home of the former, 2600 Cass street, Tuesday evening.

THE WEBSTER Home Makers' club will meet Tuesday afternoon at the home of Mrs. Leland Widrick, 1447 Kane street.

THE STATE convention of the Service Star Legion will be held at the Chamber of Commerce October 16, 17 and 18.

THE LADIES of the William McKinley Relief Corps will meet with Mrs. Sarah Schaefer, 308 South Third street, Wednesday afternoon to sew for the bazaar.

Personal Mention
MISS RUTH Timmines of Los Angeles, Calif., arrived Saturday from Elgin, Ia., where she has been visiting a sister and two brothers at the home of an aunt. She will be the guest for a week of her sister, Mrs. L. K. Fullerton, 238 Main street before returning to Los Angeles.

MRS. HANNAH Bunn and Miss Alice Gale have returned from Milwaukee, where they attended the Grand Chapter O. E. S.

DR. AND MRS. R. H. Gray and daughter, Shirley, Mr. and Mrs. M. Partridge and Mrs. Evelyn Cook have returned from a motor trip to Janesville and Monroe, Wis., and Rockford, Ill.

MISS MARGARET Pryor has gone to Syracuse, N. Y., where she will teach.

MR. AND MRS. A. H. Verket motored here from Minneapolis and are guests at the home of Mr. Verket's mother.

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Women's Club Federation Meeting at Fond du Lac Attended by Local Women

The Wisconsin federation of women's clubs, representing nearly 20,000 women of the state, meets in Fond du Lac October 10 to 12 for its annual convention. On the program are a number of the leading women of Wisconsin.

La Crosse is to be well represented at this convention as three of the local women's clubs have elected delegates. The following women have been elected delegates and alternates by the Twentieth Century club: Mrs. W. H. Sanders, Mrs. F. Douglas, Miss Lena Gelatt, Mrs. H. J. Bullock and Miss Florence Shuman. Mrs. Sanders, Miss Gelatt and Miss Shuman will go to Fond du Lac.

The La Crosse Woman's club elected Mrs. Harry Spence, Mrs. F. H. Pope, Mrs. S. Bell and Mrs. Lars H. Stenest. The College club is to be represented by Mrs. Elizabeth Irish and Miss Helen Dyson. Mrs. Irish is to be on the program.

Sessions of the convention open Wednesday afternoon, October 10, with Mrs. Joshua Hodgins, Marinette, presiding. Following invocation and assembly singing, greetings will be extended by Mayor R. D. Haentze of Fond du Lac and representatives of civic associations. The response is to be given by Mrs. Harvey J. Frame of Waukesha.

Dr. Louise Phelps Kellogg of the state historical library, is to speak on "Wisconsin's Seventy-fifth Birthday," during the afternoon meeting. Reports of officers are to precede the one address scheduled for the afternoon.

The Thursday program will open with reports of department chairmen of the federation, including legislation, press and publicity, fine arts, history and landmarks and citizenship. Miss Marjorie Gillett will speak on "The Individual Club and an Industrial and Social Program."

Dr. Smiley Blanton of the University of Wisconsin, is to talk on "Personality and Its Disorders," at the afternoon session. That evening a musical program will be followed by a talk by Miss Isabelle Lovetale, of Northwestern University, on "The Value and Need of Speech Training for Club Women."

"Modern Tendencies in Education" are to be discussed by Asa M. Royce, president of the Normal school at Platteville, in an address before the Friday morning meeting. The afternoon session is to open with reports of standing committees followed by an address by Mrs. Martin B. Rosenberry, formerly dean of women at the University of Wisconsin, on "When Times and Manners Change."

Adjournment is to be taken following the afternoon session, which includes a business meeting.

Musical Course Offered By the Music Study Club is Unusually Attractive

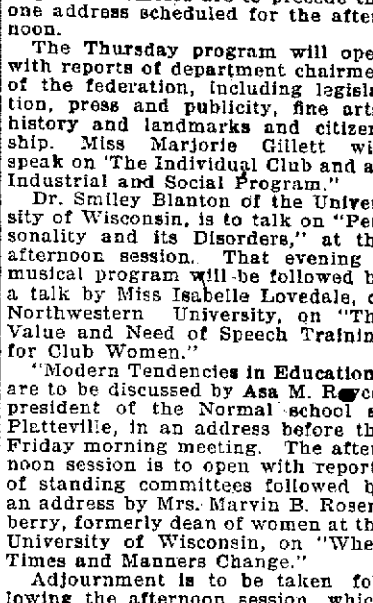
A symphony orchestra, a pianist and a Mozart opera combine to make the course offered by the La Crosse Music Study club this season without doubt the most interesting and entertaining musical series ever presented in La Crosse. It would be difficult to obtain greater variety within the scope of three numbers, or more diversity of appeal to satisfy the wishes of everyone with a taste for music.

The Minneapolis Symphony orchestra which will open the course on Monday, October 22, has attained a wider popularity than any other orchestra in the United States. It is known, and appreciated at its true value, in New York, Boston, Winalpeg, Los Angeles, Seattle and Chicago, cities which support large orchestras of their own. These cities have engaged and re-engaged this Minneapolis organization. Under the leadership of Henri Verbughen the orchestra has achieved conspicuous triumphs and added to its already enviable reputation.

Percy Grainger, young composer and pianist, one of the most striking personalities in the musical world today, comes to La Crosse on Monday, November 10. Mr. Grainger has not

APPEARS HERE

Mrs. Frieda Scharpf Stoll Gives Concert at La Crosse Theater October 18th.



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relatives and friends. She will stop off at St. Paul, Elling, Mont. and Portland, Ore., enroute to renew old acquaintances.

AFTER SPENDING the summer with relatives and friends, Mrs. B. J. Stalzig left Friday for Waukegan, Ill., stopping off at Minneapolis. St. Paul and St. Cloud.

MRS. E. A. BIGELOW and daughter, Vesta, left Friday noon for Denver, Colo., to spend the winter.

MRS. DAVID Dorman and little son of Madison arrived Friday night for a week's visit with Mrs. Dorman's parents, Mr. and Mrs. Vincent Tausche, 503 West Avenue, South.

MR. AND MRS. H. C. Alken, 522 South Fourteenth street, have returned from Portland, Ore., where they attended the Ticket Agents convention. Enroute to the coast they toured Yellowstone National and Glacier Parks.

Following the convention they visited points in California, Mt. Rainier Park, Vancouver, the Canadian Rockies and Winnipeg.

MR. AND MRS. Fred S. Schmidt, who motored here from their home at Wausau to visit the latter's parents, Mr. and Mrs. S. J. Cox, have returned home.

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CONCERT TO BE GIVEN HERE BY FRIEDA STOLL

Former La Crosse Girl, Frieda Scharpf Stoll, to Sing Here This Month



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La Crosse is soon to have the opportunity of attending a concert given by a former La Crosse girl who is fast becoming famous in the world of music. Frieda Scharpf Stoll, who was a La Crosse girl, and is now a resident of Milwaukee, has been giving concerts in Chicago throughout the summer and has received much praise in the musical circles. She appeared at the Studebaker theater in Chicago recently, and one of her selections was the difficult Polonaise from "Mignon." She was recalled many times amid "bravos" from the director, Glen Dillard Gunn and the orchestra. Many complimented her personally on her splendid technique and perfect intonation.

In July she again gave a concert in Chicago, before a most critical audience, and sang the difficult mad scene from the opera "Hamlet." This concert was given at the La Salle theater.

Mrs. Stoll will appear at the La Crosse theater and will at that concert sing the famous "Norwegian Echo Song."

Mr. and Mrs. Roy Wilhelm of Calcutta were among La Crosse visitors yesterday.

TEA ROOM

118 North-Fifth St.

Sunday Special
12 to 2 P. M. 5:30 to 8 P. M.

Fruit Cocktail
Celery **Olives**
Roast Chicken and Dressing
Cranberry Jelly
Mashed Potatoes
Creamed Peas **Salad**
Rolls **Bread**
Coffee **Tea**
Ice Cream **Cake**

Seventy-five Cents.

Oh Boy, Tokays

California Tokay Grapes

FINEST FOR EATING.
MODERATELY PRICED.

Season is short—preserve now!!

Fine Michigan Concords

JOHN C. BURNS

FRUIT HOUSE

BESIDE YOUR COSY FIREPLACE

Peacefully reposing among beautiful, luxuriant furniture; davenport, comfortable chairs, with small tables and lamps conveniently placed in the room for your comfort. The windows framed with pretty draperies making beautiful pictures of all outdoors, the floors covered with restfully colored rugs, having a resilient feel.

And best of all you know that all your things will endure because of their good quality, and you smile to yourself when reflecting on the unusual low cost of your home comfort luxury.

Everything in Furniture
—FOR—

DINING ROOM **LIVING ROOM**
BEDROOM **HALL**

Draperies for every Window in every Home.
Rugs of Distinction at Lowest Prices.

Decorative Wall Papers.

ODIN J. OYEN
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Complete Home Furnishings and Interior Decorations.

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We Call and Deliver. 121 No. 7th St.

THE LAST FEW YEARS

—HAVE BEEN FATAL

to some women's figures and destructive to many more. If your figure has spread, or you have developed unfashionable bulk where you least want it—

Let us fit you today in

MONARCHISTS WIN FIRST ROUND IS VIEW OF HARDEN

Bavarian Support of Wittelsbach Prince Key of Confusion

CITES BIG REVIEW IN MUNCH OF "OLD GUARD"

Prince Rupprecht Treated as King at Army Show

BY MAXIMILIAN HARDEN
Germany's foremost publicist (Special Tribune)

Copyright, 1923
BERLIN. — Autumn has brought the German republic the unproductive present of a double dictatorship—one for the whole reich and one for the "federated state" of Bavaria. The would-be parliamentary government at Berlin handed its power over to the old reichswehr officers because it feared outbursts of nationalistic rage over the Ruhr surrender.

Von Kahr's Record

In Bavaria, the civilian dictator, Von Kahr, dissolved the workingmen's defensive organization which never had attempted to take the offensive or disturb the peace, and confiscated their weapons without compensation. The Bavarian banished their deposits from Berlin and other Prussian cities, but Dictator Von Kahr forbade the Reichsbank to send a portion of its gold from Nuremberg to Berlin. He invalidated the law for the protection of the republic, threatened every striker with severe punishment, annulled the

Berlin government's prohibitions against newspapers, fixed the death penalty for what the Bavarian courts call "treason" and showed in every way that he plans to suppress the republicans, and particularly the socialists.

The nationalists fighting associations, led by Adolf Hitler and General Ludendorff, which recently threatened to march on Berlin, have been permitted to retain their weapons and to parade the streets fully armed.

Sunday saw two army celebrations at Munich, attended by officers of the Royal Bavarian army. In full dress, who gathered about Rupprecht of Wittelsbach, still termed "crown prince" and treated him as a king. It hardly needs to be said that Dr. Von Kahr and other dignitaries attended, or that the flag of the republic was conspicuous by its absence and that the only standards displayed were the white and blue and the black, white and red. Even more striking was the presence of General von Lossow who, as representative of the Berlin dictator, was in command of the republican Reichswehr.

Fight at Dusseldorf
While these theatricals were going on in a German state whose govern-

ment has officially declared that the Versailles treaty exists for it no longer, a bloody clash occurred at Dusseldorf, before the eyes of the French troops of occupation, between German police and Germans demonstrating in favor of an independent Rhenish republic.

On Monday came the news that nationalist forces had attacked Kuestrin. A military censorship was immediately established but was revoked on Tuesday when it was announced that the Kuestrin putsch had collapsed. The Reichstag was to have received a message from Chancellor Stresemann that day but the sessions finally were postponed indefinitely.

The cabinet crisis no longer could be denied. Bavaria's policy of circumvention had won a success which could surprise only the politicians of the Berlin government. The aim of this policy was to disrupt the great coalition by indirectly forcing the socialists out. Hence the followers of this strongest coalition party were

treated in Bavaria as enemies of the state. In Saxony, where they alone make up the government, they were placed under military dictatorship.

Tried to Drop Socialists
Not only the nationalist monarchists, but also the big industrialists, or the peoples' party, whose chairman, Stresemann, was chancellor, declared the time had come for a separation from the Marxists. For abandonment of the eight hour day and for inclusion of the nationalists in the government.

The first two points were, of course, merely pretexts. Marxism is a dogma over which opinions may differ, but the socialists who are in power in Germany today do not represent a single one of the demands of Marxism. The eight hour day is not only established by law, but is demanded in the peace treaty. The necessary increase in Germany's production can be attained with eight hours daily work. There is even less reason to lengthen the working day because of the fact that the number

of unemployed men and women working only a short time, is steadily increasing.

The socialist party would have lost its last remnant of influence over the working classes if it had surrendered and been forced still further to the right. So, attempts at compromise by leaders wedded to their jobs having failed, the party announced its withdrawal from the government and Chancellor Stresemann assumed the task of forming a new cabinet without socialist representation.

It is to be hoped the new cabinet will demonstrate more courage, orative ability and strategy than its predecessor. A coalition of the utterly monarchistic people's party, the half monarchistic center and the socialist republicans could not be anything but an artificial structure, without inner solidity.

Messrs. Kahr, Hitler and Luden-

dorf, nationalists, are the hour's victors. New murder and proscription lists already are being drawn up. Prices of everything are reaching

new records daily. It is high time that the nationalists assume the government and demonstrate their magical powers, or else disclose themselves as betrayers of the people.

PAY ATTENTION

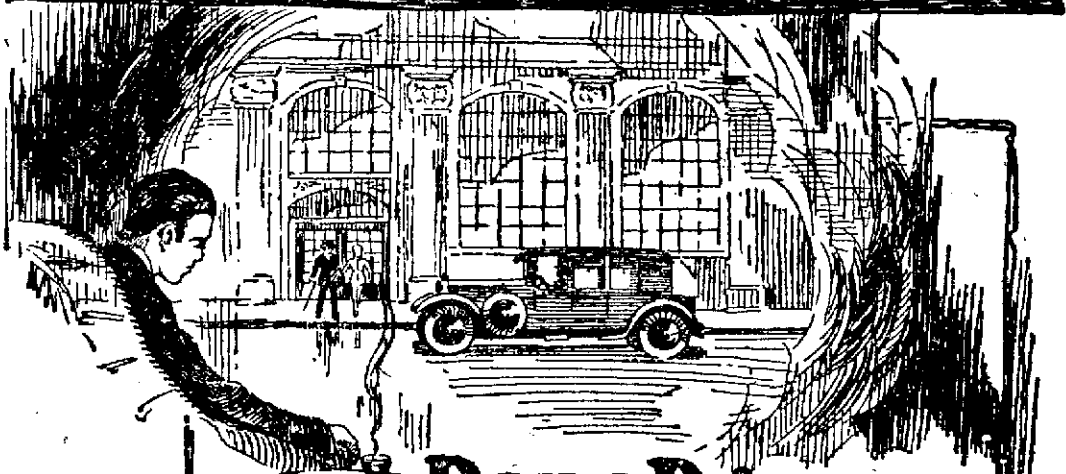
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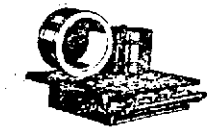
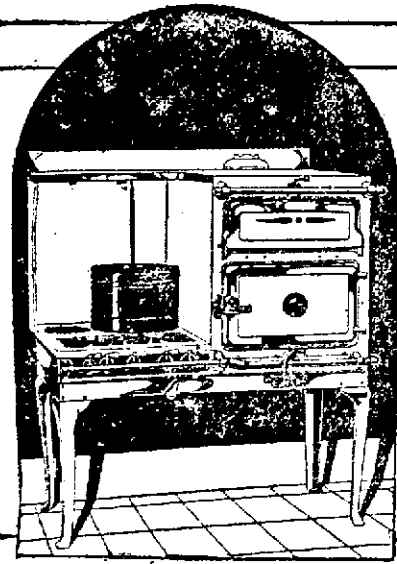
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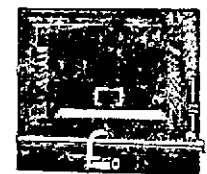
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The Chambers Hood, showing construction and the thorough insulation.



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She Found 1095 New Hours

IT is over a year since the Chambers Range went on duty in her kitchen. She has time now to enjoy her children, and likes to tell her friends how she has already found 1095 new hours. She is our best salesman.

The Chambers way of cooking does more than save precious time; it gives you wholesome, appetizing food with about half the gas used in an ordinary range. The Chambers oven roasts meats and fowl and bakes bread, cake and pies; the hood boils vegetables, cereals, pot-roasts—all with the gas turned off most of the time.

Cuts the Gas Bill in Half. The additional cost of the Chambers Range soon comes back in the saving in gas. You save 70% gas in roasting, baking and boiling, and on a monthly average you can cut your gas bill in half.

There's a size for every kitchen—beautiful, new models in all-white, and black and white.

We will demonstrate this wonderful range by actual cooking or baking Thursday, Friday and Saturday, October 11, 12 and 13.

Chambers FIRELESS Gas Range

COOKS with the GAS TURNED OFF!

AUCTION!

Sealed bids will be received for the beautiful Chambers Fireless Gas Range shown in our show window, from now until Friday, Oct. 12, at 4 p. m., when the bids will be opened. This range will be traded in for any other size or style of Chambers Fireless Gas Range at regular price if the successful bidder so desires. Blanks and instructions for bidding and any other information wanted will be cheerfully given at the store.

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Have us launder your curtains this better way..

Every curtain measured before washing, then dried exactly to the original size.

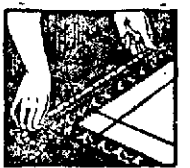
Scallops shaped perfectly; corners made square and true.

No hooks or pins used which might tear or otherwise mar curtains.

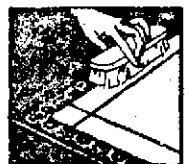
The result will be a wonderful improvement in your hangings after such careful finishing as this, preceded by a gentle, freshening bath in pure, fleecy suds.

You'll never bother again to do them at home—worry with hooks and stretchers, pin tears and crooked corners—when you can have us launder them so daintily clean and shapely.

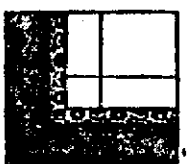
Once more they'll drape beautifully smooth and true as when new, and lend fresh beauty to your windows.



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ALTER COTTAGE IS SCENE OF LIFE INVOLVING SOME OF EARLIEST SETTLERS

ROMANCE AS WELL AS TRAGEDY SEEN IN THE OLD HOME

Daughter Kidnaped by Mother
Turns Up Years Later as
Actress

BY MRS. C. S. VAN AUKEN

Each year the old landmarks are being torn down or moved away. If their walls could speak, there would be much to tell of the joys and sorrows that had taken place therein.

It will not be long before all these markers of pioneer days will be obliterated in progressive La Crosse. One connected with my early associations is the "Alter cottage" just west of the Glen Craft property at Vine and Fifth streets.

There is much of interest to a few remaining old settlers centering around this cottage and underlying all, a romance unknown to the oldest pioneer, with the exception of the participants and a few of their descendants. As the latter could be numbered on the fingers of my right hand and are scattered to remote places from La Crosse, I thereby justify myself in its repetition. I do not know in what year it was built but it was called by my brother and I Grandfather Alter's, from the fact that my father's sister, Carrie Howard, had married his oldest son, Charles, and was our cousin's Grandfather Alter.

Uncle Charlie Alter was drowned a few years after his marriage at the mouth of the La Crosse river. He was a fine swimmer and a great joker, but he was either drawn into an eddy or taken with a cramp. He called to his companions for help, but they thought he was feigning until it was too late. I was pretty young when this sad event occurred. I remember him as being very jolly with his children and driving my brother, his son Eddie and myself, like circus horses in a ring with himself as ringmaster. Later in life when I described how he looked in his coffin and where it was placed in our house on Third street, mother thought it most unbecoming and unbelievable. I had no fear and slipped in several times, rattled the shining handles and peeked over to look at him.

This summer on a pilgrimage to Blair, Wis. to see this same Aunt Carrie Alter, who is now in her 90th year, her daughter, my cousin, Jennie Alter Gillilan, showed me a recent picture she had received of her aunt, known here for many years as the attractive Mrs. John Symes, who in her girlhood was called the beautiful Alice Alter.

Mrs. Symes has recently resigned a clerical position (though not compulsory) which she held in Washington, D. C., 27 years, and she is now making her home with her daughter and two grandsons in Los Angeles, Calif. She was a most gifted speller and penman—her writing looking like copper-plate. My Uncle Charles Alter was one of the first engineers in La Crosse and of no mean ability, so the talent ran in the family.

John Symes Well Known

Mr. John Symes was a popular newspaper man in La Crosse for a couple of decades. Early records state that the La Crosse Democrat passed into the hands of Symes and Peck in 1871, both of whom had been previously connected with "Brick" Pomeroy. Mr. John Symes was superintendent for eleven years and Mr. George Peck had served three years on the editorial staff of Pomeroy's Democrat which was published in New York city and La Crosse.

Messrs. Peck and Symes continued as editors and publishers of the La Crosse Liberal Democrat until 1874 when Mr. Peck withdrew to establish his popular and successful weekly budget of fun and satire widely known as Peck's Sun. Mr. Symes then published the Liberal Democrat during the years of 1874 and 1875.

In the latter year he sold a half interest to Mr. Ellis B. Fisher, now of Milwaukee. The following year Mr. Symes sold his interest to my Uncle Robert P. Howard, familiarly known as Bob Howard, and the name was changed to The Morning Chronicle—the politics becoming independent, as "Brick" Pomeroy had decided to return to La Crosse and publish a democratic paper. In 1878 Messrs. Peck and Symes, whose families were fast friends, moved to Milwaukee. Mr. Peck to continue the publication of Peck's Sun and Mr. Symes to start in the job printing business. Shortly the latter's health failed and he did not live long after leaving La Crosse.

Some years ago Col. J. A. Watrous ran a series of articles in the Milwaukee Sentinel on the notable men of Wisconsin. Among the series was one on the Widow Symes and her six illustrious sons. Perhaps the most notable was John Symes' brother, Col. George G. Symes, a civil war veteran and member of the Light Guard which was organized in 1878 and uniformed in 1880. He afterwards became a noted jurist in Denver, Col.

Sees Old Pictures

My cousin, for entertainment, started to show me pictures of her different friends and I said, "Oh, get some real old ones." And such a relay as she brought forth. There were silhouettes, miniatures, daguerotypes, photographs and tin-types. Two silhouettes were of my Grandfather and Great Grandfather Howard of England and a beautiful miniature of my Grandmother Howard, painted on ivory when she was a bride just before she donned the then time honored incognito, the married cap. It is a miniature as worthy as one of Amalia Tinsler of the present day. We never knew the artist. Her wondrous dark hair in coroner braids is entwined with a coral wreath. Her blue bro-

cade dress is cut a la pompadour, the square neck of which is outlined with a bit of real lace and in the center of which is a coral pin. Two dagger-types of her mother and father by some La Crosse daguerrean interested me. Especially the one of my aunt, who in her youth, was a veritable Madonna in appearance, and it is as soft toned as any of the up to date photographs.

One old photograph brought back old memories and that was one of a group of literary inspired young law students and high school boys, which included the law students, Charles P. White, now of Stoddard, P. T. Arley, Eastman and Ed Alter, and the high school boys, Louis Bennett, Frank Walker, Louis Pammel, Conrad McKisson, Louis Steinam, Joe Reynolds, Jim St. Clair, De Forest Churchill and Charles R. Benton.

History of Cottage

To return to the path of my story, the little "white cottage," the history of the lives of its occupants was one of romance, tragedy and pathos, and had much to do in association with the lives of the early settlers of La Crosse.

Charles Alter, Sr., the owner, came here with his wife, two sons, one daughter and sister-in-law from Cincinnati when his children were in the bloom of their youth and was a man of considerable means in the early fifties. He and Deacon S. T. Smith, founder of the Baptist church in La Crosse, were bosom friends and this friendship lasted with the utmost fidelity throughout their lives. Many times it happens among persons in their declining years, that they love the same maid, the beautiful Jane Reddish. Following up the different biographies of the righteous Samuel, this must have occurred in the early twenties.

He was born in 1801 and started in an early age to make use of his talents, and his youth was full of experiences and changes. In 1812 at eleven years of age, he with his father and mother, left their home in Delaware county, New York, and started for Ohio. At Wheeling, W. Va., they made a large and floated down the river to Cincinnati. Near by his father entered a tract of land and he assisted in the farming, at the same time taking a hand at clerking in a store. He continued this until 1828, in April of that year he visited the Galena lead mines, later he entered Wisconsin, which was then known as the Northwest territory, and stopped midway between Pototsi and Platteville, where he mined for a year. He afterwards went back to Galena where he taught school and while there he organized the first Sunday school in that part of the country. Another admirer having the same young and tender feeling for the beautiful Jane was the postal clerk, Mr. Smith's ambition took him on many lengthy trips from home. In those days there were only a few short railroads and business and pleasure trips were taken in stages or on horseback.

Make Trip West

Even in 1835 my mother and Uncle Woodbury Lord engaged inside seats in advance in one of the gorgeous stage coaches and four that ran between Portland, Me., and Boston when they came west on a visit to their brother, Cyrus K. Lord, at La Crosse.

To go on with my story, young Samuel starts forth on a business trip to take him away from home some time and with the promise to the fair Jane to write often. Days flew into weeks and weeks into months, with no word from the rider "from out of the west." Meanwhile, Charles Alter pressed his suit and won. On young Smith's return he was temporarily broken hearted in spirit, knowing he had been true to his trust, he made an investigation and found that the postal clerk had intercepted the letters, not his friend, Charles Alter.

He evidently was not crushed never to rise again for he married in 1827 and had two children, one of whom survived and was Orin L. Smith, who was born while his father and mother were living in Galena in 1830 and came to La Crosse with him in 1851 and who was the father of the late Forrest J. Smith and Frank O. Smith. After the period he spent in the Northwest territory, which was from 1828 to 1832, he lived in Cincinnati and became absorbed in merchandising until 1840. His first wife died in 1834, but being of a cheerful nature he married again in 1835, and by this wife he had eleven children. In 1840 he started a Sunday-keeping steamboat which he tied up to the shore on the Sabbath and which he ran with others for nine years on the Ohio and Mississippi rivers. In 1849 his steamboats with twenty-one others were burned at the St. Louis dock. After this calamity he opened a dry goods store in that city.

Comes to La Crosse

In July, 1851, he moved to La Crosse, a village of about fifty genuine settlers and engaged in mercantile trade and also opened up a land agency; old records state he was one of the instigators of the first saw mill.

With him came Orin L. Smith, his wife and their five surviving children who are numbered among La Crosse's first settlers. His eldest daughter married Jacob Whelpley, whom I have mentioned in other papers and who was an uncle of the present Boher C. Whelpley, and father of Sallie and Caddie Whelpley, who are Mrs. Frank Warrens and Mrs. Dan Bentzen of Warrens, Wis.

Warrens was named for the ancestors of the former's husband. Mrs. Dan Bentzen's two sons married the twin daughters of Mrs. C. A. Smith of South Sixteenth street. Another daughter married W. L. Card, whose fine baritone voice graced the different church choirs and

male quartets in the eighties and who was the son of the first Baptist presiding elder, W. H. Card.

Liked Horse Races

To detour, Rev. W. H. Card and his attractive wife spent their last days in a house they built and is now owned by James A. Trane on West avenue. The elder always had a fondness for good horse flesh and in the eighties drove a big prancing grey horse with his head checked high, up and down Main street. When the mid-winter races on King and Main streets began, his high stepper was always there. I have heard my father chuckle many a time over the elder's fondness for an honest to goodness horse race. Mr. W. L. Card was the father of Mrs. Harry Curtiss and John Card, who was for so many years travelling auditor for the Northwestern railroad.

To proceed with the Smith descendants, the other daughter, Della, married a Mr. Spencer of Rockford, Ill. The two sons, Scott and Augustus, who were popular young men, died when they were comparatively young men. Scott Smith's widow had charge of the La Crosse Country club for a number of years and "Gus" Smith married Addie Read, a daughter of Dr. Charles Read, a much liked physician who came to La Crosse in the late sixties and whose other daughter, Jessie, married Harry Butler, an attorney in Madison, Wis.

First Burial Here

My aunt Carrie Alter says the deacon and his wife lost an infant on their steamboat voyage up the river and this was the first burial to take place in Oak Grove cemetery.

The families S. T. Smith was instrumental in bringing to La Crosse from Cincinnati were the Alter family consisting of Mr. and Mrs. Charles Alter, their sons, Charles and Fred, their daughter Alice, and his wife's sister, Lucretia Reddish; Mr. and Mrs. William Harrison, their five sons and five daughters. The sons, David B., William L., Samuel A., James H., and V. T. Harrison, enlisted in the civil war.

Mrs. C. T. Emery, whose mother was Mary Harrison, tells me that her grandfather was born in 1808 and that he lived to the age of 91 years. His sister married Deacon Smith's brother. Perhaps a few of the present gentlemen remember the venerable old gentleman with the white silvery beard who walked so erect, dressed in a black frock coat and wearing a tile hat, who lived on Cass street, next door to his granddaughter, Mrs. Emery. Mrs. Emery's father, Mr. Goble, came from Cincinnati in 1857, but owing to settling his father's estate in Ohio, did not reside here permanently until 1863. He was one of the early builders and later contractors.

In the Smith exodus from Ohio came a family of Jones who used to live on the corner where the Dittman grocery store now stands, on West avenue and Pine street. Mrs. Jones was a sister of the second Mrs. Smith. The Baptist records give the name as George H. Jones and his wife as Mary Jones.

Their children were Mathilda, who I think "went out nursing." Mary Jane taught in the "old Third ward" at the same time with my Aunt Annie Howard.

Sabry (Sabrina) also taught but afterward clerked many years in the Mons Anderson dry goods store.

Sylvia married a Mr. Charles Moe and when she died he married Mary Jane.

Lost a Fortune

In reviewing his biography in the early records and reading a paper written by Mrs. Emery on the 70th anniversary of the Baptist church, I am deeply impressed with the character of Deacon S. T. Smith. His courage never failed him. He lost a round \$100,000 in the crash of 1837, and half that sum in 1857 to say nothing of his steamboat losses. He came to La Crosse in 1851, at the time he was fifty years old, and entered into the activities of the village with all the interest of a young man just starting life. Surely his example is an inspiration to the middle aged. So many lose heart and are ready to give up the ghost at that age. He was a man filled with wisdom, faith and righteousness—the foundation on which he stood.

Shortly after coming to La Crosse, on the 22nd of January, 1852, he gathered fourteen Baptists together in a room over his store and founded a Baptist church society, seven of the members he brought with him from Ohio. On the same day and from an hour later the Congregationalists met and organized their church society. The Baptist elder, W. H. Card, and the Congregational elder, John C. Sherwin, assisted one another.

The first Baptist church was started in May of that year and finished in 90 days. It stood on the southeast corner of the court house square. In a short time the church became too small and another was started on the present site. Lack of funds and the civil war under way, services were held in the basement and it was called by the villagers the Iron foundry. The church was finally finished and

dedicated in 1864. In 1866 it was destroyed by fire but fortunately the pioneer church had been moved to the rear and came into use for Sunday services. In five years, after much toil, a third church was dedicated.

Then again, one frosty Sunday morning in 1882 before the services had begun, the church was again in flames, and the old faithful pioneer chapel in the rear came back into service. As the loss was covered by insurance the present church was ready for occupancy by the following October. Then it was decided to give the chapel with its bell and hanging lamp to the Scandinavian Baptists and it was moved to where it now stands on the northwest corner of Seventh and Winnebago streets. It was later sold to the German Baptists when the Scandinavians joined with the north side church of that denomination.

Through all these years the "deacon" was a staunch supporter and hard worker for his church. His home which stood on the southeast corner of West avenue and Farnam streets, has recently been torn down. For half a century it stood on that corner obscured from public gaze by the tall spruce trees he planted on each side of the path leading to the front door, and it was the scene of many a Baptist social. Deacon Samuel T. Smith died January 21, 1890.

To return to the pioneer life of these Ohio friends, the romantic period of these families is long since past and their children and grandchildren are busy in the activities of this rapidly growing town. The anxiety and privation of the civil war is nothing compared to the sorrow and tragedy that entered Grandfather and Grandmother Alter's later lives.

History of Alters

The Alters were a proud and law-abiding family and above all disliked morality. It seems as if fate always imposes upon such as these, those things in life which crush the spirit and mortify the flesh.

I do not know why it is so unless it is human crucifixion preparatory for the Great Unknown. Their youngest son was an exemplary young man. He entered the war from here or Ohio and on his return joined the Congregational church. I was pretty young in those days but little pitchers have big ears and I can only relate what I heard the older people say of the Alter trouble. Fred Alter took up the trade of a thsmith, made more than enough for one, fell in love and married a young girl by the name of Ida Topfiff. I remember her as being very dainty and pretty and the same of fashion. In time they had a little daughter and they lived in the east wing of the cottage, seemingly very happy. The child was one of unusual beauty, the idol of her grandparents and her uncle and aunt, Mr. and Mrs. John Symes. Fred Alter was a scholar and a thinker.

In those days soul-mates were almost non-existent. Affairs of the heart held more sacred, and divorces considered a disaster. Anyway the couple separated and the courts awarded the child to the father.

Mother Kidnaped Child

The mother left La Crosse and made no interference until she heard Mr. Alter had intentions of re-marrying, then she returned and kidnaped the child.

Her brother, Oscar Topfiff, was a railroad man and must have aided her. The case baffled the detectives of the northwest and all over the country and is recorded in the law books as a strange case. Fred Alter spent what he had and what he could earn in the search but finally had to give it up and the fond old grandparents grieved for the child to the day they died.

In time Mr. Alter married a whole souled young woman from some place in Minnesota whom they called Mary and they decided they would be happier away from La Crosse, so they moved to Missouri. It was not until the child reached maturity that she was ever heard from. It has been said she was placed and educated in a convent in the east. I only know the first our family heard of her was when she sprang into existence and prominence by being the clever little actress, Lottie Alter, who made such a hit in New York in the "Country Circus" and later at Hooley's theater in Chicago.

Later on she was a member of Henrietta Crossman's company, taking the part of her lady's maid in a play called Rose Mary or Bonnie Brian Bnsh—some such name. She saved enough money from her earnings to

buy herself and mother a home on Fifth avenue in New York city.

When she was here with Henrietta Crossman the paper announced beforehand that she was my cousin. I never knew how that got into print for she was my cousin Jennie Alter Gillilan's cousin. Nevertheless on the night of the performance a substitute took her place.

Sees Her Father

In a letter a year or so ago my cousin wrote in answer to an inquiry: "When Lottie grew up she wrote to her father and I think went to see him. When Aunt Alice Alter Symes was living in Washington and Lottie and her mother in New York, I do not know which one brought it about, but the three reached across the gulf of troubled years and figuratively speaking clasped hands." Mr. Fred Alter died in Missouri and his wife is living with their son Fred, who is a druggist in San Antonio, Texas, and their daughter Mary is married and lives in Michigan. I do not know whether Lottie married, but she has visited her half sister and brother and father. Mrs. Symes and Mrs. Ida Topfiff both live in Los Angeles, California, and have exchanged visits. Surely this is forgiving seven times seven.

Other Recollections

This reminiscence would not be complete without a mention of the happy recollection I entertain of my cousin's great aunt, Lucretia Reddish,

who came with the Smith exodus of friends from Ohio to make La Crosse her home.

My cousin made her advent into this world at our home a few weeks after her father was drowned. My Aunt Carrie Alter being so dazed and stunned with grief, my maiden Aunt Annie Howard took it upon herself to name the babe and decided as the most fitting, the father's mother's and great aunt's names; hence she was called Jane Lucretia. In her extreme youth when Mammies, Nollies, Mandies, Mahels and Gracies fairly ragged the name, she says was rather stupendous, but in time it was most satisfactory.

Aunt Lucretia seemed very old to my childish eyes but she always had a smile and a tid-bit for us children and often asked us to stay to supper. She belonged to the indispensable Martha's and her sister Jane to the Mary's. She occupied a little north room in the cottage. She used to say to mother in her latter years, "I lie and watch the stars on summer and fall nights and I am sort of transported and I wonder how long before the majesty of the heavens will be revealed to me."

I shall never forget the week she died for she and Mr. Alter passed on within a day of each other. My brother, who could not have been more than sixteen years old, and my cousin, Eddie, a great overgrown boy of fourteen, sat up with the old gentleman his last night on earth. He

was drawing his last breath when a neighbor came in to relieve them at six in the morning and they had hardly gone a block before they were called back and told he had passed away. Father was always so kind and thoughtful. Both boys' nerves were somewhat shaky and they said they were not sleepy, so he let them hire a team and drive us children around for a couple of hours. I remember attending both funerals, which was quite an ordeal.

The friendship of the Smith and Alter families endured to the end.

The deacon was most attentive to Grandmother Alter in her feeble days and would drive up to her door in his low down phaeton and help her in so gallantly and tenderly and take her to drive.

Then came a time when Mrs. Smith number two was no more.

Grandma Alter was spending her last days with her son Fred in Missouri. They say her thoughts resorted back to her girlhood days, and she used to wonder now that he was free if the deacon would come—but he never did.

Aunt Lucretia was always so self-sacrificing and tender of her sister Jane and so thoughtful of her brother-in-law Charles—Aunt Lucretia knew. "The saddest words of tongue or pen" do not fit in here, for there would not have been these tried and true descendants of the Alter and Smith families and no little white cottage.

TALKED EVERYWHERE

An unparalleled opportunity! A selling event that's the talk of the town! They have talked it over at home, with your neighbor, on the street car, at the club, and with the bunch—and they'll be on hand Monday and Tuesday and every day the coming week. A treasure-mine of Jewelry values! Is proving a fact! Gaining in momentum every day, evidence of the wisdom of our drastic action to give the people of La Crosse and vicinity the heretofore unheard of opportunity to purchase jewelry at half price just before the Christmas holidays. Many months of careful planning and shrewd buying make possible these prices, these remarkable values. Buy Christmas Gifts now. And we want you to know that we have not placed just a few articles on sale, but the entire stock; nothing has been held from the price-cutter's knife. Be here Monday and Tuesday.

SPECIAL MONDAY--WALLACE SILVER

\$3.50 Pie Knife, \$1.50 Sugar Shell, \$1.75 Cold Meat Fork, \$1.50 Cheese Scoop, \$1.75 Jelly Spoons, \$2.50 Cream Ladle, \$1.50 Butter Knife.

One big lot of values to \$3.50 in Wallace Inlaid life-time Silverware. The Wallace silver is all sectional plated of the finest silver, next to sterling. Your choice for Monday, each -----

35c

SPECIAL MONDAY

EVERSHARP PENCILS 1/2 PRICE
Choice of any in the house Monday only at .. PRICE

SPECIAL TUESDAY

\$15.00 All Leather

HAND BAGS \$7.50
All steer hide, laced edges and handle -----

SPECIAL MONDAY

\$25.00 Fully Guaranteed

Wrist Watch \$8.75
16-Jewel, 25-year white gold case

SPECIAL TUESDAY

One Hour Only—2 P. M. to 3 P. M.

Sandwich and Cake Trays 95c
Highly lustrous finished, Green, Gold, Amber and Amethyst colors, \$3.00 values -----

SPECIAL MONDAY

\$10.00 Solid Gold

Waldemar Watch Chains \$3.95

SPECIAL TUESDAY

\$35.00 Waltham

WATCH \$19.75
15-Jewel, 20-year open faced case ...

SPECIAL MONDAY

\$2.50 Cut Glass

Flower Vase \$1.00
Heavy loop handle.

SPECIAL TUESDAY

\$10.00 Solid Gold

RINGS \$2.45
Any birth stone you wish but diamonds; \$10.00 ladies' Rings at \$2.45.

Your Tires Need Watching

Let us give them a thorough inspection. If they can be repaired, we'll save you trouble and money. If you need new ones, we'll tell you so frankly.

LEHMANN'S TIRE SERVICE

127 North Third St.

Phone 425.

IRVINE'S

429 MAIN STREET.

LA CROSSE, WISCONSIN.

MISSION SOCIETY OF TOMAH HOLDS A THANK MEETING

Congregational Women Observe
Annual Event at Home of
Mrs. Warren

TOMAH, Wis.—On Friday afternoon, the annual "Thank Offering" meeting of the Congregational Mission Society was held at the home of Mrs. W. W. Warren. Miss Adella McCollum, president of the organization, announced the program after which the thank offering of sixty dollars was gathered. Supper and an informal social hour concluded the gathering. The young ladies of the church were later entertained at a pleasant supper party.

On Saturday night, Mrs. E. J. McKean entertained the entire teaching force in the public schools at a dinner party. Covers were laid for thirty. A social evening followed the dinner, the party proving a most enjoyable get together.

The semi-annual district convention of the La Crosse district of the La Crosse conference was held at the home of Mrs. W. W. Warren on Friday afternoon. A number of delegates from Tomah chapter were in attendance.

Mrs. and Mrs. Alva McMullen entertained a party of friends at lunch on Sunday. Mr. and Mrs. George Gove of Camp Douglas were out-of-town guests.

Mrs. W. Hovey entertained twenty ladies at a tea at her home on Friday. The afternoon pastime was cards. Honors went to Mrs. Griesman. An advertising contest followed and was won by Mrs. H. F. Thompson. Miss Gove's deck was featured a surprise party by a group of five friends. Music, games and the serving of a picnic lunch were pleasing features of the gathering.

Mrs. and Mrs. Alfred Bowers were given a most enjoyable shower of gifts on Wednesday evening at the home of the bride's parents, Mr. and Mrs. A. B. Larsen of Stoughton.

Mrs. Roy Bannerman was hostess of the Needlework club on Friday. The next meeting will be on October 17 at the home of Mrs. Emil Baumgartner.

The Rural Life club of Stoughton held its first meeting of the year on Friday. Twenty-six members were in attendance. Officers chosen for the year include: Mrs. F. J. Johnson, president; Sylvia Clay, vice president; Anna Sutherland, secretary; Mabel Van Eman, treasurer; chairman of the year, Louise Semrau; critic, Thelma McCullough; sponsor, Miss Beckler. The Mission Circle of Warren was entertained on Wednesday by Mrs. Toulson.

The annual La Crosse district convention of foreign missionary societies of the church was held on Friday, October 4 and 5 at Stoughton.

Miss Norma Clark was hostess to a group of friends at her home near the city on Sunday.

The Shakespear club meets on Monday afternoon with Mrs. W. B. Bannard. Subject of the lesson, Acts 11 and 12. The club is composed of Mrs. H. B. Bannard, Mrs. H. J. Schmitt, Mrs. E. H. Bannard, Mrs. and Mrs. L. N. Bannard, and Mrs. J. N. Bannard. A group of relatives and friends were in attendance at this pleasant gathering.

Miss Margaret Thompson of La Crosse was the guest of honor at an evening party given by the visitors' hosts, Miss Lorene Heiman, on Tuesday evening at the home of Mrs. Warren.

William Lenz gave a dinner party. Mrs. Otto Scheulke was an out-of-town guest.

Mrs. Elizabeth Seymour and Miss Elizabeth McKain attended the annual session of the grand chapter of the Order of the Eastern Star held in Milwaukee. This enjoyable affair was in honor of Mrs. E. J. McKean.

Mrs. E. J. McKean and Mrs. William Groves entertained a group of ladies of the Methodist Aid society. The gathering was held in the church parlors on Friday afternoon. Dinner was served at five o'clock.

Mrs. Arthur Henry gave a party complimentary to Miss Peck of Chicago. Cards and a supper party were pleasing features of the gathering. Honors at cards went to Mrs. Harry Stues.

On Tuesday afternoon Mesdames H. B. Johnson, Louis Spangenberg, P. O. Hunt and A. Anderson entertained the Methodist Ladies' Aid in the church parlors.

Arthur Wagner was the guest of honor at a picnic supper given at Silverdale on Sunday. The young man has enrolled as a student at Wisconsin university.

Mr. and Mrs. C. C. Hazen were pleasantly surprised on Sunday by a circle of eleven friends who brought a picnic dinner. This enjoyable affair was in honor of the birthday anniversary of Mrs. Hazen.

The D. D. club enjoyed a marshmallow roast at Buckley park on Tuesday evening.

On Friday afternoon Mrs. James Rowan entertained the local chapter of Lady Macbeths. Refreshments and an informal social hour were pleasing features of the gathering.

Mr. and Mrs. Herman Birr, who have resided in Tomah for the past quarter of a century, were tendered a farewell party prior to their departure for Milwaukee. Their future home, Mr. and Mrs. Fred Helmke, entertained a group of neighbors and friends at their home in honor of Mr. and Mrs. Birr.

St. Mary's Guild met on Wednesday afternoon with the president, Mrs. W. B. Bartels. Miss Breadstrey of Milwaukee addressed the guild on the work of the order and the hostess served "afternoon tea." The next meeting of the organization will be at the home of Mrs. T. Anderson.

The O. T. C. enjoyed a picnic on Sunday at Glassman's pond. Mr. and Mrs. Paul Zimmermann of Kendall and Mr. and Mrs. Frank Dams of Sparta were guests.

Mrs. Lillian Drew entertained thirty guests at a six o'clock dinner on Saturday at the Hotel Sherman. The function was complimentary to Mr. and Mrs. Christopher Drew of Seattle and Mr. Walter Drew of Chicago. After dinner, the party repaired to the home of Mr. and Mrs. Frank Drew where cards were enjoyed.

Mrs. Roy Bannerman was hostess on Wednesday evening to a company of ladies at dinner in compliment to her house guest, Miss Peck of Chicago. Cards were the evening's pastime and favors for high scores were won by Mrs. Arthur Henry and Mrs. Theodore Schmidt.

Mrs. George McMullen entertained the ladies of the Good Times club at her home on Wednesday afternoon. Cards and refreshments were pleasing features of the meeting.

The Woman's Auxiliary of Spanish War Veterans enjoyed a picnic supper at the home of Mrs. G. M. Willett.

On Sunday the families of Jay Moshier, A. L. Butts, C. W. Birkmeyer, H. J. Schmitt and L. W. Bartel enjoyed an outing and supper at the Flora Dell cottage of Dr. and Mrs. H. B. Johnson.

The H. B. T. club met on Tuesday evening with Mrs. Cattie Griggs. Cards were the evening's pastime and the hostess' birthday anniversary. Supper was followed by a social evening.

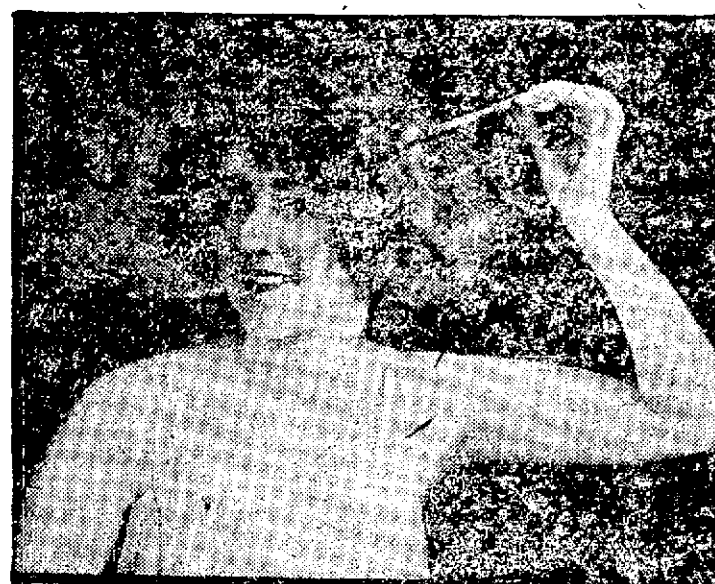
Mr. and Mrs. Joe Monks of Red Lake, Minn., were recent guests at the John Markle home.

Theodore E. C. Vesper, after twenty years of efficient service has resigned his position at the Tomah government Indian school and has accepted a position as electrical engineer at Salem, Oregon. Mrs. Vesper remains in this city until June when her daughter, Marie, graduates from Stout Institute, when both join Mr. Vesper in the west.

Mr. and Mrs. Charles Tarr are at home from an extended western trip and visits to relatives and friends residing at various points in Idaho, Washington and Oregon.

Prof. Joseph A. Drejs has resumed his work as teacher of Spanish and French in the state university of North Dakota.

The beginning of a cancer is almost always painless.



Hair Glory

One minute a day gave it to me

By Edna Wallace Hopper

My hair is my greatest glory. It grows finer every year. I have never had falling hair or dandruff, never a touch of gray. Mine is a grandmother's age, yet countless girls who see me on the stage and elsewhere, envy my luxuriant hair.

So with mother. She died at the age of 57 with hair like mine today. So with many friends who use my method. They have beautiful hair, and it does not lose its color.

I am convinced that millions, in my way, can multiply the beauty of their hair. And I have arranged to bring that method to them.

A French formula

My mother and I, many years ago, found this formula in France. It had been developed by experts whose whole lives had been devoted to hair study.

One factor in it combats hardened oil and dandruff, the great enemies of hair. They stifle the hair roots, check hair growth, choke the supply of pigment which gives hair its color.

Other factors stimulate and fertilize the scalp. Hair thrives on such a scalp, as flowers will thrive in a clean and well-kept garden.

AMERICANS STUDY IN GERMANY

BERLIN.—Sixty-nine Americans, including seven women, are now attending Berlin university. The total enrollment for the summer term is 21,400. The foreign students number 2,318.

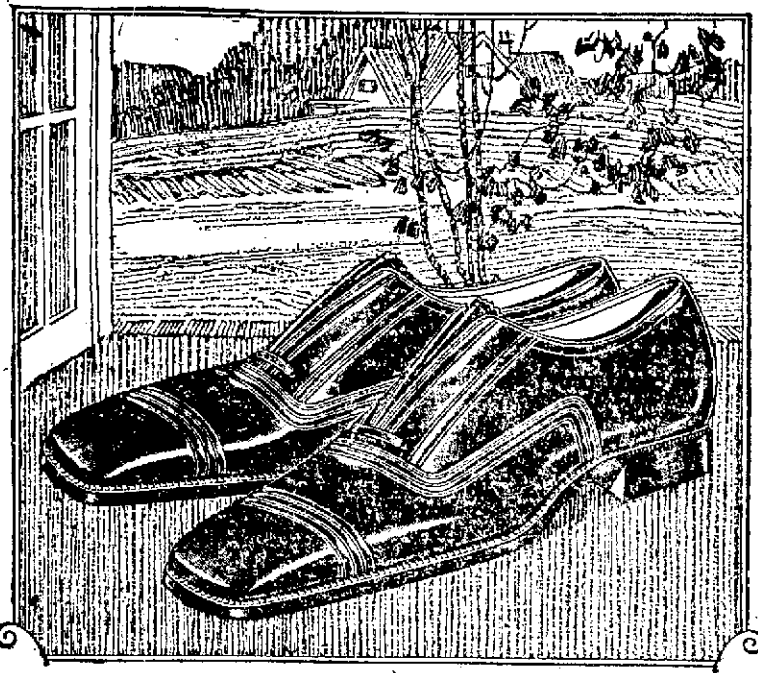
The mother of Robert Browning, the English poet, was a natural musician. To make one pound of attar of roses 3,000,000 rose blooms are required.

GETS ODDS OF 1,700 TO ONE

BOMBAY, India.—Mr. Khambatta, a Bombay merchant, having idle time on his hands, recently wandered out to the races with the idea that he might put down a bet if anything

looked good to him. He saw Kletitor, in the second race, and the records showed that not a single person had backed him, even for place. Mr. Khambatta bought a ticket to win paying 10 rupees. The animal came

in one and three quarter lengths in front. Mr. Khambatta was given 17,109 rupees, over 1,700 to one, after the mathematicians had spent an hour working out a correct answer to the odds of the totalizer.



The FLORSHEIM SHOE

FLORSHEIM winter weight low shoes are made of choice leathers, in those smart FLORSHEIM styles so popular with men who dress in keeping with the times.

The Florsheim Rialto
A Style of the Times

Moss Shoe Co., Inc.

E. W. OLDS 201 Main St. E. P. SEMSCH



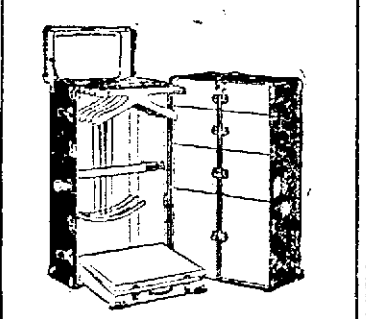
BE PRETTY! TURN GRAY HAIR DARK

Try Grandmother's Old Favorite
Recipe of Sage Tea
and Sulphur

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago, the only way to get this mixture was to make it at home, which is messy and troublesome. Nowadays, by asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this famous old recipe, improved by the addition of other ingredients, at a small cost.

Don't stay gray. Try it! No one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two your hair becomes beautifully dark, glossy and attractive.

Companions for Autumn Travels



One of the first requisites to a successful trip is a trunk that is dependable in structure, convenient and complete in its appointments. Such is the world famous Indestructo, which is guaranteed, registered and insured. A complete assortment of students' parcel post Laundry Cases. We are showing a very unusual selection of leather novelties.

Herkens Luggage Shop
The Home of Indestructo Luggage
212 Main.

JEROME'S

407-409 MAIN ST.

Stout Women's DRESSES

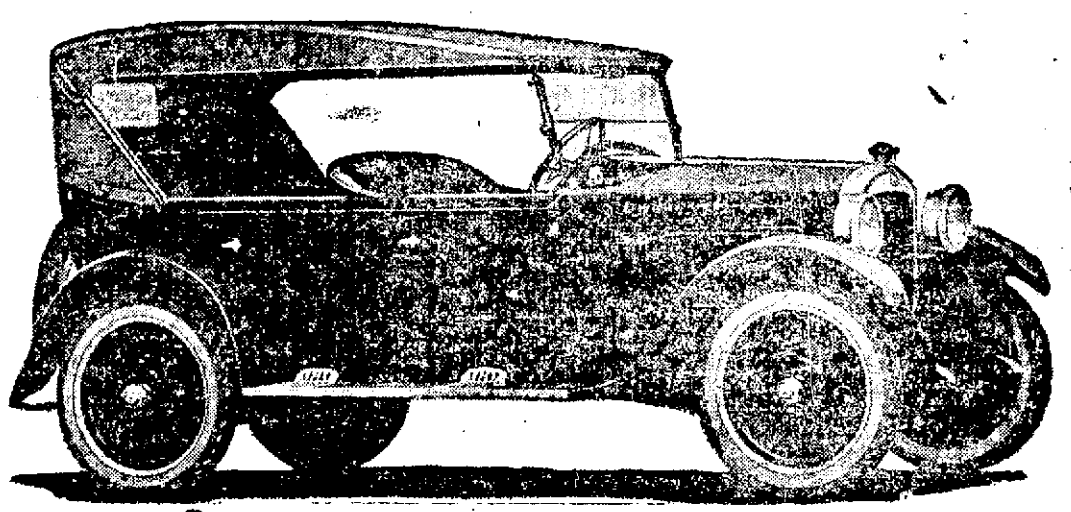


A special purchase of stylish
stout Dresses of Canton Crepe
and Satin Faced Canton in sizes
up to 56. This SPECIAL is for

**MONDAY and
TUESDAY Only**

Values to \$30.00

\$14.75



The NEW HUPMOBILE Special Touring

Now On Display in Our Showroom
At the New Special Price of

\$1225

F. O. B. DETROIT. War tax to be added.

RAPER-SCHEPPKE

119 So. Fifth St.
Salesroom Phone 1000.

La Crosse Theatre Bldg.
Service Dept. Phone 870.

EMMA HANSON IS NAMED PRESIDENT OF STUDENT Y. W. C. A. AT NORMAL

AFTER a lapse of two years the student Young Women's Christian Association of the La Crosse Normal school has been reorganized and will commence an active campaign for members on Monday, October 15.

Miss Emma Hanson, senior High School Teachers' Training course member, has been named president of the association by the faculty of the school. She will be assisted by the following officers: Miss Viola Volmar, secretary; Miss Ruth Stifter, treasurer; and Miss Geneva Favor, student undergraduate representative.

A great deal of interest has been manifested among the girls of the school in the reorganization of the association and it is expected that there will be a large number of new members admitted.

The aim of the student "Y" is to promote social service and social contact among the girls of the school.

Constructive programs will be given every month and will include Bible study and world fellowship. An informal tea will be given once a month in order to stimulate social relationships among the girls, faculty and wives of faculty members.

The student and local "Y" are planning on co-operating and exchanging privileges. All arrangements of this order have not been completed. Members of the committees and cabinet members will be announced by the faculty during the next week.

The cabinet members will consist of the chairmen of the following committees: Bible study, publicity, world fellowship, social, social service, finance and programs.

Miss Ivy Nation of the faculty, has been appointed by President F. A. Cotton as general advisor of the organization.

Odorless-incineration equipment for the basement, to be fed by a chute from the kitchen, can now be purchased.



Suedes

in certain shades of
brown—and black

Are Style



Style is going to mean much to you, and you will want the **newest**—proper colors, pleasing designs and leathers of **good quality**.

Moreover, you want good quality in the **workmanship**—that under-the-surface construction which adds so much to the appearance and gives **lasting shapeliness** to good style.

Favorite Shoes have these qualifications that are so satisfying, and yet their price is low.

\$4.85 \$5.85 \$6.85

New Styles Weekly. See Our Windows.



SKILLED HELP

NEVER ANY FARTHER AWAY THAN YOUR PHONE.

With our laundry service skilled washday help is never any farther away than your phone.

Any day in the week this expert service is at your command. It is dependable, prompt, conscientious—and you will find it most economical, too.

Your weekly washing will be called for and you can have several services, Sunshine Family Wash, Semi-Finished or Full-Finished work, just as you wish.

To insure yourself this saving, sanitary service, you need but step to your phone and call our number, 133. Do so now—have our representative call and explain to you all of our interesting laundry services.

LA CROSSE STEAM LAUNDRY CO.

LAUNDERERS—DYERS—CLEANERS
PHONE 133

Ask for our Cash Discount Stamps. One Stamp with every 10c purchase. A book of 500 Stamps worth \$1.00 in cash.

DOERFLINGER'S

Home Sewing Week

YARD FABRIC SECTION

HOME SEWING WEEK always creates a desire for Women to Sew. Especially when the values and the materials make it well worth their while to do so. As a special inducement for Home Sewing Week, we are going to give to each customer who purchases Two Dollars worth or more of Dress Goods, Silks or Wash Goods, a pattern of her own selection from the People's Home Journal Patterns. This new pattern features Ready-to-Wear styles. It pleases and satisfies, for it sets the fashions for the leading dress-makers and is unexcelled in fit, style and simplicity. Special Guide Charts come with each pattern.

Home Sewing Week—Silk Section

Black Satin Messaline, Home Sewing Week Special, at per yard—

\$1.59

36 inches wide, all silk, lustrous black, dependable quality, extraordinary value.

Colored Taffeta Silks, Home Sewing Week Special, at per yard—

\$2.37

36 inches wide, colors are navy blue, brown and black. A silk for dress use.

Underwear Tricolette Silks, Home Sewing Week Special, per yard—

\$1.59

36 inches wide, colors are white, flesh and orchid. New stripe styles.

Silk Canton Crepes, Home Sewing Week Special, at a yard—

\$3.19

39 inches wide; in the three best selling shades, navy blue, seal brown and black.

Home Sewing Week—Dress Goods Section

All Wool French Serges, Home Sewing Week Special, per yard—

\$1.58

42 inches wide, shown in the staple street shades. A great value.

All Wool Eplinge Cord Dress Goods, Home Sewing Week Special, a yard

\$1.88

42 inches wide, color assortments of dark street shades, superior value.

Stylish Novelty Skirtings, Home Sewing Week Special, per yard—

\$1.59

54 inches wide, stylish plaid and stripe designs, serviceable for suits and skirts.

All Wool Poret Twill Suitings, Home Sewing Week Special, per yard—

\$2.98

46 inches. The popular weave for suits and skirts. Colors navy, brown and plain.

Home Sewing Week—Wash Goods Section

An unusual value in Ginghams, Home Sewing Week Special, per yard

29c

27 and 32 inches wide. Fast colors. Plaids, checks and stripes.

Celebrated Kiddie Cloth, Home Sewing Week Special, per yard—

33c

32 inches wide. In plain colors, check and stripe styles. A strong cotton material for Children's dresses.

Fine Quality Woven Stripe Madras Shirting, Home Sewing Week, yard

85c

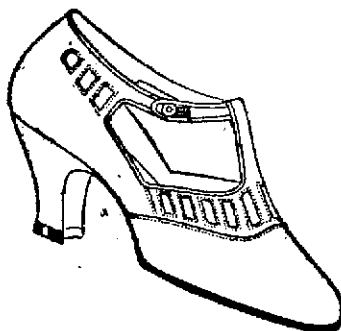
32 inches wide, color range embraces new styles in stripe effects. White grounds with colored stripes.

Mercerized Khaki Gaberdine, Home Sewing Week Special, per yard—

59c

36 inches wide, high luster finish. Used for gym and hike suits. Don't miss this special.

Exclusive Showing



The KENWOOD

The grace and smartness of the newest Fall Footwear for women lend exceptional attraction to the displays in our Shoe Section.

For example, there are patterns in all the new shades of brown ooze, black satin and patent leather, new Panel Patterns, made over the new stage short vamp lasts with full Spanish, Cuban and low walking heels. Watch our windows. Never before has there been such a wonderful showing of new up-to-the-hour styles in the city.

Shoe Dept., 2nd Floor.

The Drug Store

Hardwater Castile Soap, 10c cake, special **7½c**

De Belle's Kidney Pills, 25c box at... **15c**

Bunson's Catarrh Jelly, 25c tube at... **15c**

King's New Discovery, 60c bot. at **49c**

Aspirin Tablets, 5-grain, 12 in neat tin box, at... **10c**

Pinaud's Lilac Toilet Water, \$1.25 bottle... **\$1**

Derma Viva Orange Rouge, in gilt box, with mirror... **39c**

KNIT BLOOMERS
Women's Knit Fleece Bloomers with elastic at waist band and knees, special at each **50c**
Underwear Dept., Main Floor.

WOMEN'S VESTS
Women's white fleeced Vests, long sleeves, shaped garments, pants to match, ankle length, large sizes, each **50c**
Underwear Dept., Main Floor.

MEN'S UNDERWEAR
Men's Ribbed Part Wool Shirts and Drawers, well made garments, sizes 36 to 44, sale price each... **\$1**
Underwear Dept., Main Floor.

OUTING FLANNEL
Colored Outing Flannel, regular width, good assortment of check and stripe patterns, colored in pink and blue, Monday, yard **15c**
Bedding Section, Main Floor.

COLORED TURKISH TOWELS
Turkish Towels in full size, good assortment of striped, check and jacquard designs, good color assortment of pink, blue and gold, each **39c**
Linen Department, Main Floor.

BLEACHED SHEETING
81inch Bleached Sheeting, heavy weight, soft finish, exceptional value, Monday only, yard **49c**
Domestic Section, Main Floor.

LINEN CRASH TOWELING
Unbleached Pure Linen Crash Toweling, regular width, attractive red and blue borders, guaranteed all linen, very special Monday at **17c**
Linen Department, Main Floor.

Winter Will Soon Be Here---Do Your Wall Papering Now

TAKE ADVANTAGE of the few remaining days of fall to brighten up the home. The many long winter days to be spent indoors will soon set in, then it will be too late. Selections from large stocks of desirable papers may now be made and delivered to your home immediately.

Sleeping room papers in neat stripes and allover effects, dainty colorings of blue, pink and yellow, priced at per roll—

10c to 40c

Living Room and Dining Room Tapestries—artistic Tapestries, self toned and blended effects, several 30-inch patterns included, price per roll from—

10c to \$2.50

WALL PAPER DEPT., BASEMENT.

Varnish Tile Papers, made on extra heavy stock, guaranteed to wash and hold their color, regular 40c value, per roll—

34c

Varnish Tile Papers, the medium weight and varnish finish, regular 30c value, this sale per roll—

21c

A new lacey self-toned Wall Paper in tan, grey and mulberry effects, all over lace design and very rich in coloring and design; suitable for parlor, hall and living room; and special for Monday and Tuesday selling per roll—

45c

Knitting Yarn, ¼ lb. Skein, **49c**
Sunlight Zephyr Yarn, 1-oz. balls **32c**

Another Big Remnant Day In The Bargain Basement

27-in. Dress and Apron Ginghams, per yard—**14½c**

36-in. Dress and Apron Percales, per yard—**14½c**

32-in. Dress and Apron Gingham, checks and plaids, per yard—**16½c**

36-in. Floral Cretonnes in short remnants, at per yard—**14½c**

DISH PANS
14-qt. Grey Enamel Dish Pans, each... **39c**

BLANKETS
56x76 Heavy Fleece Cotton Blankets, each... **79c**

Special Gift Shop Notice

Our Third Floor Gift Shop will be closed for one week beginning Monday. Alterations are being made. Watch for further announcement.

Service, Style and Dependability Are Found In These Doerflinger Special Corsets

We have a new Fall model made of good quality pink coutil, medium low bust model with graduated front steel and reinforced front, regular \$3 value, sizes 24 to 36, special at—

\$2.59

CORSET DEPT., MAIN FLOOR

The La Crosse Tribune and Leader-Press

MILADY'S NECK! AS ESTHETIC OBJECT IT'S ON WANE HERE

Kind that Was is One of Past;
Rejuvenation is Declared
Necessary These Days

PERMANENT WAVES ONLY ONES THAT DON'T SCARE GIRLIES

Bob and Trim Hits Shave and Haircut in Local Barber Shops

THE neck as an esthetic object is on the wane. This is true of Fifth avenue, New York; Boul. Mich., Chicago, and Main street, La Crosse. Once it was the style for milady to show her ears. Well, stand down at Fourth and Main streets, busiest corner in La Crosse county, and try to find a pair of ears, or one ear, as milady trips past. Yes, try to find one pair of ears.

The Shell-Pink Ears

Remember 'way back when the poets used to rave about the shell-pink ears of the bonnie lasses. Now—but wait, necks—short necks, fat necks, lean necks, graceful necks, necks are under discussion; enough of ears.

There was Annie Lamie's white neck (see books in the La Crosse public library) that was "like a swan" and the neck that was described by its frenzied beholder as "a tower of ivory." But they are one of the past, just like the ears, oh, "them shell-pink lobes."

The neck of today in New York, Chicago and La Crosse, Wis., has changed along with the heroines in the aforesaid mentioned towns. It is no longer a wren "tower" topped with gleaming ringlets, supporting the blue ribbons of a leghorn hat. It is brown and short and it bristles with the necklaces that goes with milady's bob.

In fact, necks have become so bad that when an artist in New York is asked to paint a woman, he is asked to paint her neck. There was much outcry in the east that was re-echoed in Chicago and re-echoed in La Crosse.

Gotta-Save the Necks

Mrs. L. B. Soell, beauty specialist, is in favor of the ruling established a short time ago at the fourth avenue convention of the American Cosmetics society in Chicago, that necks must be rejuvenated if the standards of beauty are to be maintained by American women. Milady's neck, in La Crosse as well as elsewhere, is the target of the cosmeticians. It has been neglected too long, they say.

"A woman's neck is usually several shades darker than her face," said Mrs. Soell. "This is due to a number of causes, the first one being low-necked gowns and bathing suits. If women wore the high collars of 40 years ago they could compare with the girls they used to write songs about. But as it is—well, they had better use more cold cream on their necks, that's all."

All the cosmeticians should not be used on the cheeks and lips, according to beauty specialists attending the convention. These hollows back of the ears, that brown patch at the nape of the neck and the yellow area above the upper tress of the spinal column must receive their share of "packs," creams and tissue building lotions if the beauty of the ensemble is to be maintained.

Back to Normalcy

"The summer girl who exposes her neck to sunburn all summer long can't expect to wear evening gowns as soon as the winter season arrives, unless she takes special pains to bring her neck back to normal," continued Mrs. Soell. "This can be done, but it requires a series of bleaching treatments. It's better to avoid unnecessary exposure in the first place."

Now, gather around a little closer, kids for here's some news: from the cosmeticians' convention comes a "tip" for the winter season. High lights on the cheek bones in the popular mauve or orange rouge shade, which were in favor last season are definitely out. For the winter, milady will wear a discreet pink face, of an even blusher tint in shades of doll white. Oh me, or my, what next to make a girl's life so perfect, y, deliciously miserable!

They All Want Waves

"Everybody's doing it." That's what the waves, wild or otherwise, have been saying all summer and are continuing to say this fall. Red and brown, golden and black, they all agree. For these waves aren't a thing of the moment, but permanent and unchangeable.

Despite King Tut bobs and everything of that sort, graceful undulations, rain or shine, are fast becoming "the thing." One downtown beauty shop gives as many as five to eight a week.

"Bobbed hair has made permanent waves fashionable," said Mrs. Helen Niro, beauty specialist. "They seem to save much time. The girls get tired of running in for appointments every time they turn around. And the straight Egyptian bob was just a fad of the moment. Curly hair always has been and always will be the most desired thing in every girl's life."

May Have Favorite Barber

And on the other hand—Will the time come when the woad of the species will counter into

THE WALRUS



One time has come the Walrus said
To talk of many things
Of shoes and ships and sealing wax
Of cabbages and kings.

BY C. A. W.

Some twenty odd years ago there lived in North La Crosse a family by the name of Aasen. The parents died about two decades ago, leaving a little boy, John, six years old. An uncle living near Waukon, Iowa, stepped into the breach and took the lad home with him. John Aasen was just an ordinary boy until he attained the age of seventeen. At that time he was about of average height and seemed to be perfectly normal in every way. Then something happened. John started to grow, and he grew faster than the proverbial weed. He grew so fast that a suit of clothes, three sizes too large when purchased in January, fit him like a short pair of tighty in June. In fact John grew a little more than five feet in three or four years. Then a circus came to town and John went away with the outfit as the stellar attraction in the side show. He was a spindly-shanked young man measuring eight and a half feet in height. La Crosse folks had their first opportunity to see John Aasen ten days ago when he appeared in a comic movie at the Majestic as a fence to Harold Lloyd. And local folks gaped when they saw the former La Crosse boy, for he is a veritable giant. His spindly-shanked legs and arms have filled out, and broad shoulders and a deep chest, add the finishing touches to a perfect figure and attest to his great strength. Harold Lloyd searched the country for a man of this type and now that he has found John Aasen, opines he will give the movie fans of the country a flock of comic pictures which will make them hold their sides. And I'm here to assert that our local giant is delivering the goods.

If there is a woman in town who hasn't been asked to make an apron or something else for the big Elks bazaar, planned to raise a fund to establish a new public bath-house and bathing beach, let her now step forward and ask the reason for the oversight. Telephones in this bazaar have been working overtime since a meeting of a committee of twenty women about two weeks ago and workers tell me that thousands of citizens are now engaged in preliminary preparations for the event which is destined to give this city an honest-to-goodness bath-house and beach. Apropos, President P. J. Yorl of the Chamber of Commerce, in a bulletin sent out to members of that organization, says of the big project: "At this time we want to direct the attention of our entire membership to the activity of the La Crosse Lodge of Elks in its plan to present to the city of La Crosse a bathing beach and all modern equipment. For years the lack of bathing facilities here has been apparent. The decision of the La Crosse Elks lodge to assume the gigantic task of putting over this public enterprise is in accord with the plan adopted at the last national convention of the order under which local lodges will actively engage in enterprises for the public good. At least a portion of the funds necessary to give La Crosse a bathing beach such as a city of this size should have will be raised through a bazaar conducted by the lodge. While the Elks will take active charge of the work, it is necessary that other organizations assist, and already many have pledged support. We want to at this time urge our membership to co-operate with the committees appointed by the local lodge and do everything possible to assist the project. Mr. Rosenstien is general chairman of the Elks' bazaar committee."

John Uermoch of Winona, former president of La Crosse, tells of the finding of a skeleton about five feet eight inches in height, in an old Indian mound near Fountain City. The find was made by Dr. J. H. Stoll and his son John of Chicago, who while visiting in Fountain City, where they formerly lived, dug into the mound and made the find. At the time Dr. Stoll made his home at Fountain City he was associated with W. A. Finkelburg in the exploration of many of the Indian mounds found in these parts. Several such mounds having been located on the prairie land a few miles above Fountain City. Arrow heads and pottery were found in most of the mounds explored at that time, but only rarely a skeleton. The location of a new Indian mound was reported to Dr. Stoll by Milton Stuber of Buffalo City. It was described as being on the high point of a depression between river bluffs, about a mile above Fountain City near Waumandee creek. The excavation of the mound was made by Dr. Stoll and his son, John, accompanied by Charles A. Kirchner and his son, James Kirchner, of Fountain City. The mound was found to be about 12 feet long, and four feet high. Soon after digging had been started a hard substance was encountered which proved to be a petri-

bone. Careful work disclosed a complete skeleton in a fair state of preservation. While the cheek bones were not prominent the excavators held the opinion that the skeleton was that of an Indian about 70 years of age, judging from the worn condition of the teeth, and perhaps of a tribe which preceded the Chippewa and Sioux Indians who were driven across the Mississippi river by the Winnebagoes.

C. E. Brinkman, a son of H. F. Brinkman, 520 St. Andrew street, is winning laurels for himself on the west coast as a breeder of rabbits. In a recent fair held at Hilliard, Wash., the former La Crosse man won first prize for the best display of rabbit fur with a dark steel coat with black collar and cuffs, one muffed with steel collar to match a black cap and black collar. He also won several first prizes in the display of live animals, in the Flemish giant, Gray Flemish and Black Flemish classes.

With the acquisition of the property of the Wisconsin-Minnesota Light and Power company by the Northern States Power company, a Belleshyre corporation, an extensive program of improvements and additions is being outlined in western Wisconsin. Among the big projects which the new owners are planning, I am told, are the building of a sub-station at Wisconsin, above Eau Claire, to cost \$1,000,000, the erection of new sub-stations at Colby and Red Wing, and the building of new transmission lines in various parts of Wisconsin and Minnesota where business is growing. While no definite announcement has been made as yet, respecting the plans for additions or improvements here, La Crosse will be given attention in due time. This city is bound to continue as one of the big operating centers for this utility, located, as it is, in the center of a big agricultural territory including many small cities and villages which are being or will be served with electric light and power from La Crosse.

"Bill" Adams took a ride in his car over the rejuvenated McGilguy road the other day and came home singing the praises of a nice new highway and the good folks of Trempealeau who went out one hundred strong with picks and shovels and teams to repair the highway last Monday. "La Crosse motorists need no longer fear taking the short route to Trempealeau," said Mr. Adams. "The Trempealeau workers certainly did a good job repairing the highway and they are entitled to a full measure of credit for their efforts in fixing up a road which lies largely in our own county. Now it is up to somebody to keep it in good repair."

Up around Galesville the farmers evidently don't think much of the marksmanship of La Crosse hunters. "Many farmers in the town of Gale suffered severely last year because of reckless hunters," says the Galesville Republican. "This caused a general posting of lands in some communities. These farmers say they have no desire to hog game on their lands, but the posting is done for protection to livestock from guns and dogs. When the Guck son opened this fall a horse on the Bonitz farm east of Galesville was found with a gaping wound from a gunshot. The horse died. Hounds have chased cattle, and even poultry does not escape. Most of the offenders come up from La Crosse. The city chaps shoot at anything and everything."

Speaking of hunting, local sportsmen will be interested in the following item found in the Onalaska Record: "While coming out of the bottom one night last week from a hunting trip George Freeman had a rather unusual experience with a blue heron. The bird had been injured, and when George's dog approached it the bird gave a start. The dog was soon on the defense and George hurried to assist it. He says the bird had the dog whipped and that it came near giving him a trimming also. The great bird would pull its head back about six feet and throw it first. Those who were not familiar with the bird were interested to learn that it stands on good four feet in height and that it has a thick bill that is at least six inches long."

To a Wisconsin lad, residing sixty miles from La Crosse, goes the honor of being the first cadet ever appointed to West Point by President Coolidge. He is Daniel John Berry of Prairie du Chien. The appointment was made Thursday. It was also announced that Congressman Cooper has appointed Lyle Seaman, Janesville, as a cadet. Both will enter the academy in July of next year.

Attracted by a sack of popcorn which someone had thrown on the roof of the Security bank building from an upper floor of the Rivoli hotel building, a flock of quail landed on the flat at 8 o'clock Friday morning. After enjoying a breakfast the quail flew over into the courthouse yard and roosted in a tree for a time before again taking to the wilds. The pretty game birds enjoyed their sight-seeing trip in the city undisturbed, for they are protected under the game laws of Wisconsin.

Once the novelty has worn off, the rest will be easy. La Crosse has more red heads than any other town its size in this part of the country. "You see women go in a shoe shining parlor the same as the men, don't you? Well, mark my word, the barber of the future will have to be able to discuss more than baseball and boxing to get by. He'll have to be an authority on china painting and cooking as well."

FIRST COURTHOUSE TO MAKE WAY FOR A MODERN GARAGE

Wooden Building in 1852 Soon
To End More than Seventy
Years of Service

USED AS BOARDING HOUSE OR RESIDENCE SINCE '67

Life of City When it Had 200
Population is Recalled

THE first courthouse in La Crosse county, landmark of the city for 70 years or more, soon will be only a memory. It has stood on a small plot of ground on the north side of Vine street, just west of Third street since about 1867, but now is doomed to fall before the advance of business in the downtown section of the city.

The courthouse building occupies a lot 47x60 feet. The structure and lot are owned by Louis and Sherman Fee, garage and auto livery operators. They plan to sell the old courthouse and have it moved off the lot or wreck it and dispose of the lumber piecemeal or in large lots. When the courthouse is cleared off the lot, the Fee brothers will build a concrete block garage in which to house their repair and auto livery business.

Structure Well Built
"They built that courthouse to last forever, I guess," said Louis Fee. "It is built as sturdy as an old-time barn. In those days they built more substantial barns than they do today. Lumber was plentiful and cheap and also it was much finer wood than we get today. There is scarcely a knot in all the wood in that courthouse. The corners, rafters and uprights are all six by sixes and after 70 years they are as solid as ever."

Four families occupied the old courthouse in the past few years. But they have moved out, the last one being moved by Mike Murphy, the transfer man, last Sunday. And now where children romped and played around the ancient front door of the place, there is only silence—that silence that creeps over doomed things, buildings, animals and human beings.

Built in 1852

The first courthouse was built in 1852, or thereabouts. The legislature that met in the winter of 1850-51 designated the city of La Crosse the county seat and attached a string of territory. The city must, within one year, erect a suitable building in which to house the county offices, and the work of building the courthouse must be free of expense to the county. If this were not done, then a special election was to be held, on 60 days' notice, and the county seat changed to the place having the majority of votes cast.

La Crosse at that time was a village of less than 200 inhabitants. The time was too short for any public action on the scheme or any self-imposed taxation which would require a special election. While the public spirited citizens of the village were debating on what to do, news came to them that Neshonoc had designs on the county seat and unless some move was made by La Crosse, efforts to be designed to the metropolis of the county. This had the effect of galvanizing the city of La Crosse to action. An appeal was made to the public, a general response was made and soon funds were available to build the courthouse. The building was 28 x36 feet. Rooms for the various county officers were on the first floor and the courtroom was on the second floor.

Erected on Courthouse Square

It was erected on the same hill now known as the courthouse square. Before the first courthouse was built on that site, that block, as well as those east of it and now occupied by the federal building and the city hall, were owned by Jeremiah Bergen, father of the mother of Chief of Police John Weber. By the time the courthouse was built Mr. Bergen had sold and traded the city blocks for a farm in Chipmunk Copley, or in what is now the town of Vernon county. In a history of La Crosse county, published in 1881, by the Western Historical society, it was stated that church meetings, debates, a library association and public gatherings of all kinds were held in the courtroom. It was a sort of town hall being the only place in the village for such meetings. W. J. Davidson, civil war veteran and early settler here, says the postoffice also was in the courthouse for a time, although he says that fact is only hearsay. Chief Weber says that he has been told that Catholic church services also were held in the first courthouse.

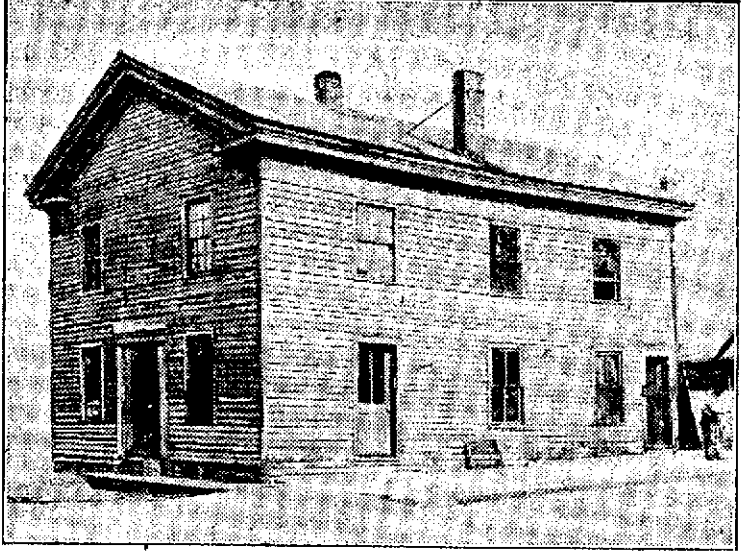
First Building Too Small

In 1867 La Crosse county and city had grown so large, and the official business had reached such proportions that it was deemed expedient to build a new courthouse. So the first courthouse was sold to a Mr. Pearson, who moved it off the courthouse square to the site it now occupies. Once in private hands, the courthouse became a boarding house. In 1868 Mr. Pearson sold the place to A. McDonald and the building became known as the Washington hotel. Mr. McDonald gave the property to his daughter, Mrs. Frank Forbes, who sold it several years ago to Louis and Sherman Fee, the present owners.

As soon as it was decided to build a courthouse, the first one, it also was agreed that there should be a county jail adjacent to it. So the first jail

FIRST COURTHOUSE PASSING

The first courthouse, now on Vine street, west of Third street, to be torn down or moved to make way for a garage.



—Photo by Moon.

was promptly built. It was a one-story stone structure, according to the Western Historical company's account, 15x15 feet, and was put up in the rear and flush with the east end of the wooden courthouse. But that first jail was more or less of a town joke. The ceiling was filled with several tons of broken rocks, the idea being that if anyone tried to escape via the roof, a couple of tons of rocks would come tumbling down on the neck of the hapless one, once he pried off a few of the ceiling boards.

Jail is Town Jest

The walls were run four feet down into the sand. The floor was of flagging. When it was built it was supposed to be a veritable Gibraltar of strength. Soon it became notorious for its insecurity. It was a comparatively easy matter for a prisoner to dig down through the sand, tunnel under the walls and then on to freedom. It was a standing jest of the town to ask the jailer: "How many escaped last night?" The answer usually would correspond to the number of prisoners confined in the jail-house.

Mat Simon, Third street druggist, who came to La Crosse with his parents in 1854, when he was eight years old, says he remembers how he and other young boys, used to admire the old courthouse and jail, and speculate on what a fearsome place the jail was.

Flint First Lawyer Here

Probably the first lawyer to try cases in the first courthouse was Edwin Flint, who came to La Crosse in

1851, and who is credited with being the first lawyer here in the memoirs of the La Crosse bar by the late W. S. Burroughs. However, Flint was followed closely by Howard Cramer, Chase A. Stevens, Joseph K. French, Charles T. Jansen, Cyrus K. Lord, Harvey E. Hubbard and Charles G. Hanscom.

George Gale, founder of Galesville, although not a resident of La Crosse, was circuit judge in 1856 and held sessions in the first courthouse. Flint became circuit judge in 1862 and presided in the old courtroom. Harvey Hubbard, who came here in 1853, clerk of the circuit court and occupied an office in the old building. In 1856 Joseph W. Losey came to La Crosse, arrived broke, piled lumber for a few days or just long enough to get his hand sore and then entered the law office of Denison & Lyndes to read law, later trying cases in the old building. Alonzo Johnson and Angus Cameron came here in 1857 and tried cases in the first courthouse.

First Murder Trial

The first murder case tried in the old courthouse and the first murderer confined in the first county jail, according to Mr. Burroughs' memoirs, was William Watts for the murder of David Darst in Mormon Cove. Watts was indicted in July, 1852. Flint prosecuted the case and Gale defended Watts. One of the first civil cases to be tried in the old courthouse and in the county was in October, 1853, and was the case of Daniel Malbon vs. Elisha D. Smith.

GIVE JAY WALKERS LESSON IN DRIVING AN AUTOMOBILE

(By Secretary of the Automobile Club of Western Wisconsin.)

Carelessness of both pedestrians and drivers is admittedly a primary contributing cause to the large number of accidents that occur at street intersections and in thoroughfares used jointly by motorists and foot-passengers.

An even more important factor is an ignorance of the motor car on the part of pedestrians so complete that they fail to realize the inherent danger of an automobile, even when piloted by the most competent and careful driver.

There isn't a motorist driving the congested traffic thoroughfares who doesn't suffer daily palpitation of the heart at the foolhardy chances taken by men, women and children in crossing the streets. They step swiftly from in front of a standing vehicle in the middle of the block and rush with unseeing eyes directly into the path of a traveling street car or automobile. They dodge before a machine at intersections and are duly saved from injury by instant and violent braking. They step behind a car that is backing into place along the curb and only the watchful eye of the driver saves them from injury. Carelessness, you say? Yes, but carelessness bred of ignorance.

These same people are the ones that don't step aboard moving street cars, or leave camp fires burning or blow out the gas, or look down the muzzle of a gun. Yet they continuously endanger their lives even more foolishly in the chances they take in crossing streets. The reason for this useless taking of risks is quite evidently ignorance of the difficulty of controlling an automobile.

Hold Queer View

Pedestrians who are unaccustomed to operating a motor car, hold the opinion that in some inexplicable manner an automobile itself is endowed with power of discretion. They feel that it will automatically slacken speed or even stop altogether without impulse on the part of its driver. They don't know that each machine is solely controlled by its pilot and if that driver has a momentary lapse of attention, or is not entirely competent, the result will often be mighty disastrous to the chance-taker.

It is an easy matter for the driver of an automobile to distinguish between those pedestrians who are driving machines themselves and those who have never operated a machine. The man or woman who waits for the traffic signal, who walks briskly across the intersection, always keeping a wary eye for a machine out of the control or in the hands of a pilot unfamiliar with the traffic rules, who never starts from the curb without

glancing over his left shoulder—these persons one knows are themselves drivers and are well aware of what may happen if they relax watchfulness.

On the other hand, there are elderly people, who can't move spryly in emergency, who project themselves into a stream of traffic without regard to the signal, who, caught in a jam, teeter back and forth frenziedly, who walk blindly in front of a moving street car and find themselves in a small aisle separating two moving cars and who daily take chances that a much more vigorous and alert person shudders to contemplate.

Cure Suggested
What is needed to eradicate the ignorance of these chance-takers is a personal course in automobile driving. Each should be placed at the wheel of an automobile and allowed to discover for himself the difficulty of controlling a machine. Then, if there exists the rudiments of intelligence on which to graft an idea, those persons will realize that a car bearing down on them at a street car crossing contains an element of danger that can't always be averted by frowning at the driver or looking beseechingly at the traffic officer.

If you have a chance-taker in your family, give, he, she or it a lesson and have the word passed along.

LOAN AND BUILDING ASSOCIATIONS HELP IN HOME BUILDING

Over \$400,000 Loaned to Citizens
to Aid them in Erecting
Houses

THREE ASSOCIATIONS ARE ENGAGED IN WORK HERE

Splendid Record Made by Old
Established Institution

Through the efforts of the loan and building associations, La Crosse people, desirous of building homes of their own, but who were handicapped by a lack of funds, have been able to see their dreams come true. Since 1881, approximately \$400,000 has been loaned to home-builders by the associations.

The loan and building association plan originated in Germantown, Pa., about one hundred years ago. The idea of the associations did not take very well and most of their activities were confined to the east. However, with the gold rushes, the lure of the free western lands, and the general westward migration across the Mississippi, in the neighborhood of fifty years ago, the associations took on new life and have been a strong institution throughout the country ever since.

First Association

In La Crosse the first loan and building association was founded on December 22, 1881, nearly forty-two years ago. The incorporators were John Ulrich, A. Steinlein, Geo. A. Metzger, John Pamperin, E. Legler, Benedict Ott, L. E. Meason, John Wacker, Otto Werner, J. H. Sierman, Geo. F. Gund, Louis Rose, John Legler, Math. Hoesley, John Rau, A. Platz, Henry Heil, M. Funk, A. V. Hausen, and C. F. Sharpe, all of whom are now deceased, the last to die being M. Funk. The organization was called the La Crosse Mutual Loan and Building Association. In January of the following year, the company began business with an authorized capital of \$500,000.00, which a few years later was increased to \$2,600,000.00. The association has always been in sound financial condition and has established a very enviable record during the past thirty years, of not having an occasion to foreclose on any property secured by mortgage.

The present officers of the association are: Wm. Torrance, president; John Schneberger, Jr., treasurer; George H. Gordon, attorney, and Wm. Luening, secretary. To date, over \$385,000.00 has been loaned to La Crosse people on La Crosse real estate.

Other Organizations

Since the organization of the La Crosse association, several others have been started but at present only two others are located in this city. The Fourth Mutual Loan and Building association, founded in 1889, has in the neighborhood of \$400,000.00 loaned on La Crosse property. The officers of this organization are: D. S. McArthur, president; J. E. Langdon, vice president; C. R. Benton, secretary; J. W. Dockendorf, treasurer, and J. E. McConnell, attorney. The association is in its thirty-fourth year.

The third association is yet in its infancy, being organized on March 21 of this year. Its officers are: John Mulder, president; F. H. Scofield, vice president; S. E. Russell, secretary and treasurer, and D. S. Law, attorney. It is called the Home Savings and Loan company of La Crosse. At present, the association has 1500 shares outstanding and they are now on their third loan.

Besides enabling people to own their own homes, the building associations encourage thrift. The general idea is this: Instead of paying monthly rent for a number of years, make a similar payment to the association on a home and have a good home to account for instead of a bundle of rent receipts.

The purpose of the associations is to keep La Crosse money at home and make it build new homes for people who want to live here.

In Sheboygan and Milwaukee, the loans of the associations are now counted in the millions.

PARCELS BY MAIL THREATEN TO SWAMP POSTAL SYSTEM

MANILA.—Collect parcel post packages to the amount of \$515,000 were sent in 1922 from the United States to the Philippines; the business has grown so in the present year that its total for 1924 is estimated at \$5,000,000.

This would mean the handling and delivery of something like 2,000,000 separate parcels, and the Philippine postal authorities are wondering how they can meet these demands. Increased postal appropriations will be necessary, and the idea has been advanced in some quarters that the collect service should be discontinued.

EGYPT WANTS STENOGRAPHERS

CAIRO, Egypt.—The government is endeavoring to decide upon a satisfactory system of writing Arabic in shorthand. It desires that the debates of the first parliament of Egypt be reported verbatim, and to this end it is examining various phonetic methods, to secure the best.

\$20,000 CHEYENNE SCOUT HOME

CHEYENNE, Wyo.—Boy Scouts of Cheyenne have what is declared to be the finest scout lodge in the world. It cost \$20,000 and was the gift of Harry P. Hynds of this city. It is located in the timbered hills above Big Springs, near here.

CHILDREN ASKED TO WRITE ESSAYS ON HOME CHANCES

Students of Seventh and Eighth
Grades in La Crosse Give
Opportunity

Children of the seventh, eighth and ninth grades of La Crosse county, together with thousands of others from throughout the state, will compete in an essay-writing contest under the auspices of the state department of education. The title assigned is "My Best Opportunities Are in Wisconsin."

Two children, writers of the best essays, will be chosen from each county, to attend the second annual Wisconsin products exposition at the Milwaukee Auditorium Dec. 1 to 8, there to view their state in miniature with all its diversity of product and industry. Expenses of these 142 children will be fully paid. When the children return to their homes, they will write essays on their impressions of the Exposition, and to the winner will go a prize of \$100.

The essay contest is aimed to teach the generation which will one day furnish business executives, workers and professional men to the state, that they need not look to the east or to the west for their opportunities, but that they may be found in abundance in Wisconsin.

The chairman of the committee in charge of the contest is George F. Kull, secretary of the Wisconsin Manufacturers' Association. The other members are, E. C. Dondia, secretary of the Wisconsin State Teachers' Association, and John Callahan, State Superintendent of Schools.

Inform Teachers

The rules will be announced to local superintendents by Mr. Callahan, and they will in turn inform the teachers. In a general way, the rules provide that no essay may be more than 2,500 words in length, but it may be much shorter. A 1,000 word essay will have as much chance as one of 2,500, the thoughts brought out being the main consideration. No names may appear on the essays. The names must be in separate attached envelopes, which will be numbered to correspond.

In each county local educators will pick out the six best essays, three written by boys and three by girls. These six will then be sent to Madison, where a committee of prominent educators will select the winners. In each county one boy and one girl will be picked.

A two day visit to Milwaukee with everything paid will be the reward of the essay contest winners in the counties. The children will be carefully chaperoned while in the city, so that parents will need to feel no worry.

The title of the essay which will be written in the contest for the \$100 prize by the 142 winners of the preliminary competition, will be "My Impressions of Wisconsin After Hav-

ing Visited the Wisconsin Products Exposition."

Arouses Interest

"The constructive nature of this contest has won the unanimous support of all educators with whom we have conferred and we believe the event will not only be very unique and interesting in character, but that it will arouse a new interest in their home state among the children," said Mr. Kull. "Teaching the children of the opportunities and achievements of their own state is a highly important task, to which it is possible we have not paid enough attention in the past."

"No doubt this contest will be the forerunner of an annual event which will be even more comprehensive in future years."

Those children who win the county contests in districts immediately adjoining Milwaukee will be given awards equal in value to the average cost of a trip to Milwaukee from points throughout the state.

EMPRESS EUGENIE'S EFFECTS SOLD AT AUCTION FOR \$10,000

LONDON.—Members of England's oldest and highest families stood with almost tearful eyes when the once priceless effects of the late Empress Eugenie of France were sold under the hammer at ridiculously small prices, but still beyond their impoverished purses. The goods sold were principally Her late Majesty's dresses, slippers, gowns, laces and furs.

Most of the stuff was bought by dealers, although some of the former empress' servants and followers were able to buy small articles.

The hundred and sixty lots brought about \$10,000, which would hardly have paid for one of the court gowns worn at the royal festivities in the days of splendor.

A lot of rare Alencon lace brought \$1,115 and a fur stole \$525. A beautiful rug into which was woven the royal cipher with the arms of Spain and France, given to the empress on her wedding day by the carpet makers of Seville, was bought by a Frenchman and will be presented to a French museum. It is supposed to have been on this rug that the Emperor Napoleon III and Empress Eugenie received the blessing after their marriage.

TAXES LOW ON CHANNEL ISLANDS

LONDON.—By the Associated Press.—The Channel Islands are getting better and better every day from the point of view of the earthly bachelor. Here there is no income tax, no corporation tax, only a nominal state tax, no early closing laws, no prohibition, and now the legislature has refused to pass a bill which would allow women over the age of 30 to sit as members of the House of Deputies.

CITY HEAT PLANT USES RIVER WATER AND TAKES PLENTY

Two Days Required to Fill Boil-
ers, Mains and Radiators
in September

Although the city several years ago abandoned the river as a source of water supply, there is one corporation in La Crosse, the Wisconsin Light and Power company, which is still drawing water from the Mississippi.

For two whole days about the middle of September, when the city heat is turned on, the big pumps down in the heating plant suck water from the river to fill the boilers and mains.

The water is heated entirely by steam by the use of surface condensers. As the water passes through a surface condenser, it is forced through 2500 small copper pipes, which, in turn, are run through steam. In this manner, the water is heated quickly and thoroughly.

A 350 hp. pump is used to force the water through the mains at an average pressure of seventy pounds. This pressure is increased or decreased according to the severity of the weather. The water leaves the building through smaller pipes. The water returns to the plant through another 14

inch main but at a much lower pressure.

\$10,000 WILL BUY ISLAND AN A BRACE OF TITLES

GAGLIARI, Sardinia.—Why marry a worthless prince when you can buy an island principally together with the title, and bestow them on a husband of your own choice? Is the argument an enterprising Sardinian realtor has used in trying to sell a Mediterranean island to an American woman.

The woman was not in the market for a title, either with or without

a prince, but she promised to mention the alluring prospect to some of her friends, and thus extracted further information about the property from the enterprising real estate man. He withheld the name, but assured her the island is well located and is highly desirable both as a summer and winter residence. It has an old castle which is in need of repair, several hundred acres of vineyard and farmland badly in need of modernization, and two villages, also badly in need of repair, with about 500 inhabitants.

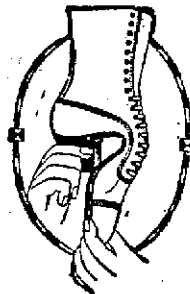
The entire property is offered for

RICE & THOMPSON

RIVOLI BOOT SHOP.

117 North Fourth Street.

Rivoli Building.



"Easy to Look At"
—Easy to Wear

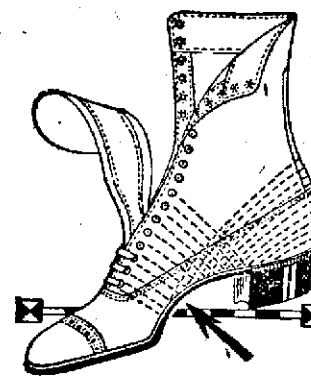
TWO things that almost every woman wants in a shoe, she finds in Cantilevers. They are "easy to look at,"—good looking, built on graceful lines; and for comfort and rejuvenating qualities they have no rival.

When your feet have a chance to exercise normally in flexible arched Cantilever Shoes, the muscles—weakened by lack of exercise in rigid-arched shoes—regain their strength and your feet feel young again.

Although Cantilevers are so trim and pleasing to the eye, they give generous toe room. The heels—low, medium or Cuban—are scientifically made and correctly set.

Drop in tomorrow and let one of our salesmen fit you to a pair of light-weight Cantilevers, so that every part of your foot is comfortable

Cantilever Shoe



ITCHY TETTER ON HANDS

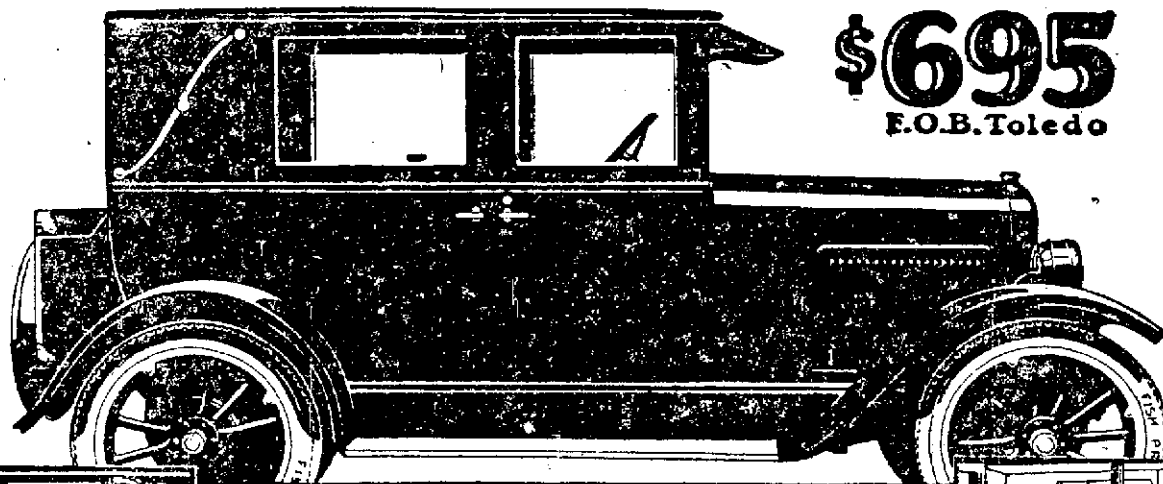
And Arms. In Small, Red
Pimples. Cuticura Heals.

"I was troubled with tetter which broke out on the palm of my left hand in small, red pimples. The skin was red and sore and itched and burned badly. By scratching it I caused it to spread. My hands and arms were disfigured, and when I put my hands in water they smarted and burned."

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. I purchased more, and after using four cakes of Soap and one large box of Ointment I was healed." (Signed) Miss Elma J. Pyle, 629 Millville Ave., Hamilton, Ohio.

Cuticura Soap, Ointment and Talcum are ideal for daily toilet uses. Samples Free by Mail. Address: Cuticura Laboratories, Dept. 4, Malden 41, Mass. Sold everywhere. Soap 50c, Ointment 25c and 50c, Talcum 10c. Cuticura Soap shaves without lather.

NEW Overland CHAMPION



\$695
F.O.B. Toledo

America's Only Versatile Car

Another Innovation

The greatest creation in Willys-Overland history—the first all-purpose car—the new Overland Champion! Features and utilities never before offered the salesman, merchant, farmer and American family!

Front and rear seats adjustable forward and backward for short people and tall people! Front and rear seats and upholstery entirely removable—50 cubic feet clear space for samples, luggage—anything—by removing rear seat and upholstery! Seats and upholstery make up into a full sized bed in the car!

Doors front and rear—no seat-climbing! Trunk at rear at small extra price. Washable blue long-grain Spanish upholstery. Steel body. Bigger new engine. Triplex springs (Patented). Overland quality, reliability and economy. Come in and see the Champion.

La Crosse Overland Company

Fifth and State Sts.

Phone 103



Front seat adjusts to three positions to accommodate short driver or tall driver.



Rear seat also adjustable to accommodate tall or short people.



Both seats and upholstery make into a full-length, full-width bed in car for camping.



50 cu. ft. of space for farm produce, luggage, etc., by removing rear seat and upholstery.

New Method Of Reducing Fat

A news item from abroad informs us that the American method of producing a slim, trim figure is meeting with astonishing success. This system, which has made such a wonderful impression over there, must be the Marmola Prescription Tablet method of reducing fat. It is safe to say that we have nothing better for this purpose in this country. Anything that will reduce the excess flesh steadily and easily without injury to the stomach or the causing of wrinkles and without the help of exercising, dieting, or absurd grasings and selves, is a mighty important and useful addition to civilization's necessities. Just such a catalogue of good results follow the use of these pleasant, harmless and economical little fat reducers. We say economical because Marmola Prescription Tablets made in accordance with the famous Marmola Prescription can be obtained of any druggist the world over or from the Marmola Company, 4612 Woodward Ave., Detroit, Mich., for one dollar a case, which is a decidedly economical price considering the number of tablets each case contains. They are harmless.

YOU'LL SAVE
MONEY
HERE



"The Sign of Good Printing"
209 Main Phone 218
La Crosse, Wisconsin.

AND AT THE SAME
TIME WE CAN GIVE
YOU SOMETHING
EXTRAORDINARY
IN THE LINE OF
"HIGH GRADE"
PRINTED MATTER.

\$10,000, the princely name included, with a guarantee that the present holder of the title will legally sanction its transfer.

If the hair that comes out of an individual's head is an elongated oval instead of exactly round, science detects negro blood.

Callahan Seven fifty GLASSES THAT BECOME YOU

LATEST STYLE FRAMES with toric
lenses including examination.

\$7.50



HAVE YOUR
EYES
EXAMINED

Let us tell you
if glasses are
necessary or
changes needed
in those you are
now wearing.

Are your headaches caused from eye-strain? A scientific examination will determine exactly your eyesight needs. Let the necessary glasses prevent this strain and at the same time preserve your eyesight. All work done in my own shop and guaranteed.

A. R. Callahan Optical Co.

422 Main St.

Second Floor.

Phone 173.

Hours 10 to 12 and 2 to 5.

Will Cold Weather Bring Regrets?

THE TIME to do your repairing and building is NOW. Regrets are unveiling when winter winds begin to blow.

BRING YOUR BUILDING
PROBLEMS TO US.

C. L. COLMAN LUMBER CO.

La Crosse, Wisconsin

VOCATIONAL SCHOOL STARTS OUT WITH A BIG ENROLLMENT

Fifty-nine Classes Have 1122
Students Director of School
Announces

PRACTICAL COURSES ARE
TAUGHT IN THIS SCHOOL

Anyone Can Enroll in the Night
Classes this Week

With fifty-nine classes already started and more to be added, the Vocational night school got away with a flying start this week. Up to date 1122 students have registered and will be placed in classes while many more are on the waiting list. The registration hours were from 7 to 10 o'clock on Monday, Tuesday and Wednesday of last week. The Vocational office, where the registration was held, was packed every night, and many classes were closed before all those that wished to get in could. However, more teachers are being added and more classes will be started so that those on the waiting list will soon be taken care of.

During the enrollment period many classes of society were noted. There were boys in knee pants, who had not finished grade school standing side by side with men who had just graduated from college. There were young girls and there were women with babies in their arms. Outside the building were a few men who could not speak English and were just a little afraid to go inside with the rest. But, despite the variety of people, they were all there for the same purpose, to take advantage of the wonderful courses offered free. The small sum of one dollar, is however, charged for the enrollment fee, but this is refunded if the student attendance averages seventy-five percent.

The night school is offering a large variety of classes this year. The hospital course, which includes anatomy, physiology, massage, dietetics and psychology of nursing although being taken chiefly by nurses, is open to any one desiring to take them.

More Women There
Far more women signed up than men. The classes that had the largest enrollment were, Industrial arts, dressmaking, millinery, typewriting and shorthand, cabinetmaking and auto-mechanics.

Special classes are being conducted again this year in English study for the foreigner. Also, there has been some demand for Spanish, garment designing and hair-dressing. If there is enough demand for these classes they will be started.

Mr. Coleman, head of the vocational and night school work says, "All night school classes begin next week. Special emphasis is being placed this year on the English classes for the foreigner and every help is being given him, so that he may pass his naturalization tests and become an American citizen. It is the duty

of every citizen to get these people to come to these classes and learn the language and customs of this country. "The need for a vocational school building can be readily appreciated when the enrollment and building capacity is compared. Next year, however, we hope to be able to enroll in our own building and take care of everybody. We plan at the present to run the school six nights a week and no one will be then turned down."

If anyone that has not signed up for night school work and wishes to do so it can be arranged by getting in touch with the vocational school office on Eighth and State.

Schedule of Classes
Following is the schedule of the night school.

Dressmaking—Monday and Wednesday, E. H. Scanlan, teacher.
Cabinet making—Tuesday and Thursday, E. L. Schreiber, teacher.
Telegraphy—Monday, E. Coady, teacher.
Shorthand and Typewriting—Tuesday and Thursday, L. B. Schreiber, teacher.
Millinery—Tuesday, L. B. Schreiber, teacher.
Bus. Eng. and Corres.—Tuesday and Thursday, Y. T. Harris, teacher.
Cooking—Tuesday, J. Bangsberg, teacher.
Industrial Arts—Wednesday, R. Angell and T. Kanard, teachers.
Millinery—Wednesday, E. L. Schreiber, teacher.

High School
Elem. Short. and Type—Tuesday and Thursday, W. B. Johnson, teacher.
Adv. Short. and Type—Tuesday and Thursday, E. Parrott, teacher.
Bookkeeping—Tuesday and Thursday, A. J. Bruha, teacher.
Adv. Machine Shop—Tuesday and Thursday, B. C. Smith, teacher.

Elem. Machine Shop—Monday and Wednesday, W. G. Wolf, teacher.
Cabinet making—Monday and Wednesday, C. H. Stahl, teacher.
Cabinet making—Tuesday and Thursday, A. M. Sorenson, teacher.
Mech. Drawing—Tuesday and Thursday, T. Pittman, teacher.
Dressmaking—Tuesday and Thursday, L. Rathburn, teacher.
Industrial Arts—Tuesday, R. Angell and T. Kanard, teachers.
Auto Mechanics—Tuesday, E. Saenger, teacher.
Citizenship Thursday (Room 105), C. C. Thomas, teacher.
Eng. for Foreigners—Tuesday and Thursday, V. Anderson, teacher.
Swimming—Tuesday (7:30-8:30), C.

Linse and G. Kelley.
Swimming—Thursday (7:30-8:30), C. Linse and G. Kelley.
Loran School
Cabinet making—Tuesday and Thursday, H. M. Churn, teacher.
Short. and Type—Tuesday and Thursday, J. Cox, teacher.
Industrial Arts—Thursday, R. Angell and J. Kelzer, teachers.
Dressmaking—Tuesday and Thursday, E. H. Scanlan, teacher.
Millinery—Thursday, L. B. Schreiber, teacher.
Cooking—Thursday, M. Lamb, teacher.
Industrial Arts—Tuesday, R. Angell and J. Kelzer, teachers.
Dressmaking—Tuesday.
Lutheran Hospital
Anatomy and Physiology—Monday and Thursday (4:00), A. Wentz.
Massage—Friday (2:00-3:00), H. Lun-

demo. Psychology of Nursing—Wednesday (7:30-8:30), M. B. Sheridan.
La Crosse Hospital
Dietetics—Wednesday (2:30), C. Holby.
Chemistry—Friday (2:30), A. G. Law.

Grandview Hospital
Anatomy and Physiology—Tuesday (4:00-5:00), A. Wentz.
Alaska's bounty law has caused the death of more than 12,000 eagles.

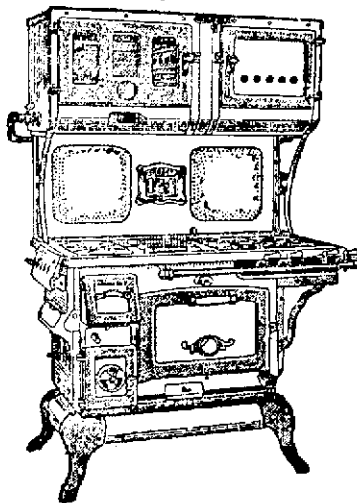
Get Ready Now For The Indoor Months

Have your home repapered and painted NOW, so you can enjoy your home. By taking advantage of our close-out sale of discontinued patterns, the Wall Paper can be bought at prices that will represent a real saving to you.

A. & C. JOHNSON CO.

111 No. Third St.

Belle Alcazar Range



Burns Coal or Wood and Gas, separately or both at once.

Separate Coal Oven.

Separate Gas Oven.

Durable Cast construction.

White Porcelain Enamel.

Gray Porcelain Enamel Trim.

Unexcelled Convenience.

Come in and see it.

We are also showing a complete stock of Adams Fire Place Grates, Adams Andirons, Adams Fire Place Screens.

See our window showing the above items.

Adam Kroner Company

319—Pearl St.—321

No more of this...



Simply this...



TWO million American women have adopted this better way of washing. It is safe, sanitary, economical. Have us call for your bundle. Step to the phone now and arrange to have a representative call and explain our various services.

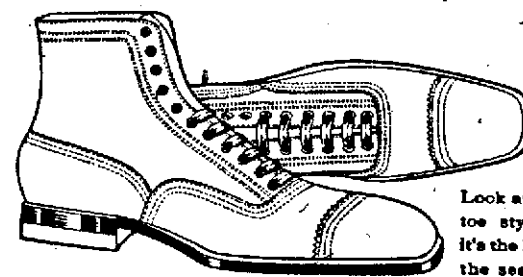
Modern Steam Laundry Co.

Phone 388.

310 State St.

Send it to the Laundry

WALK-OVER



Look at this toe style — it's the hit of the season.

The toe shape that talks style

The Walk-Over style success for men—that's the French-English toe. Here it is in the Flash, a sturdy calfskin winter boot that's built to wear—and does!

Black or brown. \$7 and \$8



Walk-Over

BOOT SHOP

424 Main Street.

ANDREW E. ANDERBERG, Prop.

Make Somebody Happy

on Saturday, Oct. 13th

Candy Day



The Sweetest Gift of all.



Funke's
Candies

Remember—Everybody likes Candy

Dancing School

Monday Evening

AT

YEOMEN HALL

8:00 to 10:30.

Waltz, One-Step, Fox Trot.

Special attention given to beginners.

Private instruction by appointment.

Phone 2032-M.

F. E. STEVENS

Instructor.

3 BIG EVENTS 3

TUESDAY—The Last Waltz Night of Our Season.
DON'T MISS THIS.

WEDNESDAY—That Hard Time Party.
YOU HAVE BEEN WAITING FOR THIS.

SATURDAY—We Close Our Season with a Real
Mardi Gras Party.

OVER \$200.00 WORTH OF NOVELTIES FREE. THIS PARTY
WILL MAKE YOU REMEMBER THE

RAINBOW GARDENS

The Pavilion Beautiful

FOR ONE YEAR.



La Crosse
Music Study Club

Fifth Annual Artists' Series

La Crosse Theatre

Minneapolis Symphony
Orchestra **HENRI VERBRUGGHEN,**
Conductor

Oct. 22

PERCY GRAINGER
Pianist-Composer

Nov. 19

"COSI FAN TUTTE"

Jan. 8th

Mozart Opera Comique, presented by WILLIAM WADE
HINSHAW, MISS IRENE WILLIAMS, Prima Donna Soprano.

Season tickets (tax included) \$5.00, \$4.00, \$3.00. Mail orders received at La Crosse Theatre Monday, October 15.

Our ambition is to furnish the world's Best merchandise. These announcements prove that our ambition has now been realized.



Holeproof Hosiery

A Good Example of our Store Service

Our policy of offering quality goods at reasonable prices is forcefully exemplified in our hosiery department, the home of the famous Holeproof brand.

We could offer our customers cheaper hosiery, hosiery on which we could make more money, but people would not come back again and again as they do for Holeproof, nor would they go out of their way to tell their friends about the extraordinary wearing qualities and beauty of this famous hosiery.

As Holeproof headquarters, we carry complete stocks for men, women and children in Silk, Silk Faced, and Lisle.

Krause Clothing Co.



It's time for a new PORTIS HAT

FOR BETTER WEAR, smarter style and correct price the "PORTIS" hat is unexcelled. Our Fall showing of the beautiful new shades and finishes will make selecting your hat a genuine pleasure.

KRAUSE CLOTHING CO.
La Crosse, Wis.

TAILORED AT FASHION PARK

\$45
AND MORE



MADE IN A
TAILOR SHOP

WE'VE BEEN APPOINTED ACCREDITED AGENTS OF THE TAILOR SHOPS AT FASHION PARK

BEGINNING THIS SEASON, OUR BETTER CLOTHING WILL BE TAILORED AT FASHION PARK. THIS IS AN IMPORTANT STEP FORWARD. THROUGH THIS ASSOCIATION WE SHALL BE ABLE TO PROVIDE, READY TO PUT ON, CLOTHES THAT ARE TAILORED IN A TAILOR SHOP—CLOTHES WITH EVERY CUSTOM CHARACTERISTIC EXCEPT ANNOYING TRY-ONS. THE FIRST OF THESE SPLENDID DEVELOPMENTS ARE READY NOW—THEY EMPHASIZE VALUE AS CLEARLY AS THEY DEMONSTRATE CUSTOM QUALITY

CUSTOM SERVICE WITHOUT
THE ANNOYANCE OF A TRY-ON
READY-TO-PUT-ON

KRAUSE CLOTHING COMPANY

KRAUSE CLOTHING CO.

Third and Main Streets.

Men's and Women's Outfitters.

Merchandise of unquestioned quality and undoubted value awaits every customer. Thus we have the confidence of this community.

Women's and Misses' Coats and Suits

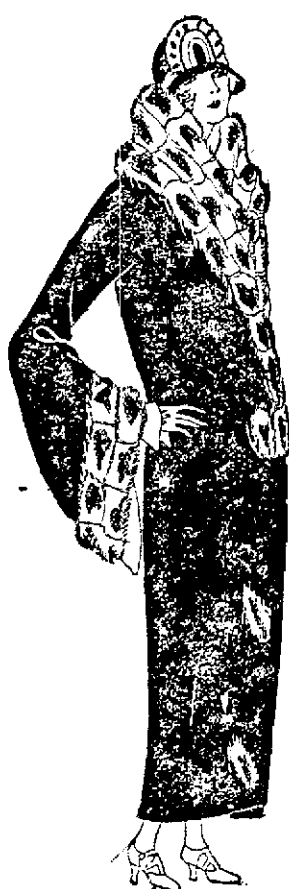
that are manufactured by the

ELISBERG CO.

of Chicago, Illinois

have individuality that is seldom found in garments that are manufactured by manufacturers that consider price first and quality last.

Elisberg Garments are sold exclusively in La Crosse by the Krause Clothing Co.



KRAUSE CLOTHING CO.

Quality Tells

Price Sells

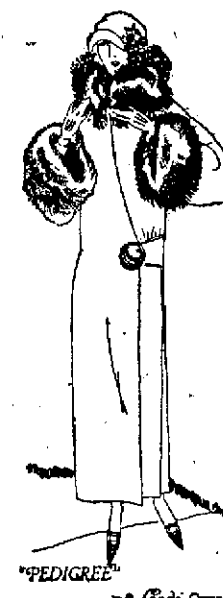
BERNARD'S SMART NEW DRESS COAT

Endorsed by Paris and Fifth Avenue and adapted by Conde

Dress Coat fashions have changed entirely. The silhouette is slimmer and more youthful. The sleeves merely suggest a wrap effect.

"PEDIGREE"

An unusually smart creation was developed by Conde in petite sizes—14½, 16½, 18½, 20½, so that the small woman, who invariably has difficulty in finding a smart coat, can be readily suited.



KRAUSE CLOTHING CO.

Quality Tells-- "The memory of QUALITY remains long after the price is forgotten." No matter how cheap an article may seem at the time of the purchase, it is from the quality that the real satisfaction is derived. Our method of buying takes quality into consideration first, for only in this way can we render the service to our customers that builds permanent patronage.

Having bought the goods on a basis of quality, we then take into consideration the price at which they must be sold. Relying on a quick "turnover" for our profits, we mark the goods at a very narrow margin. This policy has never failed us. Our customers know that they get the utmost for their money, in style, quality and lasting satisfaction. Every customer is a booster for this store. In this way we have established a lasting and growing business. **--Price Sells**

KRAUSE CLOTHING CO.

Third and Main Streets

Men's and Women's Outfitters

BADGER FOOTBALL SQUAD WHICH MET COE IN OPENER SATURDAY



Top row, left to right: Holmes, Pearse, Eagleburger, Williams, Harris, Coach Traynor, Bieberstein, Coach Brader.

Second row: Gill, Gerber, Trainer George Berg, Captain Below, Head Coach Ryan, Miller.

Third row: Irish, Taft, Badke,

Bottom row: Nelson, Brumm, Nichols, Whitten, Stangel.

MOVIES

AMUSEMENT CALENDAR FOR THE WEEK

RIVOLI
Sunday—Orpheum vaudeville and Harry Myers, Ernest Torrence, Tully Marshall, Ford Sterling and Barbara La Marr in "The Brass Bottle."
Monday and Tuesday—Harry Myers, Ernest Torrence, Tully Marshall, Ford Sterling, La Crosse's old movie actor, and Barbara La Marr in "The Brass Bottle." International News and Baby Perry in "Garden of Eden."

MAJESTIC
Sunday, Monday and Tuesday—Like Evans and his Rainbow Girls in "A Trip to the Mountains" and Gladys Walton in "The Girl Who Ran Wild" and comedy, "Open a Home."
Wednesday, Thursday, Friday and Saturday—Like Evans and his Rainbow Girls in a new play set to music and dance, "The Girl Who Ran Wild" and comedy, "High Kickers."

RIVIERA
Sunday—Mabel Normand in "Molly-O" and Harry Carey in "Hair Trigger Burke."
Monday and Tuesday—Constance Tamm in "Pollyanna" and "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."
Wednesday, Thursday and Friday—"One Clear Call" and two reel comedy, "The Greenhorn."
Friday and Saturday—Johnny Hines in "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."

CASINO
Sunday—Jack Holt in "The Call of the North" and comedy, "The Girl Who Ran Wild."
Monday and Tuesday—Cecil De Mille in "The Call of the North" and comedy, "The Girl Who Ran Wild."
Wednesday and Thursday—Wm. Russell in "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."
Friday and Saturday—Pauline Garon in "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."

STRAIT
Sunday—Lionel Barrymore and Alma Rubens in "The Days of Buffalo Bill" and comedy, "The Girl Who Ran Wild."
Monday and Tuesday—Enemies of Women, Fox News.
Wednesday and Thursday—Cecil De Mille in "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."
Friday and Saturday—Wm. Russell in "The Girl Who Ran Wild" and comedy, "The Girl Who Ran Wild."

"THE BRASS BOTTLE"
There isn't a bit of slapstick in "The Brass Bottle" showing at the Rivoli Theater today Monday and Tuesday. But every situation stirs the risibilities. The story of a young architect's amazing experiences following his acquisition of an old Egyptian brass bottle, is replete with highly amusing situations following each other with lightning rapidity and offers an unusual screen vehicle for the talents of his director. With the idea of insuring the

laughs offered in the unusual situations of this plot, Mr. Tourneur has surrounded himself with players whose past performances prove them supreme in this line of work. Harry Myers, as the young architect, Ernest Torrence as the genie and Tully Marshall as the crabby old professor appear in the leading comedy roles.

"ENEMIES OF WOMEN"
"Enemies of Women" is to be shown at the Strand theater today after unusually successful showings on Broadway, in Chicago, Los Angeles, San Francisco and other cities. "Enemies of Women," which has been rated by photoplay critics as one of the finest productions of the year, contains numerous scenes actually "shot" in Monte Carlo and Paris. The war scenes, especially the sinking of ships by submarines, are declared to be unequalled.

The action of the story takes place in Russia, Paris, the war front, and in Monte Carlo. Barrymore gives one of the finest characterizations of his illustrious acting career. It is said, as

Prince Lubimoff, a selfish Russian noble. Alma Rubens is seen as the Duchess de Lille, a beautiful exotic, who lives only for men.

"MOLLY-O"
Acrobatics provide thrills aplenty, even when in ordinary use, but in "Molly O" starring Mabel Normand, which is at the Riviera Theater for today only, the climax is reached when the villain is making a getaway with the heroine in a "blimp" and is overtaken by the hero in an aeroplane.

Harry Carey is also playing in a western Drama "Hair Trigger Burke."

CASINO MONDAY AND TUESDAY
If you are ambitious to appear in the movies, here's a word of advice: Talk to Leatrice Joy. Together with a large proportion of the rest of the world, Miss Joy once had ambitions to act on the screen. Unlike the majority of hopeful aspirants, she was promptly given an opportunity to gratify her ambition. Almost the first thing she did in the filming of "Saturday Night," Cecil B. DeMille's Paramount picture in which she plays one of the prominent roles and which comes to the Casino theater Monday, was to drive a roadster into a dangerous skid, run it out on a railroad trestle a hundred feet above the ground, abandon the car as an approaching electric train menaced it and with her

follow player, Jack Mower, swing suspended below the trestle as the train rushed overhead, crushing the car to junk above them!

All of which proved to be a rather severe initiation into DeMille methods of realism.

"FIRST DEGREE"
Universal has filmed "The First Degree" from an adaption by George Randolph Chester, noted novelist, and the screen drama comes to the Majestic Theater on Wednesday.

In the role of a man who suffers the soul-racking torture of self-accusation, Mayo is called upon for emotional acting of the most intense nature. Having established himself as a leading portrayer of human roles in outdoor dramas, in this play he is given opportunity to prove the contention of many critics that he possesses dramatic depth and power.

"GLADYS WALTON"
Gladys Walton's next starring vehicle at the Majestic Theater titled "The Girl Who Ran Wild," a screen version of Bret Harte's famous "M'Liss."

The story is of a mountain girl, uneducated and untamed, who proves the making of the young schoolmaster in the district whom the mountaineers looked upon with contempt and jealousy for his learning. Gladys Walton is said to perfectly adapt herself to the quaint role of the Bret Harte character, which is a combination of present day flapper and footloose daughter of the mountains.

"FOUR FACES"
One of the most thrilling dramas ever shown on the screen is "The Woman With Four Faces," featuring Betty Compton and Richard Dix, which will be the attraction at the Rivoli Theater next Wednesday.

To bring to back a ring of dope traffickers, men of wealth and powerful, the district attorney resigns his job and gains the aid of a clever crook to open a safe which contains papers incriminating these nefarious operators. Betty Compton as the girl, Richard Dix as the district attorney and a cast of favorites in the other parts, make this a super-excellent mystery drama. The supporting company is quite capable.

SOMETHING DIFFERENT

"Comedy Night"

—BY—
Trinity Dramatic Club

Sunday, Oct. 7. Tuesday, Oct. 9.

At 8:00 P. M.

LEO HALL, 13th and Park Ave.

RIVIERA TODAY ONLY

North La Crosse

Matinee and Evening

Mack Sennett made "Mickey", then he made.

"MOLLY-O"

Which is playing now at the Riviera.

MABEL NORMAND is the star.

And HARRY CAREY in a Great Western.

"HAIR-TRIGGER BURKE"

LET THE KIDDIES COME TO THE MATINEE

MAJESTIC

Shows at 2:15, 6:50, 9:00.

Prices—Matinee, 10c, 30c, 40c; Nights, 15c, 35c, 50c. Plus Tax

SEATS RESERVED

Chas. W. Gates Presents

HARRY "IKE" EVANS

AND HIS

RAINBOW GIRLS COMPANY

—IN—

"A Trip to the Mountains"

A Beautiful Musical Comedy introducing

A delicious spread of the best gowns and prettiest girls in miniature musical revues.

VAUDEVILLE OLIO

EVANS and ELLISON
A Song, a Dance, a Little Nonsense.

DOT DAVIDSON
SINGING AND DANCING

BILLY DE HAVEN
And the Girls.

CLAUDIA EVANS
And the Girls.

PHOTOPLAYS

Gladys Walton "The Girl Who Ran Wild"
Bret Harte's "M'Liss."

MAJESTIC SYMPHONIOUS ORCHESTRA

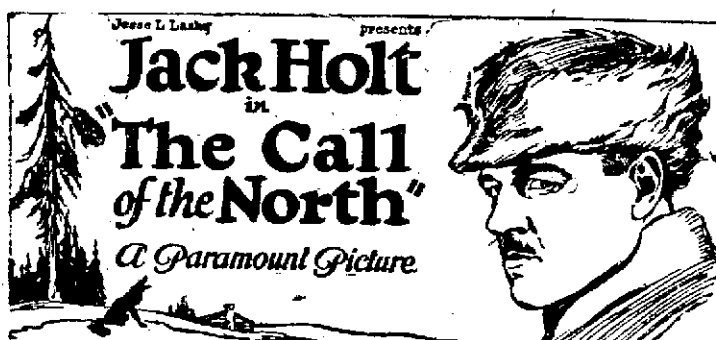
CASINO

TODAY ONLY

Continuous Daily—1 to 11.

Prices: 10c and 25c—Plus tax.

A THRILLING PARAMOUNT PICTURE
WITH THE GREAT OUTDOORS AS ITS BACKGROUND.



—ALSO—
HAROLD LLOYD IN A RIB TICKLING COMEDY.

ALSO FOX NEWS.

TOMORROW

CECIL DE MILLE in "SATURDAY NIGHT"

NOTICE

Owing to the fact that hundreds will be unable to get in at night, we advise patrons to attend matinees or early show.

STRAIT TODAY MONDAY and TUESDAY

Continuous Showing Today Only—1 to 3, 3 to 5, 5 to 7, 7 to 9, 9 to 11.

Prices—1 to 6, 10c and 30c; Evening, 10c and 40c. Plus tax.

THE LAST THREE DAYS IN THE CITY

The Screen Hit of the Year!

The magnificent drama of Europe's loves and intrigues by the author of "The Four Horsemen."

Staged in unsurpassed luxury in Paris, Monte Carlo and Nice with a cast of celebrities including the most famous beauties of stage and screen.

A Wonder Picture

YOU WILL NEVER FORGET

"Enemies of Women"

By Vicente Blasco Ibañez

Lionel Barrymore
Alma Rubens
and an all star cast.

A Cosmopolitan Production

Matinee, 10c and 30c.
Nights (after 6 p.m.) 40c to all.
Plus tax.

Also Art Acord in "THE DAYS OF BUFFALO BILL."

RIVOLI

TODAY ONLY

CONTINUOUS

A Big Double Show

SUPREME ORPHEUM

VAUDEVILLE

BERNARD and MARSH
Presenting Their Comedy Screen, "THE PUPIL"

THE DANCING STUARTS
Eccentric—Comedy—Artistic Dancing.

LITTLE MISS DOROTHY RAYMOND
in "Recollections of Childhood."

BOUDINI BROTHERS
Accordianists De Luxe.

NOVELTY
ASTOR BROTHERS
Crayon and Rag Picture Artists.

Another Connecticut Yankee
And with the same star—HARRY MYERS.

The BIGGEST NOVELTY of All Years

The Harem-scarem novelty of the year. Absolutely something new.

This genie grants any wish. Ask for a home and get a harem—Boy! what fun.



Directed by Tourneur, who did "The Isle of Lost Ships."

Mystery Magic Mirth Magnificence

Slip back with a modern man to the Harem-land of 6000 years ago. To mystic nights—castles of splendor—beautiful women clad in diaphanous robes, dancing to witching music, dipping in frosted baths with smiles bewitching—enticing you for a night to come and play.

All this and more in the novelty play of years.

PHOTOPLAY SHOWS TODAY, MONDAY, TUESDAY

PRICES—Matinee, 10c, 50c; Nights, all Seats, 50c. Plus tax.

October 18th

Frieda Scharpf Stoll

APPEARS AT THE

LA CROSSE THEATRE

In a vocal concert. You will enjoy this musical treat.

Under the auspices of the
MEN'S CLUB OF GERMAN LUTHERAN CHURCH.

BUY YOUR TICKETS NOW AND AVOID THE
LAST MINUTE RUSH.

Tickets on sale at BOERNER'S DRUG STORE, ODIN J. OYEN,
and ZEISLER MOTOR CO.

PRICES—\$1.50, \$1.00 and 50c—War tax exempt.

FIRST CHURCH OF BAPTISTS IS NOW ON SOUTH SEVENTH

Old Records of Denomination Tell History of Building Long Used

I read with interest your article in the Sunday morning paper of September 30, 1923, "Old Town Hall and First Fire Bell of City."

I think someone must have been misinformed as to the facts in the case. I have before me the early records of the First Baptist church in which I find that this church which the article calls "The Old Town Hall" was built by the members of the First Baptist church for a church edifice in 1852. It was the first church building in La Crosse and was begun in May and finished in 90 days and was dedicated in August, 1852. It stood on the southeast corner of the courthouse square. Here the Baptists held services until they outgrew these quarters, when they began to erect a church on Sixth street where the present church stands. The basement was finished and a roof put over it. Seats were put in and the people met here for services. The church on the courthouse square was rented to the Episcopalians. It was also rented out one night a week to the literary society, also for a singing school, and the city used it for election purposes when needed, paying rent for the same.

At a meeting of the church November 17, 1863, the following report

was made: "The La Crosse county supervisors have accepted the proposition to pay the church the sum of \$500 for their interest in the lots in block 25, and remove the old church building to their lots on Sixth street." Voted that the report be received and committee dismissed. Mr. M. P. Colton then made the following resolution: "Whereas, the county supervisors have accepted the proposition of the committee to sell our interest in lots 6 and 7 of block 25, original plat of the village, now city of La Crosse, for the sum of \$500 and pay for the removal of the building. Therefore, resolved that the trustees of the First Baptist church of La Crosse be and are hereby authorized and instructed to quit claim the lots above

named to the county of La Crosse. Seconded by W. W. Ustick and unanimously adopted. (Signed) Chas. Perrin, Church Clerk.

The church was moved and put on the northwest corner of the lots on Sixth street. After the burning of the stone church, which had been completed and dedicated in November, 1864, and which burned down on February 7, 1866, we enlarged the chapel, as we now called the little old first church building, and held our services there.

The third church we built was completed and dedicated in 1871. We then used the chapel for Bible school purposes and social activities. On the morning of December 13, 1881, our church was again destroyed by

fire and again our chapel (the first church) was untouched and we again held our services in the first church building erected in La Crosse.

October 15, 1882, the fourth church (which is the church which stands today) was dedicated. At one of the business meetings held soon after, the church voted to donate "the chapel, with the lamps, and and bell belong-

YOUR FALL HAT IS HERE
La Crosse Hat Works

A Store Properly Equipped

With the right kind of shelving, counters and show-cases is a good asset. We build them to your order. Estimates cheerfully given.

Bice Millwork & Lumber Co.

Cor. Gillette and Caledonia. Phone 999

Dangerous Appendicitis Painful Gall Stones Chronic Constipation

Red Cross Liver Pills, a treatment that removes the cause and restores the patient to health; aids in preventing sickness by keeping the bowels active, the blood cool, and lowering arterial tension.

Excellent for liver, stomach, bowel trouble, appendicitis, gall stones, biliousness, sick headache, dropsy, indigestion, dyspepsia, constipation. Their mild but wonderful laxative action cleanses the blood by natural means, overcoming the various ailments of the digestive system.

Red Cross Liver Pills are put up in watch-shaped, screw top bottles, sold in La Crosse by Hoeschler Bros., and other druggists for 25c.

Ford New Prices

Effective October 2, the Ford Motor Company announces the following reduced prices on all Ford Cars and Trucks:

Runabout	-	\$265.00
Touring Car	-	295.00
Coupe	- - -	525.00
Four-Door Sedan		685.00
Chassis	- -	230.00
Truck Chassis	-	370.00

All Prices F. O. B. Detroit

These are the lowest prices in all Ford history. With the recent changes and refinements that have been made in every body type, Ford Cars now offer new values in motor transportation. Especially is this true of the new Four-Door Sedan with its streamline body and many added conveniences.

The Fordson Tractor

The price of the Fordson Tractor has been increased \$25.00, making the present price \$420.00 F. O. B. Detroit.

You can take advantage of these new prices through the Ford Weekly Purchase Plan.

HARRY DAHL

Sixth and King Sts.

Phone 609

ing to it," to the Scandinavians, who removed it to the corner of Seventh and Winnebago streets, where it now stands, somewhat remodeled and which now is the property of the German Baptists. I am quite certain that the old bell was never used by the city for fire alarms, not even when the two churches that stood beside it

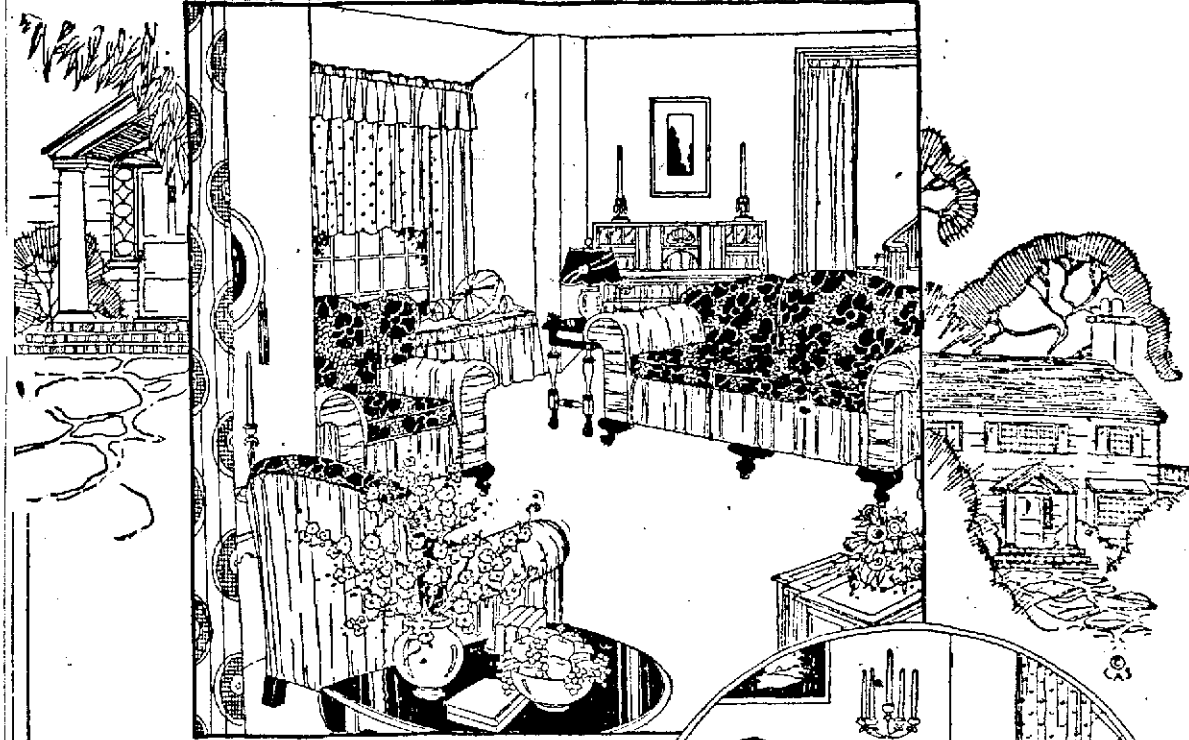
were consumed by flames. (Signed) MRS. C. F. EMERY.

CANADA MAKING MORE BUTTER

OTTAWA. — By the Associated Press. — Canada made 147,750,000 pounds of creamery butter in 1922, valued at \$51,550,000. This is an increase of 19,000,000 pounds over

1921. The production of cheese in 1922 reached 136,500,000 pounds, worth \$22,000,000. The government has been encouraging dairying of recent years.

A cat that costs one dollar in Argentina sells for \$50 or thereabouts in New York.



Mr. and Mrs. Home-Maker

Here's your opportunity. This complete four-room outfit, specially priced for only two weeks—

Special \$788

This entire four-room outfit is available, at the place where your credit is good, for only \$788.00. It's surely a wonderful value! If intending to purchase before long, make a small deposit, which will reserve this outfit.

Terms and time of delivery will be arranged to suit your absolute convenience.

FIRST: The Living Room Includes:

3-piece Overstuffed Suite
Davenport Table
Table Runner
Bridge Lamp
Table Lamp
Two pair Curtains
End Table
Wingback Chair
9x12 Rug
27x54 Rug
Two Pictures

Beautiful Tapestry Overstuffed Long Davenport Suite with Chair and Rocker to match.

Mahogany 60-inch Davenport Table in a charming design.

Tapestry Table Runner.

Metal Bridge Lamp with Parchment Shade.

Mahogany Table Lamp.

Mahogany End Table with lower shelf.

Antique Mahogany Canoe Wingback Chair.

Two pair Curtains.

9x12 Seamless Axminster Rug in a chosen pattern.

27x54-inch Small Axminster Rug.

Two beautiful landscape Pictures.

Price of this complete outfit if purchased separately would be **\$322.25**

SECOND: The Dining Room Includes

2-piece Dining Suite
100-piece Dinner Set
27x54-in. Rug
Two pair Curtains
Two Pictures

An artistic 8-piece American Walnut Dining Suite, consisting of Buffet, 51-inch Round Table, six brown leather Dinners.

One complete 100-piece Dinner Set, neatly decorated.

Seamless Velvet Rug, measuring 8-3x10-6, in pleasing colors.

Small Velvet Rug, sizes 27x54-inch.

Two pair Curtains.

Two Pictures, suitable for dining room.

Price of this group complete if purchased separately would be **\$223.95**

THIRD: The Bedroom Includes:

4-pc. Ivory Bedroom Suite
6x9 ft. Rug
27x54-in. Rug
Two pair Curtains
Mattress
Spring
Two Pillows
Two Pictures

Four-piece Ivory Bedroom Suite.

Dressing Table in attractive design and pattern.

Dresser is of generous size, fitted with plate mirror.

Bed, full size, bow end.

Bench, in ivory to match dressing table.

6x8 Velvet Rug, seamless.

27x54-inch Velvet Rug to blend in with larger rug.

Pure Felt Mattress, manufactured in our own factory.

Link Fabric Spring on steel frame.

One pair soft odorless feather Pillows, good weight.

Two pair Bedroom Curtains.

Two Bedroom Pictures.

Price of this Bedroom outfit complete if purchased separately would be **\$202.65**

FOURTH: The Kitchen Includes:

Gas Stove
Refrigerator
6x9 Rug
Two Chairs
One Mirror
One Table
Two pair of Curtains

Three-burner Gas Stove with roomy lower oven.

Top-ice Refrigerator, 50-pound ice capacity, a real ice saver.

6x9 Dunolium Rug, serviceable in every way, will not fade.

Two bow-back Kitchen Chairs, sturdily built.

White Enamelled Mirror and Towel Holder combined.

Porcelain Top, white enameled Kitchen Table.

Two pair Curtains.

Price of group complete if purchased separately **\$64.25**

Why Pay Rent for Someone Else's Furniture?

This question, sooner or later, comes to practically all young married folks living in furnished rooms or apartments.

WHY INDEED?



Here's the Answer:

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Comfortable and Cozy With an Outfit Like This.

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